



2026 Convention Sponsorship, Exhibit, and Advertising Opportunities

The National Community Action Partnership (NCAP) is the nonprofit, national membership organization representing the interests of the 1,000+ Community Action Agencies (CAAs) and State Associations across the country that annually help nearly 16 million low-income Americans achieve economic security. Whether it's a Head Start program, weatherization, job training, housing, food access, energy assistance, financial education, or any of the other 40+ distinct programs, Community Action works to make America a better place to live.

Opportunities

Why Advertise, Exhibit, or Sponsor?

Extend your brand identity and marketing capabilities with a strong and visible presence at the National Community Action Partnership's events. Take advantage of the opportunity to tie your brand identity not only to NCAP, but also to the culture of innovation and excellence that is cultivated at our events. **NCAP can also customize a unique multi-event sponsorship package just for your organization!**

NCAP's events are capacity-building opportunities unmatched anywhere else. Presented by and for professionals who truly understand the potential of Community Action and the challenges they face, these events provide relevant and unmatched information, training, and technical assistance.

Questions?

Contact Jovita Tolbert at jtolbert@communityactionpartnership.com.

Annual Convention

NCAP's **Annual Convention** is taking place **August 31 – September 4, 2026**, at the **Hyatt Regency St. Louis at the Arc**. This is the largest gathering of regional, state, and local Community Action Agencies in the United States, drawing **more than 1,000 attendees** each year. We are at the table with more partners than ever before, and our network continues to be at the forefront of program and community development. During this Convention we will come together to showcase our strengths, strategies, and achievements. We'll also share our best practices in management, program implementation, and capacity building. Community Action continues to evolve, reinvent, and achieve excellence.

Annual Convention Sponsorship Benefits

GOLD: \$25,000

- Exhibit—Premium Booth (proximity to entrance or NCAP registration)
- Four (4) Event Registrations
- Remarks (2-5 minutes) to Attendees during General Session
- Pre-Recorded Commercial Spot (15-30 seconds)
- General Session Recognition by NCAP CEO
- Logo Placement on Large Screen Display during General Sessions & Entry Sign
- Push Notifications (4) in Event App
- Tote Insert Provided by Sponsor (1 item) Placed in Attendee Tote Bag
- Full page ad in Program Book
- Spotlight in the Awards Gala Program
- Ability to place materials at Opening Breakfast place setting
- Company Logo Featured in NCAP eNewsletter and on NCAP Event Page
- Company Logo Featured on NCAP Website Home Page
- Marketing & Promotions Via Social Media Campaign

SILVER: \$15,000

- Exhibit Space—Double Booth
- Two (2) convention registrations
- Pre-Recorded Commercial Spot (15-30 seconds)
- General Session Recognition by NCAP CEO
- Logo Placement on Large Screen Display during General Sessions
- Tote Insert Provided by Sponsor (1 item) Placed in Attendee Tote Bag
- Half page ad in Program Book
- Push Notifications (3) in Event App
- Company Logo Featured in NCAP eNewsletter
- Marketing & Promotions Via Social Media Campaign

Annual Convention Sponsorship Benefits, cont.

Copper: \$5,000

- Exhibit Space—Standard Booth
- One (1) convention registration
- General Session Recognition by NCAP CEO
- Logo Placement on Large Screen Display during General Sessions
- Push Notifications (2) in Event App
- Company Logo Featured in NCAP eNewsletter
- Marketing & Promotions Via Social Media Campaign

Annual Convention Exhibit Opportunities

The **Exhibit Hall** is a hub of activity where event attendees come to get insight on products, programs, and services that will enhance their efforts to fight poverty on the local and state level. The Exhibit Hall will be information central, and you 'll want to be on hand to distribute materials, conduct product demonstrations, and meet one-on-one with convention participants!

Exhibitor Benefits

- Access to workshops and general sessions, including the Opening Breakfast and the Awards Gala
- Access to the Community Action National Directory (*Published in December*)
- Listing in the Annual Convention App and Program Book
- All carpeted booths include skirted table, **one chair (1)**, waste basket, and sign

Standard Inline Exhibit Booth: \$1,350

(Only \$675 for NCAP Member CAAs)

- Includes one (1) registration
- Additional exhibitor registrants \$675 per person
- *Contact NCAP for booth measurements.*

Standard Corner Exhibit Booth: \$2,000 *(Limited Quantity)*

- Includes one (1) registration
- Additional exhibitor registrants \$675 per person
- *Contact NCAP for booth measurements.*

Annual Convention Exhibit Opportunities, cont.

Double Exhibit Booth: \$2,600

- Includes one (1) registration
- Additional exhibitor registrants \$675 per person
- *Contact NCAP for booth measurements.*

Annual Convention Advertisement Opportunities

Advertisements are another way you can extend your brand identity and marketing capabilities with a strong presence at the National Community Action Partnership's Annual Convention.

Attendee Tote Insert: \$600

Put your name right in the attendees' hands! Flyer or postcard or branded giveaway will be placed in the bag for each attendee. Item must be provided by purchaser.

General Session Logo Display: \$450

Be the topic of discussion as attendees gather for engaging general sessions by having your logo and short message featured during a general session.

Push Notification in Event App: \$350 *(Limited Quantity)*

Reach attendees instantly with a pushed alert! Send an alert to invite attendees to your booth to generate traffic, promote a booth giveaway or product demo. Includes one (1) push notice with preferred text no more than 150 words.

Program Book Ad

Advertising in our program book is an effective way to show support for NCAP and Community Action while gaining valuable exposure in the Community Action network.

- **Inside Front Cover: \$2,000.** This is an 8.5" x 11" print ready PDF.
- **Inside Back Cover: \$1,700.** This is an 8.5" x 11" print ready PDF.
- **Full Page: \$1,300.** This is an 8.5" x 11" print ready PDF.
- **Half Page: \$850.** This is an 8.5" x 5.5" print ready PDF.
- **Quarter Page: \$650.** This is a 4.25"x 5.5" print ready PDF.

Interested in a Custom Package?

Questions?

Contact Jovita Tolbert at jtolbert@communityactionpartnership.com.

