

# Community Action 101: Laying the Foundation



National Community Action Partnership  
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[www.communityactionpartnership.com](http://www.communityactionpartnership.com)  
@PartnershipCEO





# The Promise Of Community Action

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*Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.*

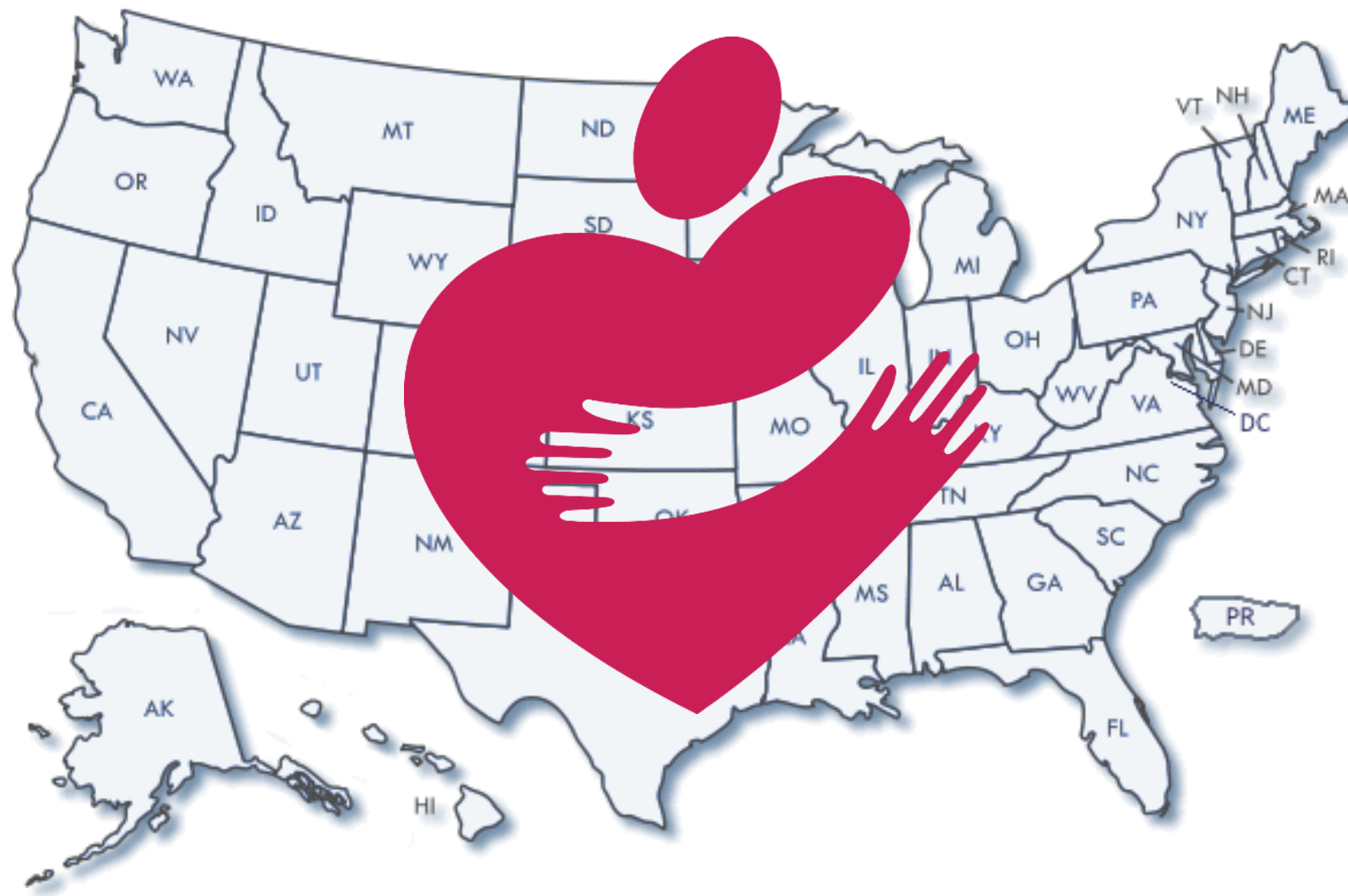
In the chat window,  
describe  
**Community Action**  
using one word...



# Community Action Network

*Red, Blue, Purple  
States*

*Board and Staff  
on All Sides of  
the Aisle*



1000+ Agencies | 44 State Associations | 50+ State CSBG Offices | National Partners  
More than 15 million served

*We work together to promote workable solutions that connect more families to opportunity*



What can change the world today is  
the same thing that has changed it  
in the past-an idea and the service  
of dedicated, committed individuals  
to that idea.

