

# BUILDING & REIMAGINING ESTABLISHED PARTNERSHIPS

## Building on Established Partnerships

Don't start from scratch! Your Community Action Agency (CAA) already has a network of partnerships. Here's how to build upon them:



### Audit Existing Relationships

Thoroughly review all existing partnerships.



### Identify Shared Values & Goals

Look for alignment in mission, values, and goals.



### Re-engage & Re-imagine Values

Proactively reach out to established partners.



### Demonstrate Value of CAA Partnership

Highlight success stories and data that illustrate the impact of your existing collaborations.

## Leveraging Public/Private Funding

Sustainable partnerships tap into diverse funding and strengths. Here are some pointers:

Identify Shared Funding Opportunities

Engage With the Private Sector

Highlight Complimentary Strengths

Government Grants Rewarding Collaborative Initiatives

Leverage Funding Sources for Greater Sustainability

Clear Financial Agreements

By reimagining how we approach collaboration, we unlock new resources, drive innovation, and create positive change for everyone involved.



## Cross-Cutting / Supportive Services

Community-designed, community-driven support breaks barriers to economic mobility.

Reminders for more impactful initiatives:

- Barriers to economic mobility are interconnected. Solutions should be, too.
- Work with partners to create seamless transitions and referrals between services.
- Agree on common metrics and data points to track services' collective impact.
- Consider a client navigator role dedicated to increasing ease of access and aligning services within the partnership.

## Enjoy This Guide?

The full version features in-depth segments on community colleges and service co-location, discussion questions, and more.

[tinyurl.com/CEM-Partnerships](https://tinyurl.com/CEM-Partnerships)

