Deep Dive Into the NCAP Data Hub Assessment Tool

July 22, 2025

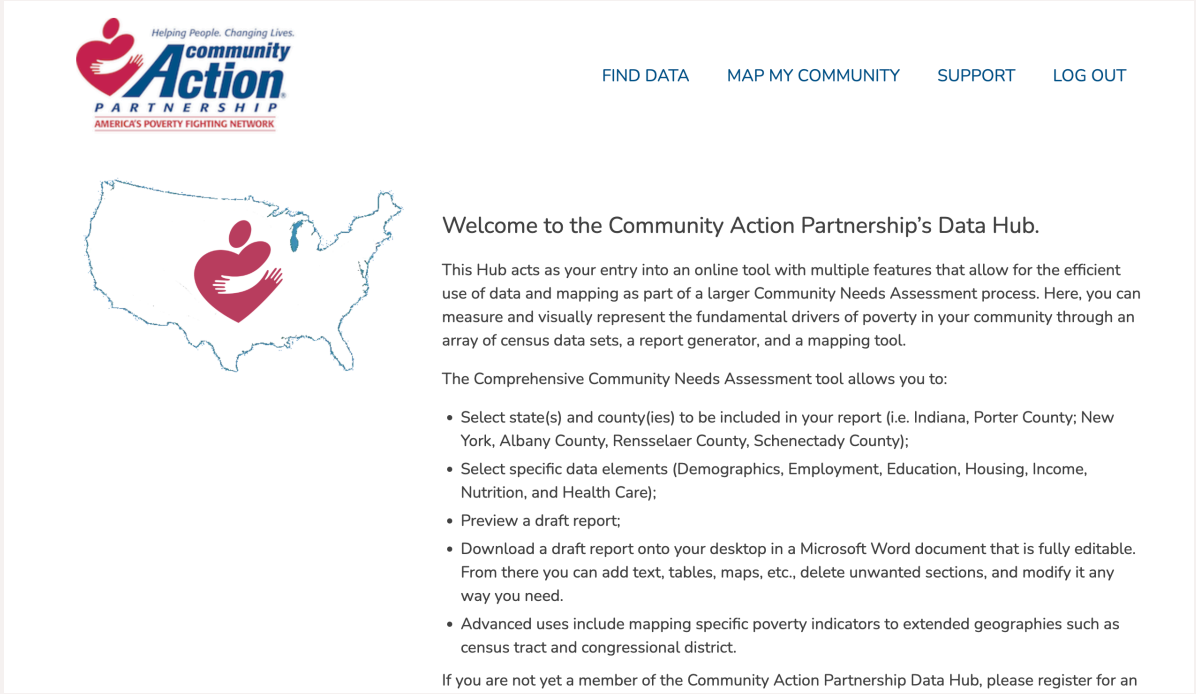
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The Promise of Community Action

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

Deep Dive Into the NCAP Data Hub Assessment Tool

Jordan Rhodes, jhwdfx@umsystem.edu,
Center for Applied Research and Engagement Systems (CARES)