— Sargent Shriver —

AZ QUOTES

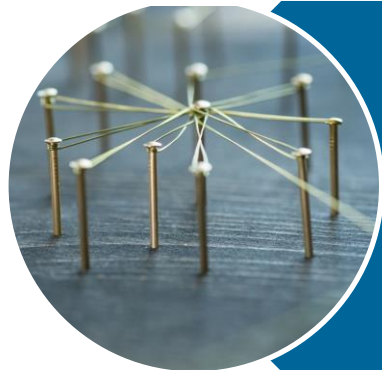
# Community Action Agencies



Connect individuals and families to approaches that help them succeed



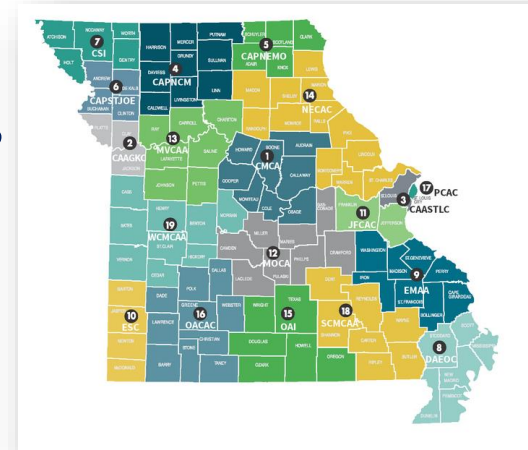
Promote community and system-wide solutions to seemingly stubborn challenges



Share expertise with national, state, and local leaders looking for evidence on what works

# 1,000+ Community Action Agencies Nationally

- Local Community Assessment Every Three Years
- ***Localized Response to Needs***
- Range of Services Provided
- Whole-Family Approach/Two-Generation Approach
- Emergency Assistance (Food, energy, shelter)
- Health Care-FQHC, Dental Clinics, Women's Health, Mobile Health
- Community and Economic Development
- Housing/Shelter
- Early Childhood/Head Start
- Job Training/Community College Connections
- Senior Services
- Weatherization
- Case Management/Family Coaching
- Financial Capability/Asset Development/VITA



# Community Action is Different

- Locally Driven by Community Assessment and Leadership
- Tripartite Board Structure
  - 1/3 Democratically selected from the low-income community - ***Maximum Feasible Participation***
  - 1/3 Elected Officials
  - 1/3 Private Sector
- Flexible
- Accountable

