Your 2025 Toolkit:
NCAP Resources to Support CAAs This Year

January 8, 2025

Helping People. Changing Lives.
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AMERICA'S POVERTY FIGHTING NETWORK



The Promise Of Community Action

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.

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National Community Action Partnership
NCAP or Partnership

Connecting, Supporting, and Leveraging the Expertise of the Nation's 1000+ CAAs

- Tools and Resources Specifically for Community Action
- Learning Cohorts/Communities of Practice
- Weekly eNews
- Weekly Webinars
- Conferences, Conventions, and Events
- Community Action Month
- Custom Training and Technical Assistance

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Stay In the Know –
Subscribe to Our Weekly eNews!

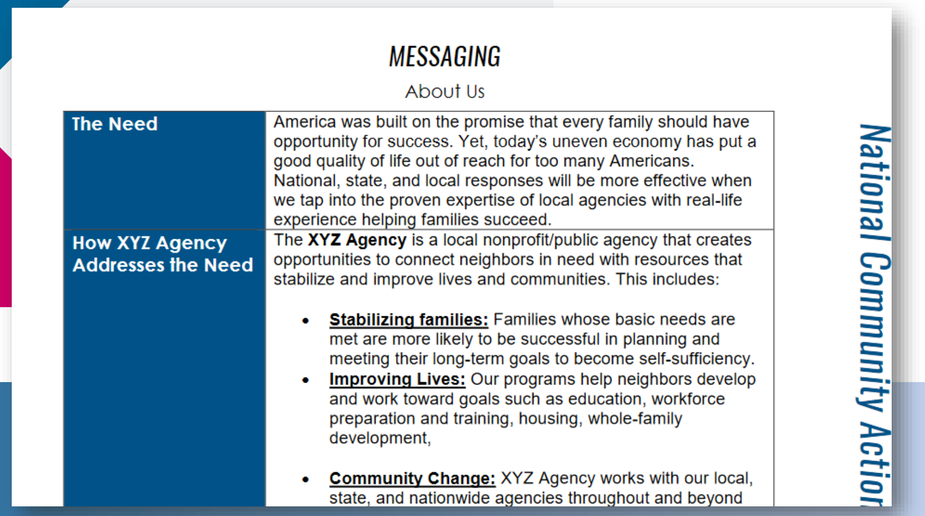


https://communityactionpartnership.com/subscribe/

NCAP Branding Toolkit and Style Guide

COMMUNITY ACTION TOOLKIT & STYLE GUIDE

DOWNLOAD



MESSAGING

About Us

The Need	America was built on the promise that every family should have opportunity for success. Yet, today's uneven economy has put a good quality of life out of reach for too many Americans. National, state, and local responses will be more effective when we tap into the proven expertise of local agencies with real-life experience helping families succeed.
How XYZ Agency Addresses the Need	The **XYZ Agency** is a local nonprofit/public agency that creates opportunities to connect neighbors in need with resources that stabilize and improve lives and communities. This includes: • **Stabilizing families:** Families whose basic needs are met are more likely to be successful in planning and meeting their long-term goals to become self-sufficiency. • **Improving Lives:** Our programs help neighbors develop and work toward goals such as education, workforce preparation and training, housing, whole-family development, • **Community Change:** XYZ Agency works with our local, state, and nationwide agencies throughout and beyond

National Community Action



WEBSITE

Whether or not you are using the national brand it is vital that our network maintain our connection. To do that, we request that all Community Action Agencies and State Association members of the National Community Action Partnership visually connect with the Partnership on their website and other media outreach where possible. Suggestions include adding the national brand logo to your agencies' website footer and/or homepage and adding text to build the connection. This is especially important for agencies that do not have "Community Action" in their organizational name. Adding links to the Partnership, your state association, and other national CAA partners also strengthens our connection as a network illustrating that we are "1000 Strong."

- XYZ Community Action Agency is a member of the Community Action Partnership, which is the national hub that links the nation's 1,000+ local Community Action Agencies and State Associations to each other and to leaders looking for solutions that connect families to great opportunity.
- We are a proud member of the National Community Action Partnership

National Community Action Partnership • Toolkit & St

https://communityactionpartnership.com/branding/

May is Community Action Month but the Toolkit is Good All Year!







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COMMUNITY ACTION MONTH TOOLKIT