Introduction to CARES

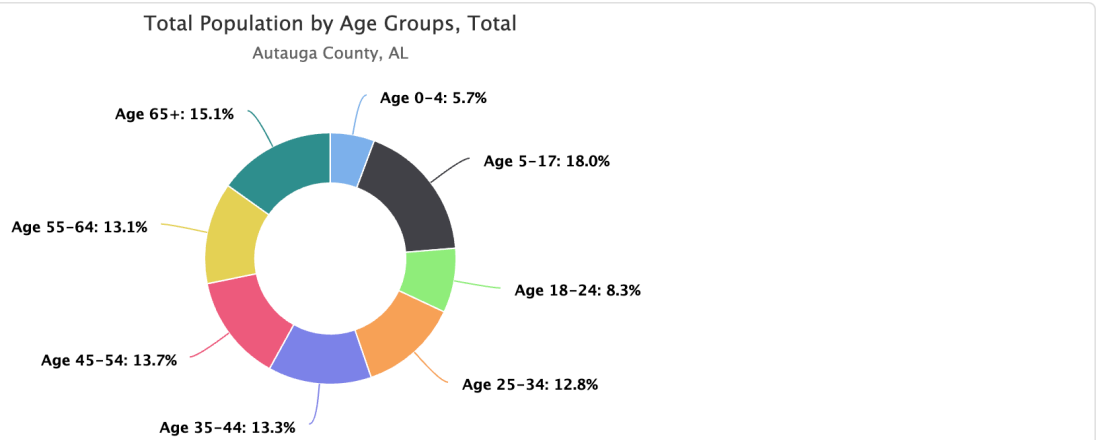
CARES
University of Missouri Extension

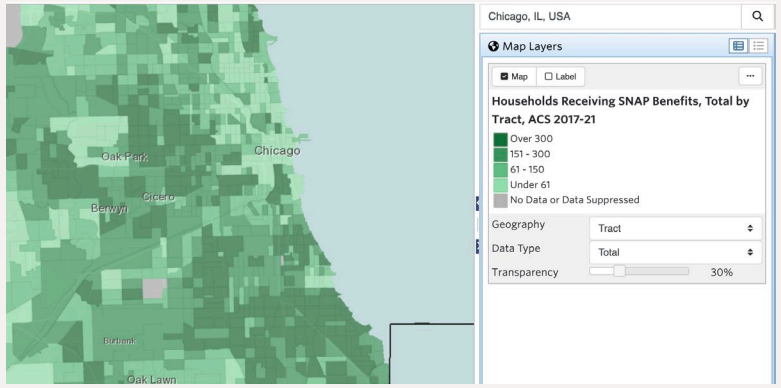
Total Population by Age Groups, Total

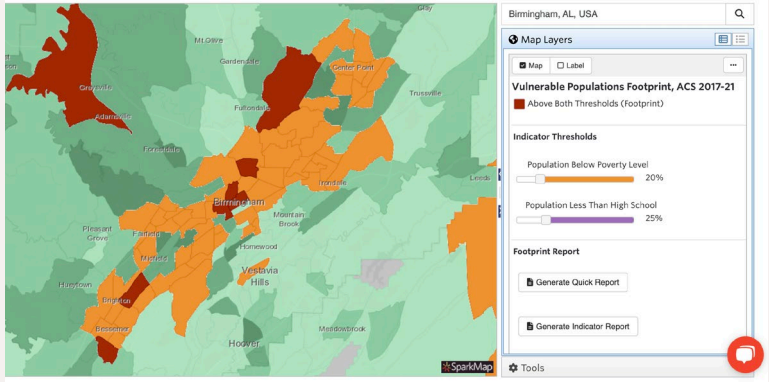
This indicator reports the total population of the report area by age groups.

Report Area	Age 0-4	Age 5-17	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+
Autauga County, AL	3,318	10,483	4,824	7,427	7,751	8,004	7,617	8,815
Alabama	295,632	826,749	461,491	647,247	615,110	633,931	673,088	844,427
United States	19,423,121	54,810,954	30,339,089	45,360,942	42,441,883	41,631,458	42,829,413	52,888,621

Data Source: US Census Bureau, American Community Survey. 2017-21. → *Show more details*







The N CAP Assessment Tool

https://cap.engagementnetwork.org/assessment-tools/assessment-tool/



What is it? An easy-to-use tool allowing you to create robust reports on data in your service area



What data are included in it? The N CAP Assessment provides access to over 100 indicators hand-picked by CAP representatives as being most relevant to agency needs nationwide



Why use it? Day-to-day research, grant applications and other funding requests, CNA cycles

Data Highlights

- Age, Gender, & Race Data
- Household Types
- Unemployment
- Commuter Data
- Child Care Access & Costs
- Education Attainment
- Housing Quality & Types
- Poverty Data
- WIC and SNAP
- Physicians, Dentists, & Nurses

Demo

Community Action Partnership Report

Location

- Bibb County, AL
- Blount County, AL

Population Profile

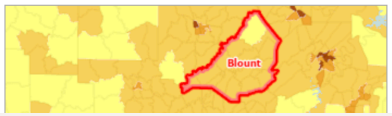
Total Population

A total of 81,444 people live in the 1,267.36 square mile report area defined for this assessment according to the U.S. Census Bureau American Community Survey 2019-23 5-year estimates. The population density for this area, estimated at 64 persons per square mile, is less than the national average population density of 94 persons per square mile.