**“The opposite of poverty isn’t wealth.  
The opposite of poverty is justice”  
Bryan Stevenson**



# Points in Time Across the Decades

- 1960's
- 1970's
- 1980's
- 1990's
- 2000's
- 2010's
- 2020 and Beyond

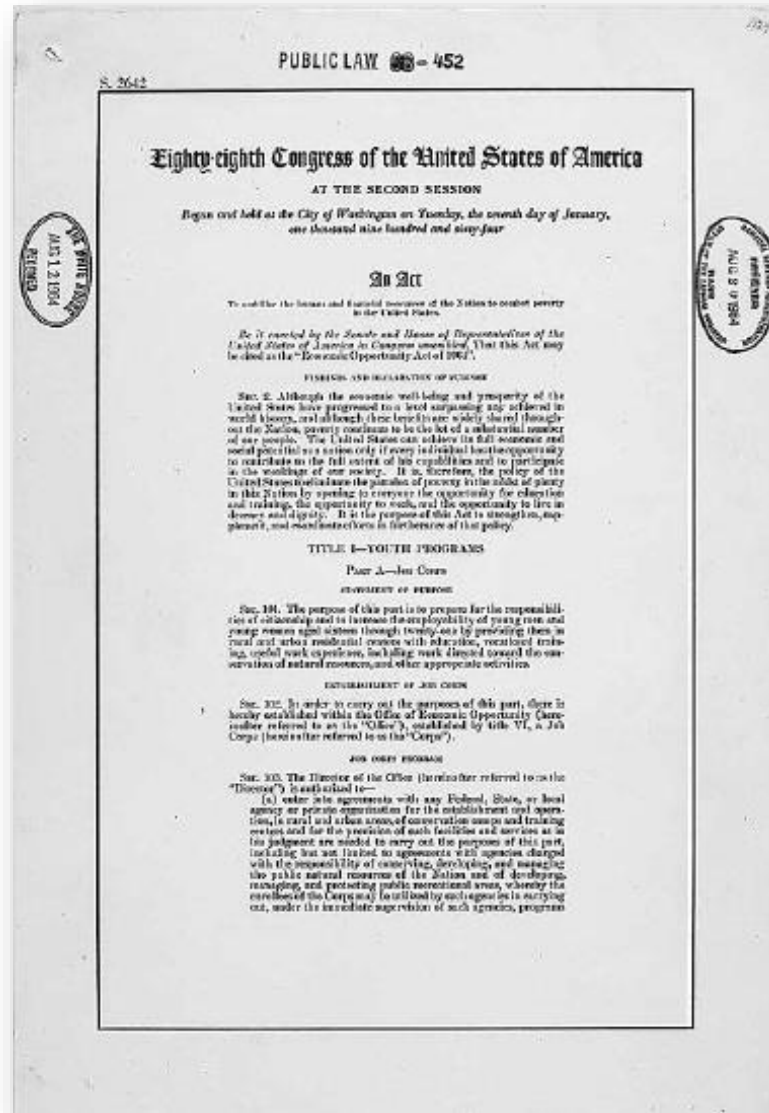


# January 1964-State of the Union

## President Johnson

“Let us carry forward the plans and programs of John F. Kennedy, not because of our sorrow or sympathy, but because they are right....This administration today, here and now, declares an *unconditional War on Poverty in America*....Our joint federal-local effort must pursue poverty, pursue it wherever it exists.”

# August 1964-Signing of the Economic Opportunity Act



# Foundation of Community Action

## Economic Opportunity Act of 1964

“Although the economic well-being and prosperity of the United States have progressed to a level surpassing any achieved in world history, and although these benefits are widely shared throughout the Nation, poverty continues to be the lot of a substantial number of our people. The United States can achieve its full economic and social potential as a nation **only if every individual has the opportunity to contribute to the full extent of his capabilities and to participate in the workings of our society.** It is, therefore, the policy of the United States to eliminate the ***paradox of poverty in the midst of plenty*** in this Nation by opening to everyone the opportunity for education and training, the opportunity to work, and the Opportunity to live in decency and dignity.

It is the purpose of this Act to  
Strengthen, Supplement, and Coordinate efforts in furtherance of that policy.”

# Our Catalytic Mission

Title II, Section 201 (a), of the Economic Opportunity Act

The basic purpose of Community Action is:

*"to stimulate a better focusing of all available local, state, private, and Federal resources upon the goal of enabling low-income families, and low-income individuals of all ages, in rural and urban areas, to attain the skills, knowledge, and motivations, and secure the opportunities needed for them to become self-sufficient."*

# Also Created as Part of the EOA

- VISTA
- Job Corps
- Neighborhood Youth Corps
- Head Start
- Adult Basic Education
- Family Planning
- Community Health Centers
- Congregate Meal Preparation
- Economic Development CDCs
- Foster Grandparents
- Legal Services



- RSVP
- Neighborhood Centers
- Summer Youth Programs

# Two Big Amendments to Address Influence of Community Action

## **GREEN** Amendment

- 1967: stipulated that local elected officials had authority to designate the official CAA for their areas. Most were certified but a few big cities took control and replaced the existing CAA.

## **QUIE** Amendment

- 1967: stipulated that 1/3 of board must be composed of elected officials and 1/3 would be private sector representatives. This limited “maximum feasible participation” of the poor on the boards to 1/3 of the membership

# Foundation of Community Action

## OEO Instruction 6320-1 (1970)

“The Act this gives the CAA a primary catalytic mission: to make the entire community more responsive to the needs and interests of the poor by mobilizing resources and bringing about greater institutional sensitivity. A CAAs effectiveness, therefore, is measured not only by the services which it directly provides but, more importantly, by the improvements and changes it achieves in the community’s attitudes and practices toward the poor and in the allocation and focusing of public and private resources for antipoverty purposes.” (DR)

# Nixon Administration

- Attempted to shut down Community Action
- Network responded and sued the Nixon Administration and won
- Charles Braithwaite



# 1973-1974

- In 1974, during President Gerald Ford's administration, the Economic Opportunity Act was terminated.
- However, Congressional support swelled and funding for Community Action activities was included in the **Community Service Act of 1974**. With this change, the Office of Economic Opportunity (which was a cabinet level office) was terminated and a replacement agency was created under the Department of Health, Education and Welfare: the **Community Services Administration (CSA)**.

# 1981: The Block Grant Was Born

- Omnibus Reconciliation Act of 1981 created two block grants: Social Services Block Grant, under Title XX of the SSA; and CSBG which included activities administered by the CSA
- States administer block grant
- By 1983, all 50 states assumed administrative responsibility
  - Greater local autonomy
  - Decreased administrative complexity
- States tried to achieve a more equitable geographic distribution of funds
- Political activities and voter registration still restricted

# Community Services Block Grant (CSBG) Fundamentals

State offices are the recipients of the Block Grant funding and therefore as intermediaries for local Community Action Agencies.