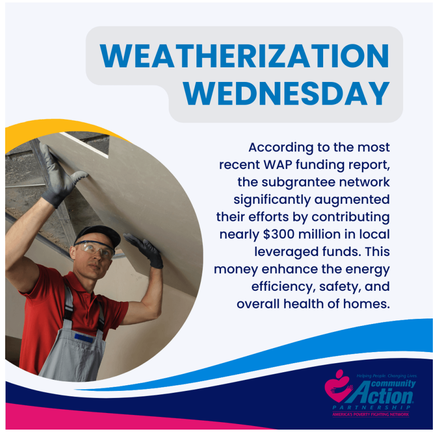
2024

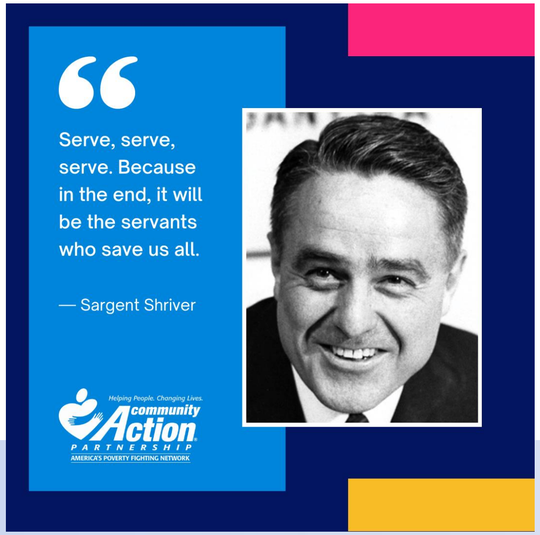




I ♥ Community Action

#WeR1000Strong





https://communityactionpartnership.com/cam-2024/

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The Premier

Professional Certification for Leaders

in America's anti-poverty movement

- Verified, professional recognition of your knowledge & ability to apply that knowledge effectively
- Attractive to Community Action and other Employers nationwide
- Valid for 4 years and can be renewed with continued Community Action engagement

To Learn More, Email us at CCAP@CommunityActionpartnership.com

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CSBG Organizational Standards Tools and Resources

- Technical Assistance Guides & Toolkits
- Assessment Tools
- Calendar of Required Actions
- Standard 4.3 Documentation Guide
- Beyond Compliance Resources



https://communityactionpartnership.com/organizational-standards/

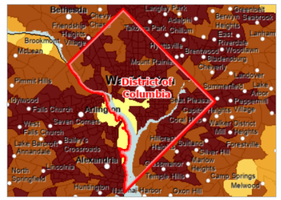
Free Community Assessment Online Tool Community Action Data Hub

Total Population

A total of 670,587 people live in the 61.13 square mile report area defined for this assessment according to the U.S. Census Bureau American Community Survey 2018-22 5-year estimates. The population density for this area, estimated at 10,971 persons per square mile, is greater than the national average population density of 94 persons per square mile.

Report Area	Total Population	Total Land Area (Square Miles)	Population Density (Per Square Mile)
District of Columbia, DC	670,587	61.13	10,971
District of Columbia	670,587	61.13	10,971
United States	331,097,593	3,533,269.34	94

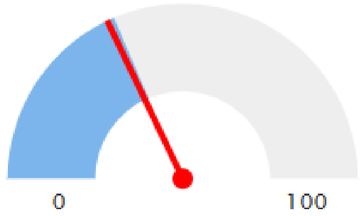
Data Source: US Census Bureau, American Community Survey. 2018-22. ➞ *Show more details*



Population, Density (Persons per Sq Mile) by Tract, ACS 2018-22

- Over 5,000
- 1,001 - 5,000
- 501 - 1,000
- 51 - 500
- Under 51
- No Data or Data Suppressed
- District of Columbia, DC

Population Under Age 18 Below 200% FPL, Percent



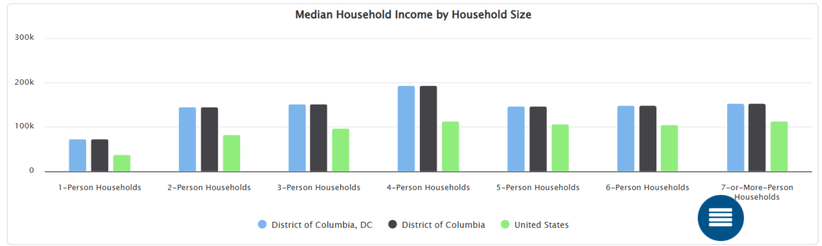
- District of Columbia, DC (35.81%)
- United States (37.17%)

Median Household Income by Household Size

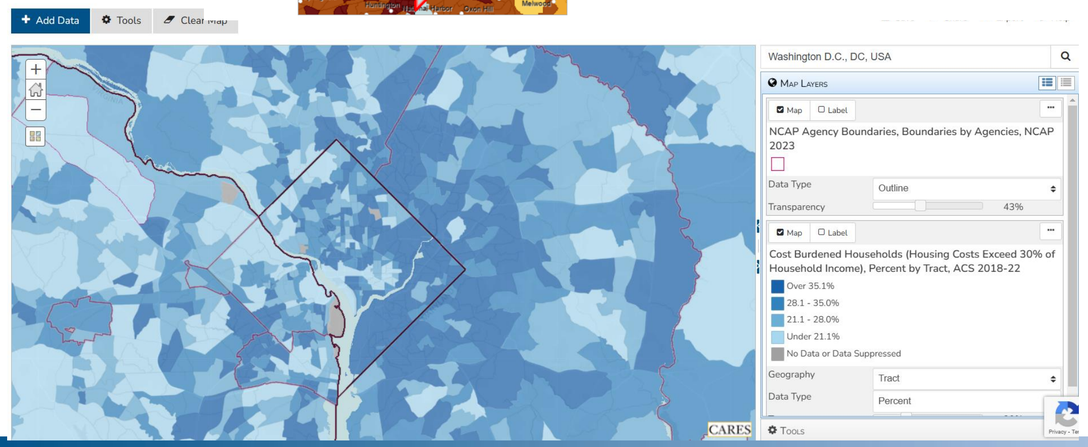
This indicator reports the median household income of the report area by household size.

