



## 2026 MLTC Sponsorship, Exhibit, and Ad Opportunities

**The National Community Action Partnership (NCAP)** is the nonprofit, national membership organization representing the interests of the 1,000+ Community Action Agencies (CAAs) and State Associations across the country that annually help nearly 16 million low-income Americans achieve economic security. Whether it's a Head Start program, weatherization, job training, housing, food access, energy assistance, financial education, or any of the other 40+ distinct programs, Community Action works to make America a better place to live.

### Opportunities

#### *Why Advertise, Exhibit, or Sponsor?*

Extend your brand identity and marketing capabilities with a strong and visible presence at the National Community Action Partnership's events. Take advantage of the opportunity to tie your brand identity not only to NCAP, but also to the culture of innovation and excellence that is cultivated at our events. Consider sponsoring individual events or **NCAP can create custom packages and/or customize a unique multi-event sponsorship package just for your organization!**

NCAP's events are capacity-building opportunities unmatched anywhere else. Presented by and for professionals who truly understand the potential of Community Action and the challenges they face, these events provide relevant and unmatched information, training, and technical assistance. A preliminary listing of 2026 events is available below.

- Management and Leadership Training Conference
- Annual Convention
- Board Development Institute
- New Executive Director's Institute
- Board Chair and Executive Director Institute
- The Certified Community Action Professionals Program

**Questions?** Contact Jovita Tolbert at [jtolbert@communityactionpartnership.com](mailto:jtolbert@communityactionpartnership.com).

## Management and Leadership Training Conference

NCAP's *Management and Leadership Training Conference* is taking place **January 27-30, 2026**, at the **Hilton Orlando Lake Buena Vista**. This Conference is geared toward leaders of regional, state, and local Community Action Agencies across the United States. This Conference has historically convened **600 attendees** from across the nation. Community Action continues to be at the table with a significant number of partners as well as at the forefront of program and community development. During this Conference we will come together to showcase our strengths, strategies, and achievements. We'll also share our best practices in management, program implementation, and capacity building.

### MLTC Sponsorship Benefits

#### **GOLD: \$15,000**

- Exhibit Table – tabletop only
- Four (4) Event Registrations
- Remarks (2-5 minutes) to Attendees during General Session
- Pre-Recorded Commercial Spot (15-30 seconds)
- General Session Recognition by NCAP CEO
- Logo Placement on Large Screen Display during General Sessions & Entry Sign
- Push Notifications (4) in Event App
- Tote Insert Provided by Sponsor (1 item) Placed in Attendee Tote Bag
- Full Page Ad in Program Book
- Ability to place materials at Opening Breakfast place setting
- Company Logo Featured in NCAP eNewsletter and on NCAP Event Page
- Company Logo Featured on NCAP Website Home Page
- Marketing & Promotions Via Social Media Campaign

#### **SILVER: \$10,000**

- Exhibit Table – tabletop only
- Three (3) Event Registrations
- Pre-Recorded Commercial Spot (15-30 seconds)
- General Session Recognition by NCAP CEO
- Logo Placement on Large Screen Display during General Sessions
- Push Notifications (3) in Event App
- Half Page Ad in Program Book
- Company Logo Featured in NCAP eNewsletter and on NCAP Event Page
- Marketing & Promotions Via Social Media Campaign

## MLTC Sponsorship Benefits, cont.

### Copper: \$5,000

- Exhibit Table – tabletop only
- Two (2) Event Registrations
- General Session Recognition by NCAP CEO
- Logo Placement on Large Screen Display during General Sessions
- Push Notifications (2) in Event App
- Quarter Page Ad in Program Book
- Company Logo Featured in NCAP eNewsletter and on NCAP Event Page
- Marketing & Promotions Via Social Media Campaign

### Bronze: \$2,500

- Exhibit Table – tabletop only
- One (1) Event Registration
- General Session Recognition by NCAP CEO
- Logo Placement on Large Screen Display during General Sessions
- Push Notification (1) in Event App
- Company Logo Featured in NCAP eNewsletter and on NCAP Event Page
- Marketing & Promotions Via Social Media Campaign

## MLTC Advertising & Exhibit Opportunities

### Exhibit Table: \$1,350

- Tabletop exhibit only
- Includes one (1) registration
- Additional exhibitor registrants \$675 per person

### Attendee Tote Insert: \$600

- A one pager or attendee giveaway (ex. branded hand sanitizer, stress reliever, etc.). Item provided by purchaser. *(Due at NCAP office 3 weeks prior to event)*

### General Session Logo Display: \$450

- Full color Logo *(Due 2 weeks prior to event)*

### Push Notification in Event App: \$350

- Includes one (1) push notice with preferred text of no more than 150 words *(Due 2 weeks prior to event)*

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