


MAY 2025

CCAP CELEBRATION WEEK

(May 4 – 10)

Celebrate your agency's Certified Community Action Professionals on social media.



1
The Promise

Recite the Promise of Community Action on social media. Sample graphic provided.



BABY DAY

Share our graphic and messaging or spotlight your Early Head Start or Whole Family Approach initiatives.

SATURDAY SPOTLIGHT **3**

Spotlight a program or service provided by your CAA or State Association. #SaturdaySpotlight

SATURDAY SHOUTOUT

Shoutout local partners on social media.

STAR WARS DAY

Sample graphic provided. #MayThe4thBeWithYou

4 SUNDAY SUCCESS

Celebrate your customer success stories on social media. Sample messaging provided. #SundaySuccess

Monday Motivation **5**

Start your week off with an inspirational quote from lifelong Community Action champion, Lois Carson. Sample graphic and messaging provided. #MondayMotivation

CCAP Celebration Week

Celebrate your agency's CCAPs on social media.

National Teacher Day

Honor your Head Start teachers. Sample graphic and messaging provided.

National Nurses Day

Honor nurses on social media. Sample graphic and tweets provided.

IMPACT WEDNESDAY **7**

Promote Community Action's national impact with our collection of social media graphics and messages or use our customizable template to promote your agency's local impact. #ImpactWednesday

Throwback Thursday **8**

Share our sample graphic honoring Sargent Shriver and/or post your own #TBT photo.

CCAP Celebration Week

Share your digital badge on social media.

9

PROVIDER APPRECIATION DAY

Give recognition to childcare providers on social media. Sample graphic and messaging provided.

Older Americans Month

10

Give recognition and raise awareness about issues facing older adults. Sample graphics and tweets provided.

HAPPY MOTHER'S DAY **11**

Celebrate the mothers of Community Action. Sample graphics and messaging provided.

HUGGY HEART DAY **12**

Color the Huggy Heart and post to social media.

Training Tuesday

Promote Community Action training programs that help equip families for success. Sample graphics and tweets provided. #TrainingTuesday

State Association Day

Honor and promote your Community Action State Association with group board/staff photos and highlights from Association services.

14

WEATHERIZATION WEDNESDAY

Promote the importance of Community Action weatherization services. Sample graphic and tweets provided.

International Day of Families **15**

Promote the importance of family well-being in our communities. Sample graphic and tweets provided.

Fun Friday **16**

Post a photo of yourself to social media with our "I <3 Community Action" selfie sign. #FunFriday

National Pizza Party Day

17

Armed Forces Day

Honor our members of the Armed Forces. Sample graphic and tweet provided.

LET'S celebrate **18**

HEAD START'S 60TH BIRTHDAY

Celebrate the legacy and impact of the Head Start and Early Head Start programs. Sample graphic and tweets provided.

Mission Monday **19**

Use the customizable social media template to promote your agency's mission. #MissionMonday

20

Transformation Tuesday

Let folks know how your CAA is transforming lives in your community. Sample graphics and tweets provided. #TransformationTuesday

22

IMPACT WEDNESDAY

Promote Community Action's national impact with our collection of social media graphics and messages or use our customizable template to promote your agency's local impact. #ImpactWednesday

Throwback Thursday

Post a throwback photo from your agency or staff. #TBT

23

fact friday

Sample graphic and messaging provided. #FactFriday

24

Saturday Shoutout

Shoutout local partners on social media.

Saturday Spotlight

Spotlight a program or service provided by your CAA or State Association. #SaturdaySpotlight

25

Sunday Success

Celebrate your customer success stories on social media. Sample messaging provided. #SundaySuccess

26

MEMORIAL DAY

A day to honor and mourn military personnel who have died while serving our country.

28

WEATHERIZATION WEDNESDAY

Promote the importance of Community Action weatherization services. Sample graphic and tweets provided.

TRAINING TUESDAY

Promote Community Action training programs that help equip families for success. Sample graphics and tweets provided. #TrainingTuesday

29

THANKFUL THURSDAY

Give thanks to those who make a difference and inspire us – board members, staff, customers, and the Community Action Network at large. Sample messaging provided. #ThankfulThursday

30

fun friday

Post a photo of yourself to social media with our "I <3 Community Action" selfie sign. #FunFriday

31

I <3 community action