90% of the CSBG funds are to be used at the local level based on local needs



States have the responsibility for monitoring CAAs and can spend up to 5% of the State's CSBG allocation for administrative purposes. The remaining 5% was designated for State discretionary anti-poverty funded activities.

# 1994

The Monitoring and Assessment Task Force (MATF) was created by the Office of Community Services (OCS) to explore the results that had been identified by various CAAs across the country.

- The MATF included local CAA directors, state office staff, Association staff and others working in the field.
- The purpose of the task force was to find ways to talk about the work of CAAs.
- The MATF produced the Six National Goals

# Results Oriented Management & Accountability

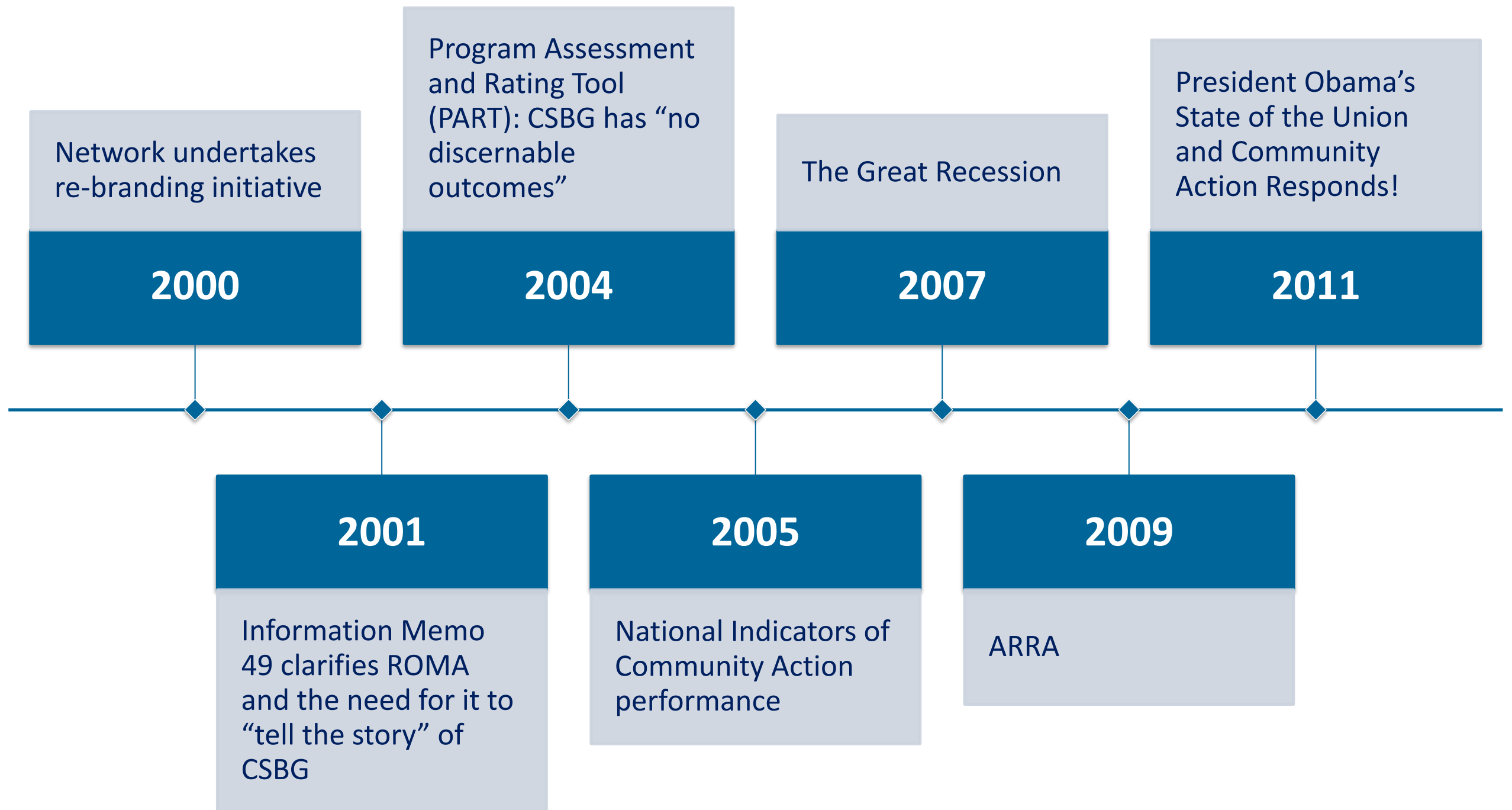


# CSBG has been Reauthorized 5 Times

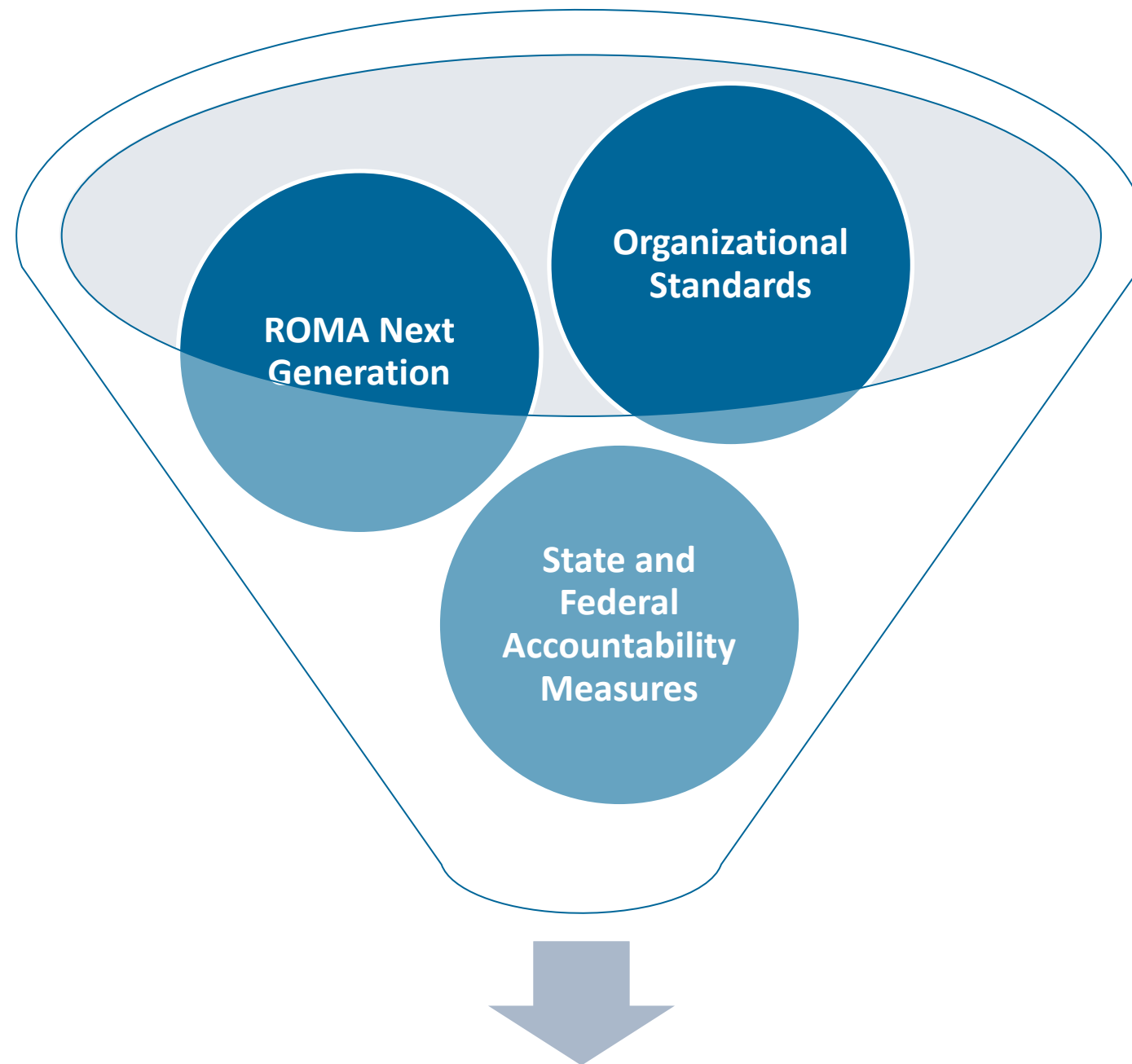
- 1984
- 1986
- 1990
- 1994
- 1998
- 2024??