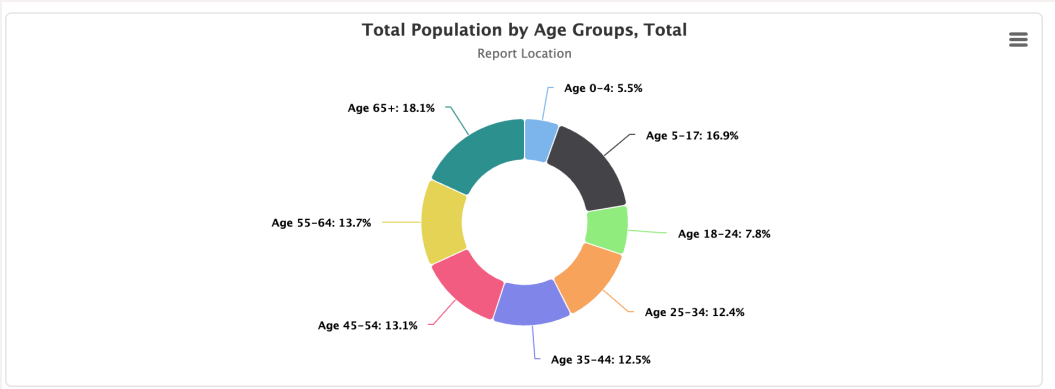
Report Area	Total Population	Total Land Area (Square Miles)	Population Density (Per Square Mile)
Report Location	81,444	1,267.36	64
Bibb County, AL	22,152	622.47	36
Blount County, AL	59,292	644.89	92
Alabama	5,054,253	50,650.83	100
United States	332,387,540		94

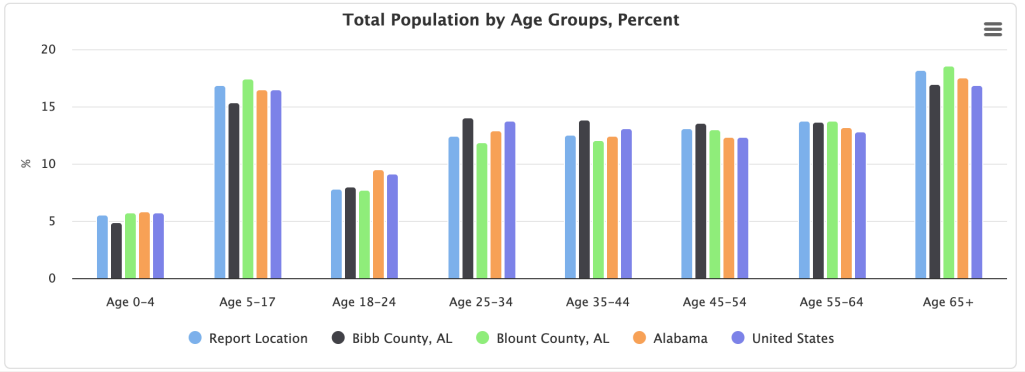
Data Source: US Census Bureau, American Community Survey. 2019-23. → *Show more details*

Jump to...
Population Profile
Total Population
Total Population Change, 2010-2020



Population, De ACS 2019-23
Over 5,000
1,001 - 5,000
501 - 1,000





NCAP'S 2025

ANNUAL CONVENTION

Detroit, Michigan

August 27th – 29th

(Pre-Con: Aug. 25th – 26th)



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NCAP'S 2025

Community Action Data Convening:

Connecting People and Possibility

Detroit, Michigan | August 25th–26th

(Held Prior to NCAP's Annual Convention)

Back by popular demand, the Community Action Data Convening returns to bring together data leaders, practitioners, and thinkers from across the network. This convening offers an opportunity to step back from day-to-day, dig deep into the role of data in Community Action, and spark new thinking about what's possible—now and in the future.



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NCAP'S 2025

New Executive Director's Institute

Detroit, Michigan | August 26th

(Held Prior to NCAP's Annual Convention)

Are you a newly appointed Executive Director or CEO at a Community Action Agency? The New Executive Director's Institute is designed specifically for leaders like you—those who are new to the role and seeking a solid grounding in the Community Action model, approach, and leadership expectations.



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We value your feedback!

https://www.surveymonkey.com/r/072025DataHub

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