Report Area	1-Person Households	2-Person Households	3-Person Households	4-Person Households	5-Person Households	6-Person Households	7-or-More-Person Households
District of Columbia, DC	$72,202	$145,079	$151,838	$193,578	$146,857	$148,539	$152,925
District of Columbia	$72,202	$145,079	$151,838	$193,578	$146,857	$148,539	$152,925
United States	$38,445	$83,185	$97,644	$113,664	$106,473	$104,420	$113,370

Data Source: US Census Bureau, American Community Survey. 2018-22. ➞ *Show more details*



Map Room



https://cap.engagementnetwork.org/

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Confidently Navigate Risk:

Explore the Comprehensive Tools and Resources in the Assessment and Risk Resources Portal

Identify and rank risks
Recognize gaps
Develop action steps to strengthen risk management

The Assessment and Risk Resources Portal is a centralized hub offering Community Action Agencies essential tools and resources to manage risk and protect their missions. It provides practical solutions and expert guidance tailored to the unique needs of nonprofits.



RISK ASSESSMENT

Use the new version of *My Risk Assessment* to identify and rank risks, and to identify gaps and action steps to strengthen risk management in your agency.

Learn More



MEMBER BENEFITS & PORTAL TOOLS

Access NRMC Member Benefits & Portal Tools, including Account and User Information.

Learn More

Free Comprehensive Risk Assessment

Sample Policies

Expert Guidance

Risk Management Basics	Completed | Restart | Review
Governance Risk	Completed | Restart | Review
Facilities and Building Security	Completed | Restart | Review
Human Resources and Employment Practices	Resume | Review
Financial Reporting and Internal Controls	Resume | Review
Contracts	Begin
Client and Participant Safety	Begin
Transportation	Begin
Technology and Privacy Risk Management	
Special Events	

MEMBER RESOURCES

WEBINAR VAULT
Risk Management Webinars

RISK HELP™
Unlimited answers to risk management questions

Add A Policy

1. **Get a listing of our policies.**

Peruse our list of policies and select the policy that is closest to what you are trying to create.

View Templates Alphabetically | View Templates by Category | Search by Key Word

2. **Then click on the policy template name in the list that you wish to use to build your policy.**

Note: You will be able to easily select only the content you need on the next page. You may edit/change the policy name and content once the policy is created.

ANTITRUST COMPLIANCE
- Terms of Use

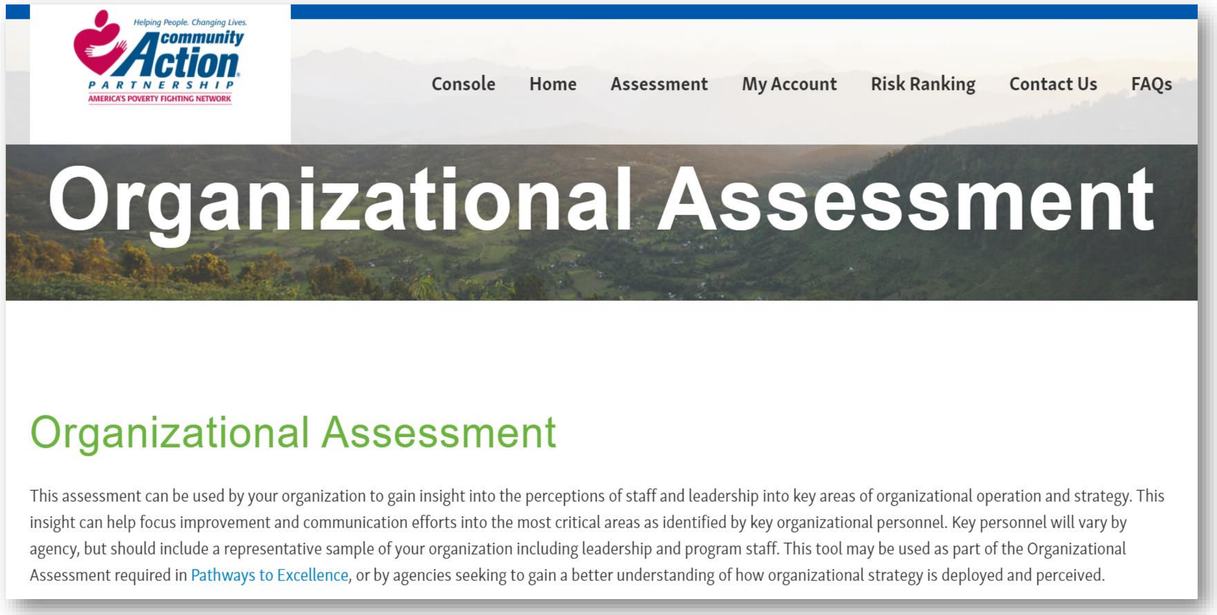
BOARDS AND GOVERNANCE
- Behavior Policy
- Board Chair Position Description
- Board Exit Interview
- Board Member Position Description
- Board Secretary Position Description
- Board Self Assessment
- Board Survey
- Board Treasurer Position Description
- Board Vice Chair Position Description
- Business Credit Card Use Policy

www.nonprofitrisk.org/CAP

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Introducing the Organizational Assessment Tool