# 2000-2011



# 2012-2019 Modernized Community Action Performance Management and Measurement System



**Updated CSBG Performance Management and Measurement Systems**

# The National Community Action Network Theory of Change

## Community Action Goals

**Goal 1:** Individuals and families with low incomes are stable and achieve economic security.

**Goal 2:** Communities where people with low incomes live are healthy and offer economic opportunity.

**Goal 3:** People with low incomes are engaged and active in building opportunities in communities.



## Services and Strategies

Employment



Education & Cognitive Development



Income, Infrastructure & Asset Building



Housing

Health/Social Behavioral Development



Civic Engagement & Community Involvement



### Core Principles

- Recognize the complexity of the issues of poverty
- Build local solutions specific to local needs
- Support family stability as a foundation for economic security
- Advocate for systemic change
- Pursue positive individual, family, and community level change
- Maximize involvement of people with low incomes
- Engage local community partners and citizens in solutions
- Leverage state, federal, and community resources

### Performance Management

How well does the network operate?

What difference does the network make?

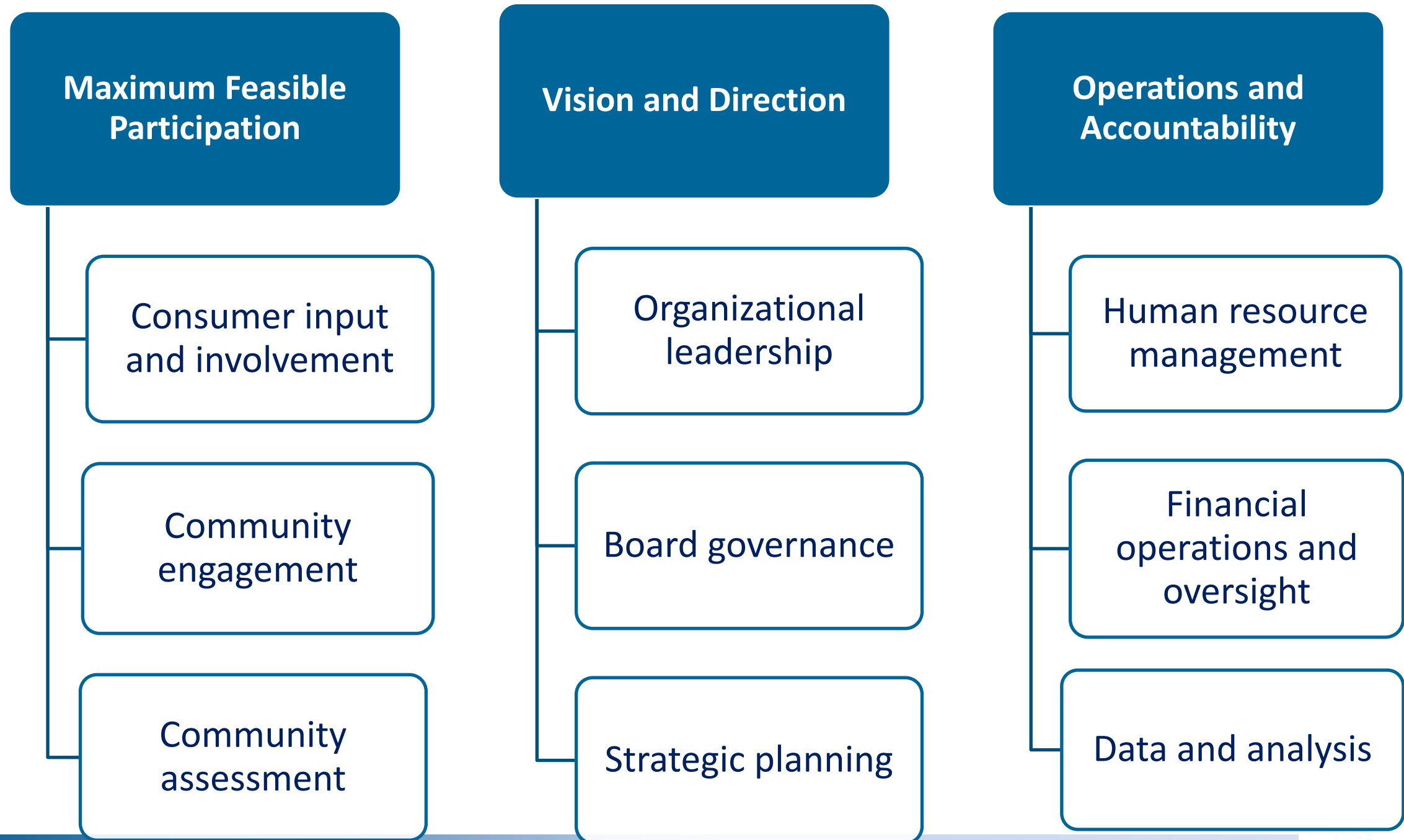
- Local Organizational Standards
- State and Federal Accountability Measures
- Results Oriented Management and Accountability System

- Individual and Family National Performance Indicators
- Community National Performance Indicators

*A national network of over 1,000 high performing Community Action Agencies, State Associations, State offices, and Federal partners supported by the Community Services Block Grant (CSBG) to mobilize communities to fight poverty.*

# CSBG Organizational Standards

Organized into three thematic groups



# Community Action Responds to COVID

## Key Components of Our Response to COVID-19

### READINESS

Our scale, scope and experience positioned us to respond quickly.

