

MAY 2026

CCAP CELEBRATION WEEK

(May 17 - 23)

Celebrate your agency's Certified Community Action Professionals on social media.

1



The Promise

Recite the Promise of Community Action on social media. Sample graphic provided.

BABY DAY

2

Share our graphic and messaging or spotlight your Early Head Start or Whole Family Approach initiatives.

3

sunday success

Celebrate your customer success stories on social media. Sample messaging provided. #SundaySuccess

Mission Monday

Use the customizable social media template to promote your agency's mission. #MissionMonday

4

Star Wars Day

Sample graphic provided. #MayThe4thBeWithYou

5

NATIONAL TEACHER'S DAY



Honor your Head Start teachers. Sample graphic and post provided.

Impact Wednesday

Promote Community Action's national impact with our collection of social media graphics and messages or use our customizable template to promote your agency's local impact. #ImpactWednesday

6

National Nurses Day

Honor nurses on social media. Sample graphic and posts provided.

7

Throwback Thursday

Share our sample graphic honoring Sargent Shriver and/or post your own #TBT photo.

State Association Day

Honor and promote your Community Action State Association with group board and/or staff photos and highlights from Association services.

PROVIDER APPRECIATION DAY

Give recognition to childcare providers on social media. Sample graphic and messaging provided.



FUN FRIDAY

Post a photo of yourself to social media with our "I <3 Community Action" selfie sign. #FunFriday

saturday spotlight

Spotlight a program or service provided by your CAA or State Association. #SaturdaySpotlight

10

Happy Mother's Day



Celebrate the mothers of Community Action. Sample graphics and messaging provided.

Monday Motivation

Start your week off with an inspirational quote from lifelong Community Action champion, Lois Carson. Sample graphic and messaging provided. #MondayMotivation

11

12

TRAINING TUESDAY

Promote Community Action training programs that help equip families for success. Sample graphics and posts provided. #TrainingTuesday

13

Weatherization Wednesday

Promote the importance of Community Action weatherization services. Sample graphic and posts provided.

14



HUGGY HEART DAY

Color the Huggy Heart and post to social media.

International Day of Families

Promote the importance of family well-being in our communities. Sample graphic and posts provided.

15

National Pizza Party Day



16 Armed Forces Day

Honor our members of the Armed Forces. Sample graphic and post provided.

17

sunday success

Celebrate your customer success stories on social media. Sample messaging provided. #SundaySuccess



18 Head Start's Birthday

Celebrate the legacy and impact of the Head Start and Early Head Start programs. Sample graphic and posts provided.

CCAP CELEBRATION WEEK

Celebrate your agency's CCAPs on social media.

20

A Home for Every Child

Share ways that your CAA supports families and prevents their engagement with the child welfare system. Sample post provided.

21

THROWBACK THURSDAY

Post a throwback photo from your agency or staff. #TBT

22

FACT FRIDAY

Sample graphic and messaging provided. #FactFriday

23

saturday shoutout

Shoutout local partners on social media.

24

Older Americans Month

25

MEMORIAL DAY

A day to honor and mourn military personnel who have died while serving our country.

TUESDAY TESTIMONIAL

Have a great customer testimonial to share? Post it to social media! Sample messaging provided. #TuesdayTestimonial

TRAINING TUESDAY

Promote Community Action training programs that help equip families for success. Sample graphics and posts provided. #TrainingTuesday

Weatherization Wednesday

Promote the importance of Community Action weatherization services. Sample graphic and posts provided.

28 Thankful Thursday

Give thanks to those who make a difference and inspire us - board members, staff, customers, and the Community Action Network at large. Sample messaging provided. #ThankfulThursday

29

FUN FRIDAY

Post a photo of yourself to social media with our



selfie sign. #FunFriday

30