- Designed for use by Community Action Agencies, based on the Community Action Standards of Excellence
- Gathers staff perceptions of deployment of agency strategy
- Incorporated in the Risk Assessment Portal with the Nonprofit Risk Management Center



www.nonprofitrisk.org/CAP

Pathways to Excellence Overview

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PATHWAYS TO EXCELLENCE

Pathways to Excellence *empowers CAAs in their pursuit of excellence through an intentional process of assessment, planning, and capacity building to institutionalize known best-in-class practices from the Community Action network and outlined in the* ***35 Standards of Excellence.***



Learn about the Standards of Excellence



Complete a Rigorous Self Study to Assess and Document your Agency Commitment to Excellence



Receive comprehensive feedback from Community Action Peer Experts on how to improve your implementation of Excellence



Implement & Institutionalize the Standards of Excellence



Receive recognition as a Community Action Agency of Excellence

Pathways to Excellence
Tiered Approach

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PATHWAYS TO EXCELLENCE

Bronze (3 – 6 Months)	Silver (6 – 12 Months)	Gold (12 – 18 Months)	Platinum (24 Months)
• Complete & Submit a Board Resolution to formalize the CAA's Commitment to Excellence • Develop 5-page Organizational Profile • Convene Agency Excellence Team • Complete the Standards of Excellence eCourse	• Complete Online Organizational Assessment • Attend Pathways Implementer Certification Training • Complete an abbreviated self-study on 2-3 categories of the Standards of Excellence and receive Feedback Report from expert Peer Reviewers (Meet 25% of assessed Standards)	• Attend Training on the Self-Study Process • Participate in Technical Assistance Web Meetings • Submit Self-Study and receive Feedback Report from expert Peer Reviewers (Meet 50% of assessed Standards) • Pathways Peer Reviewer on staff	• Submit Award Application • Complete full Self-Study for Award Review • Site visit and scoring of Self-Study by Award Reviewers • Pending Results, Achieve the Highest Honor in Community Action

Enroll anytime in 2025

Enroll before February 21, 2025!

Enhance Your Workforce Programs

Access SNAP E&T Resources Here



- Community Action Academy SNAP E&T Basics e-Course



- SNAP E&T Clearinghouse
- SNAP E&T Self Assessment





- Cohort opportunities for both current and interested SNAP E&T providers
- Technical Assistance
- National Webinars
- Peer Expert Opportunities

This project has been funded at least in part with Federal funds from the U.S. Department of Agriculture. The contents of this publication do not necessarily reflect the view or policies of the U.S. Department of Agriculture, nor does mention of trade names, commercial products, or organizations imply endorsement by the U.S. Government

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Is your agency a SNAP E&T provider?

Join the 2025 Community of Practice!

2025 SNAP E&T CoP Benefits:

- *Collaboration: quarterly cohort meetings*
- *Innovation: best practices for growing a quality program*
- *Expertise: technical assistance from subject-matter experts*

Sign up here!



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WAPPro Leadership Development Institute

Designed to captivate, retain, and grow Weatherization and Healthy Homes professionals and networks to sustain and grow a talent pipeline within WAP

- 23 Members
- Year 1 Pilot of 3 Year Program
- Recruiting for Cohort 2 at MLTC



Whole Family Approach

Resource Page

Want a deep dive in the Whole Family Approach? Visit the Whole Family Approach landing page on NCAP's website to access **FREE** tools, resources, and much more!

- ✓ WFA Design Plan
- ✓ WFA Building Blocks Resource Guide
- ✓ WFA Readiness Assessment

CHECK IT OUT!!!