### RAPID RESPONSE

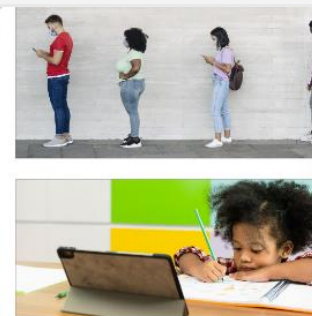
Using resources, relationships and flexibility, we pivoted quickly to meet demands.

### RECOVERY

With our partners, we're building an equitable, people-centered and sustainable recovery.

### RESILIENCE

We help strengthen communities and individuals so all people thrive.



## READINESS RAPID RESPONSE RECOVERY RESILIENCE



APRIL 1, 2020 - MARCH 31, 2021

How the Community Action Network  
is Responding to COVID-19



## Report: How Did the Community Action Network Respond to the COVID-19 Pandemic?



## READINESS TO RESILIENCE

The Community Action  
COVID-19 Story



# Local, State, and National Network

Local Community Action Agencies

State Associations

State Offices

National Partners

Federal Funders

# State Associations

- State membership organizations
- Many Roles:
  - Training and Technical Assistance
  - Advocacy
  - Communication and Information Dissemination
  - Building / Strengthening the Community Action Network
  - Leadership Development
  - Program Administration
  - Leveraging Influence and Funding
  - Association Management



# State Offices

- State CSBG Office
  - Responsible for statewide administration of CSBG
    - CSBG Funding
    - CSBG Policy
    - CSBG Annual Reporting
    - CSBG Monitoring
    - CSBG Organizational Standards

## Other State Offices

WAP, LIHEAP, TANF, Child Care, Head Start Collaboration Office

# Federal Office of Community Services

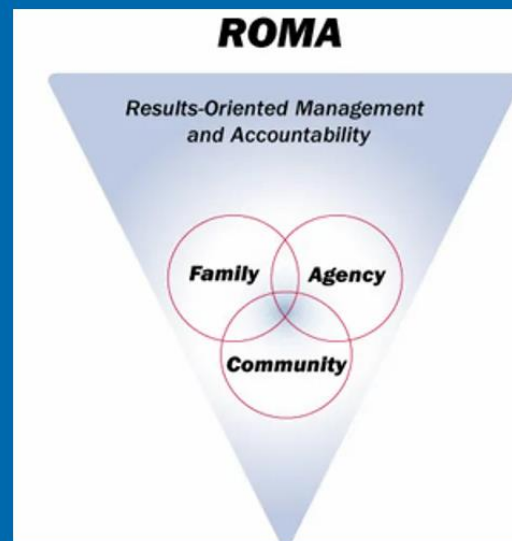
## OCS

- HHS-ACF-OCS
  - CSBG
  - LIHEAP and LIWAP
  - SSBG
  - CED
- CSBG/Community Services Block Grant
  - Flows to state CSBG Offices
- Monitors States, Issues IM/Dear Colleague Letters
- Dr. Lanikque Howard, OCS Director
- Charisse Johnson, Director, Division of Community Assistance





## ASSOCIATION OF NATIONALLY CERTIFIED ROMA TRAINERS & IMPLEMENTERS



# Community Action Program Legal Services

## CAPLAW

- Lawyers on Staff
- News Alerts
- Annual Conference (June)
- Webinars
- Toolkits and Resources
- Allison Ma'luf, Esq.  
Executive Director