tinyurl.com/WFALandingPage

SCAN HERE

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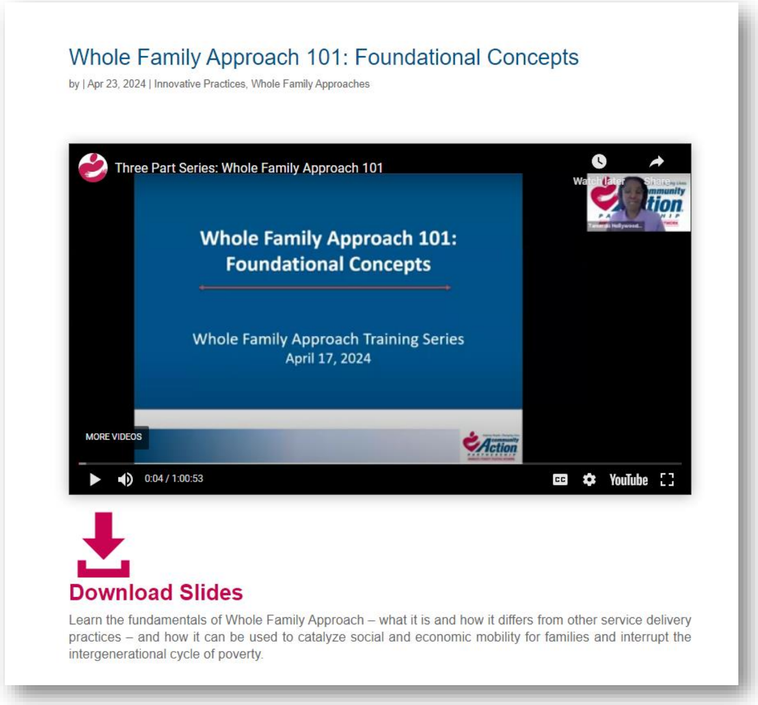
Whole Family Approach

Webinar Series

WFA 101: Foundational Concepts
Learn the fundamentals of Whole Family Approach – what it is and how it differs from other service delivery practices – and how it can be used to catalyze social and economic mobility for families and interrupt the intergenerational cycle of poverty.
Watch Here: tinyurl.com/WholeFamily101

WFA 201: Moving Toward Implementation
Explore the enabling conditions which demonstrate WFA readiness and learn how to apply NCAP's open-source tools and resources to design and implement your own WFA.
Watch Here: tinyurl.com/WFA201

WFA 301: Blending & Braiding Resources for WFA Sustainability
Learn from seasoned Community Action professionals and WFA practitioners from Aroostook County Action Program (ACAP,) on how to effectively blend and braid federal, state, local, and private resources to support your WFA implementation efforts.
Watch Here: tinyurl.com/WFA301

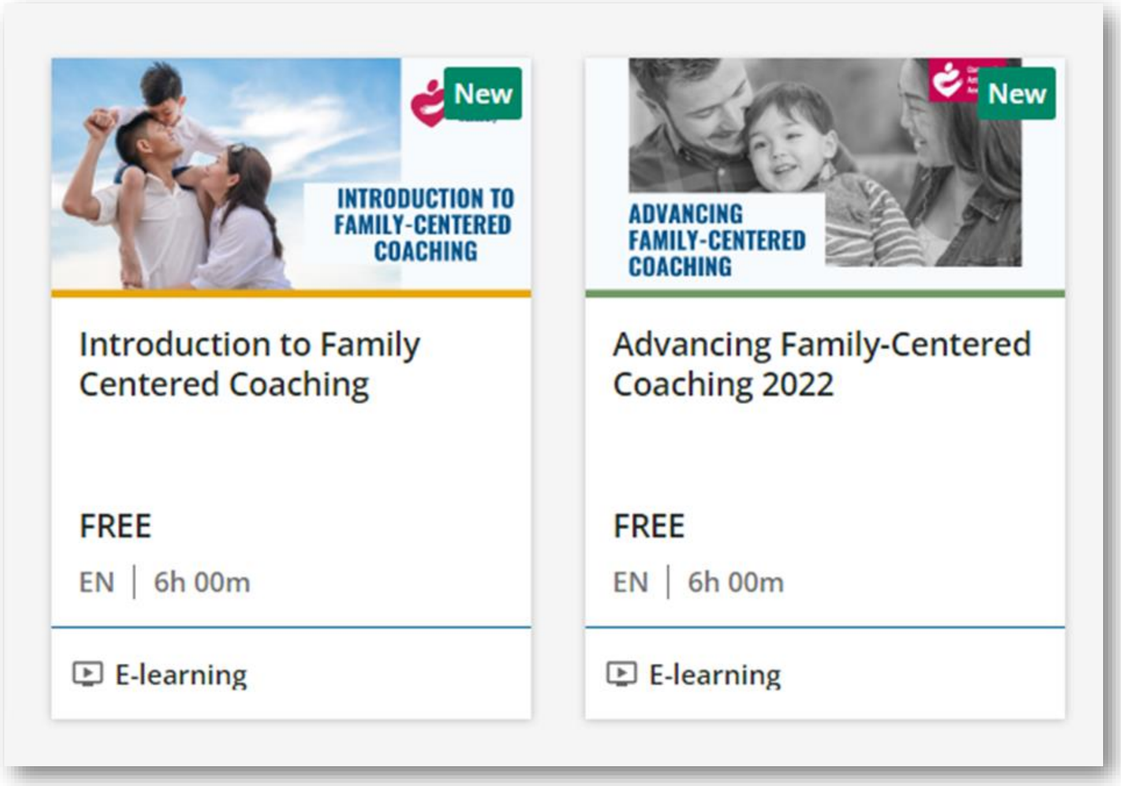


Family-Centered Coaching

eCourses

These courses walk through a variety of materials on Family-Centered Coaching to deepen understanding of coaching concepts, build coaching skills, engage in the coaching process, and assess agency readiness.

Each segment will guide you through watching videos, reading, working through a scenarios, or taking quizzes and assessments



tinyurl.com/WFACoachingCourses

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NATIONAL WEBINAR

CREATING A HEALTHY ORGANIZATIONAL CULTURE: THE KEY TO EFFECTIVE CHANGE MANAGEMENT

January 22, 2025
2pm ET/1pm CT/10am MT/
11am PT

It has been said that "Culture eats strategy for breakfast." In this session, we will investigate why some organizations excel and others fail during seasons of change; describe the characteristics of a healthy (and resilient) organizational culture; and discuss how you can begin building an organizational culture that embraces change and innovation. This session is highly recommended for agencies engaged in Whole Family Approach design and implementation, but everyone will benefit from its lessons.

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WHERE THEY DREAM
WHOLE FAMILY APPROACH



Learn More & Register Now:

tinyurl.com/Effective-Change-Management

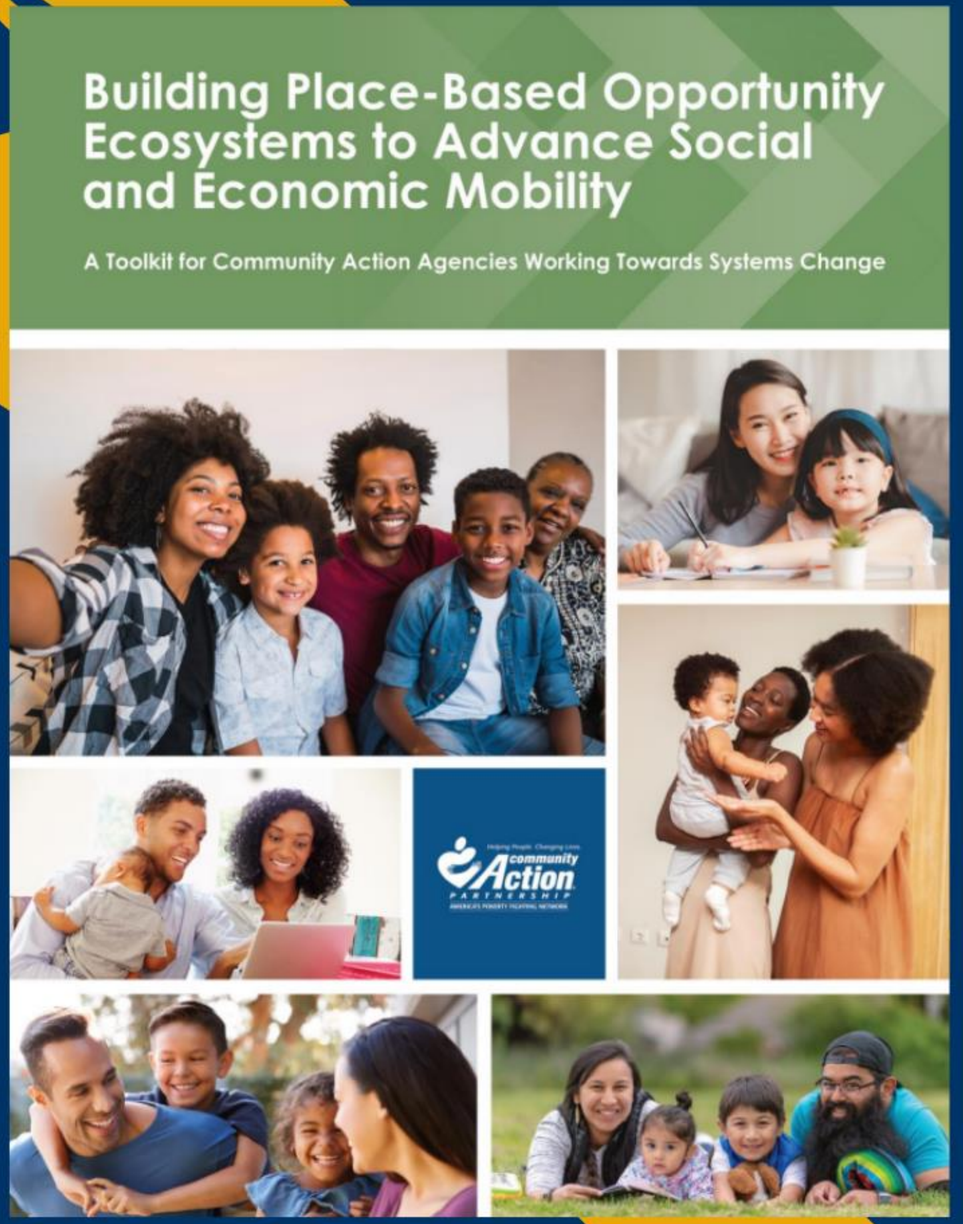
INTERESTED IN TRANSFORMING COMMUNITIES AND EMPOWERING CHANGE?

This toolkit provides a roadmap to guide teams in driving systems change across human services, advancing social and economic mobility. It's designed for collaboration—for use by Community Action agencies and cross-sector partners to design, implement, and sustain innovative, place-based solutions. Unlock your community's potential with this toolkit!

CHECK IT OUT TODAY!

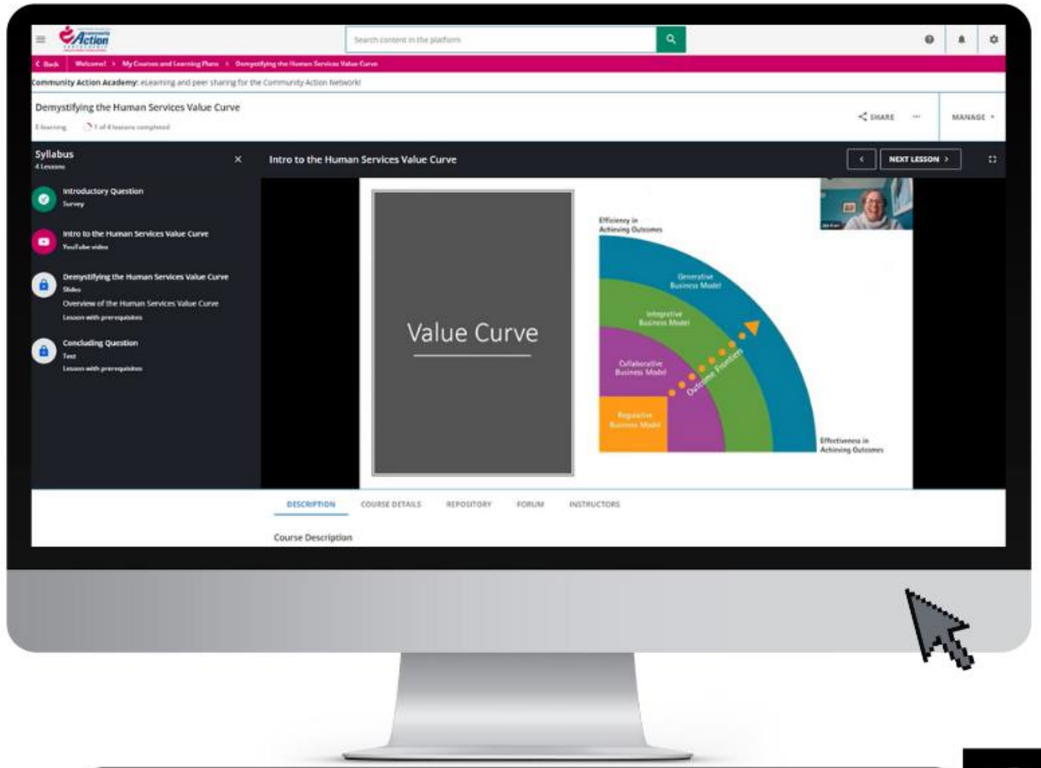
https://tinyurl.com/3nu79y5d

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NEW LEARNING SERIES: APPLYING THE HUMAN SERVICES VALUE TO ADVANCE SOCIAL AND ECONOMIC MOBILITY

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tinyurl.com/HSVCLearningSeries

The Human Services Value Curve is a tool Community Action leaders can utilize to transform programs and services. By applying this framework, Community Action Agencies can begin to move beyond regulatory requirements and towards a more generative business model that maximizes organizational capacity and enhances outcomes for families and communities.

EXPLORE HERE!

Community Action Narrative Change Campaign: "Achieving The Community Action Vision"



The "Achieving The Community Action Vision" toolkit has been created in direct response to the Networks request for language and tools to build their capacity related to dignity as it is core to who Community Action is and needs to be in the future. This toolkit also aims to provide a national perspective that CAAs in every community can learn from, draw inspiration from, and embody

ACCESS THE TOOLKIT HERE!

https://tinyurl.com/4k6unsk4

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FRESH FINDS

LEARN **EXPAND** **IMPLEMENT**

- Are you interested in expanding the capacity of your organization to implement innovative programs and services?
- Are you interested in improving outcomes for the individuals, families, and communities in your service area?
- Are you interested in learning from the experiences of other community leaders across the country?



Sign up for the National Community Action Partnership's new "Fresh Finds" newsletter and be the first to know about new tools, resources, and training opportunities!

tinyurl.com/FreshFinds25

NATIONAL WEBINAR EVENT

Laying the Foundation for Social and Economic Mobility

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Wednesday, February 19, 2024
2pm ET/ 1pm CT/12pm MT/11am PT

Join NCAP for an overview of the new Collaborative on Economic Mobility (CEM) initiative. Learn key findings from the CEM Research Report, gain insights into promising practices, and explore actionable strategies to strengthen services and enhance economic mobility within the CSBG Network.

Register HERE today!

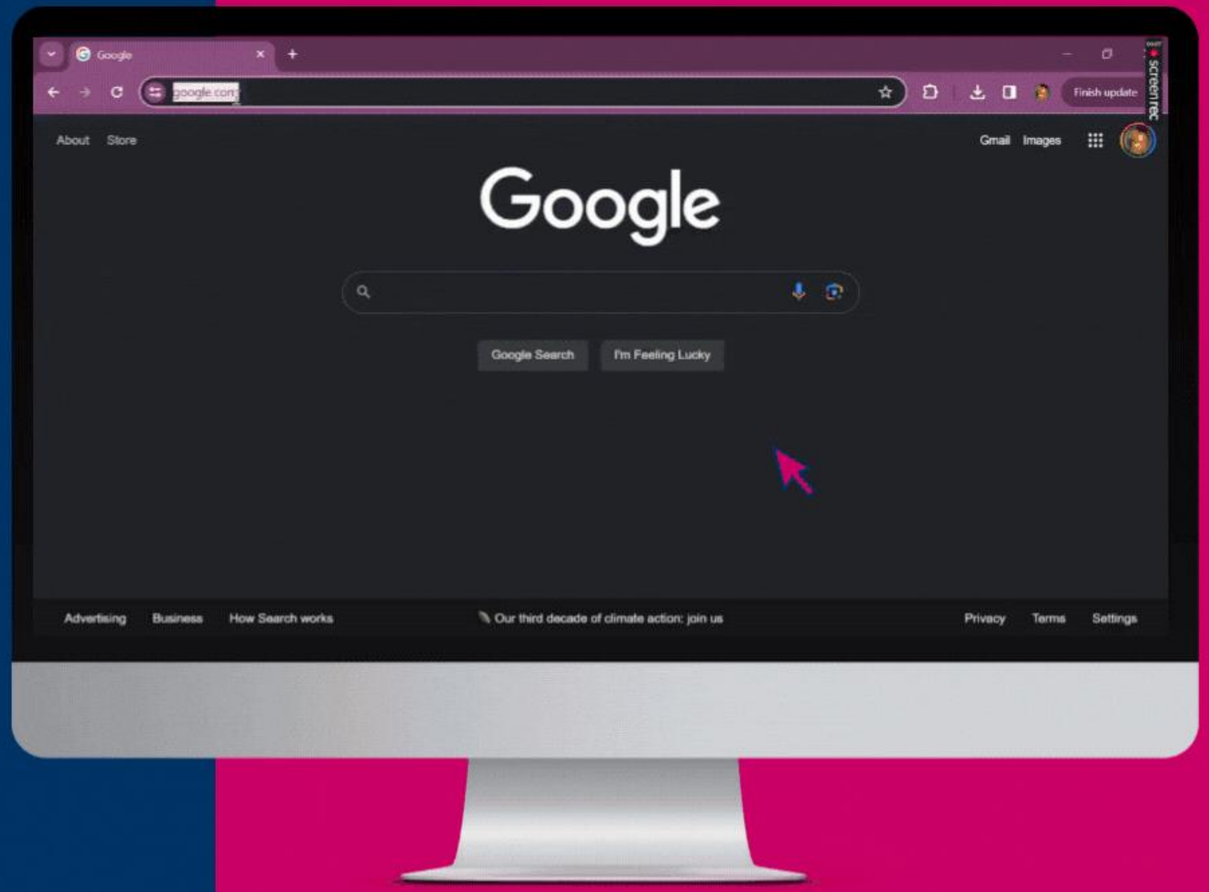
https://tinyurl.com/46kzyvav

This webinar will focus on key topics such as:

- COMMUNITY ASSET BUILDING
- WORKFORCE DEVELOPMENT
- WHOLE FAMILY APPROACH
- INNOVATION
- EDUCATION

COMMUNITY ACTION ACADEMY

Access on-demand eCourses that include videos, resources, activities, quizzes, as well as engage with peers across the nation in Community Action Academy!



EXPLORE HERE!

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2025 Events

- Management and Leadership Training Conference | January 29 – 31 | New Orleans, LA
- Virtual Organizational Standards Skill Builder | March 18 & 20 | Online
- Organizational Standards Skill Builder | Spring 2025 | Location TBA
- Community Assessment Skill Builder | Spring 2025 | Location TBA
- Annual Convention | August 27 – 29 | Detroit, MI
- Data Convening | Fall 2025 | Location TBA
- New Executive Directors Institute | Date & Location TBA

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WE ARE HERE FOR YOU!

CUSTOMIZED SOLUTIONS FROM THE NATIONAL COMMUNITY ACTION PARTNERSHIP

CONSULTING TRAINING TOOLKITS CONVENINGS LEARNING COMMUNITIES



We Know Community Action
Because
We Are Community Action

- Community Action Agencies face a variety of complex challenges and opportunities.
- NCAP provides customized training and technical assistance, eCourses, cohort facilitation, and more,
- Trust NCAP to help your organization achieve maximum impact with customized solutions.

Your success is our mission.

Contact: tmarley@communityactionpartnership.com

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Your Feedback is Important – Take this Short Evaluation

https://www.surveymonkey.com/r/2025Toolkit

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