# National Community Action Foundation

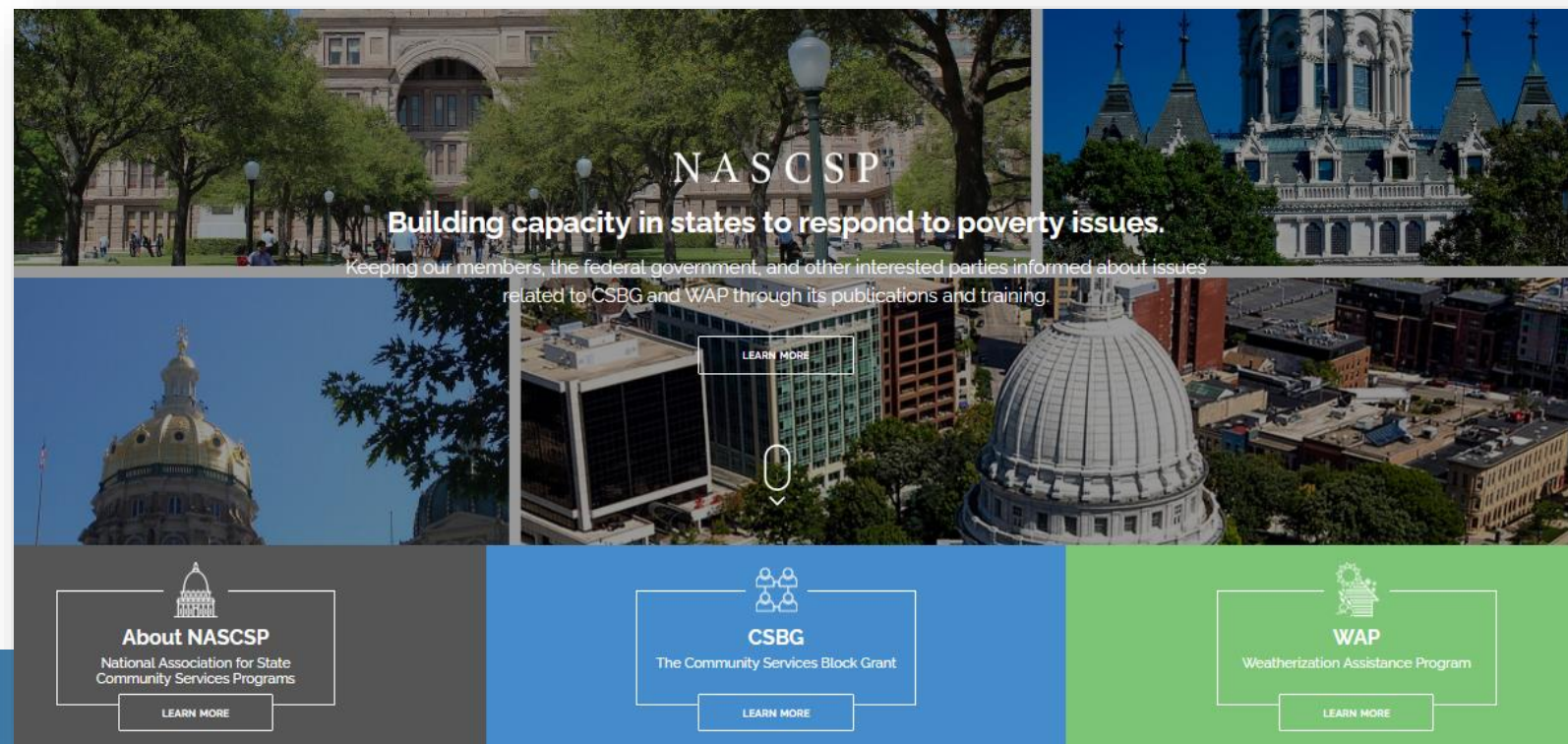
## NCAF

- David Bradley, CCAP
- Legislative Action
- Our Lobbyist
- Hill Visits
- CSBG Reauthorization
- Annual Legislative Conference



# National Association for State Community Services Programs NASCSP

- State CSBG Offices
- State Weatherization Offices
- CSBG Annual Report
- Conferences
- Webinars
- Cheryl Williams,  
Executive Director



# Association of Nationally Certified ROMA Trainers and Implementers

## **ROMA**

- Certification of ROMA Trainers, Implementers, and Advocates
- ROMA In-services
- Regional Planning
- Online Modules
- Barbara Mooney, Ed.D.,  
Director



# Role of Other Key Partners

- RPICs/State Associations
- DOE
- Office of Head Start
- HUD
- Lux
- NHSA
- APHSA



# National Community Action Partnership

## NCAP or Partnership

### Connecting, Supporting, and Leveraging the Expertise of the Nation's 1000+ CAAs

- Tools and Resources Specifically for Community Action
- Learning Cohorts/Communities of Practice
- Public Policy Platform
- Weekly eNews
- Weekly Webinars
- Conferences, Convenings, and Events
- Community Action Month
- Custom Training and Technical Assistance

# National Community Action Partnership

## NCAP or Partnership

- Customized Training & Technical Assistance
- Organizational Capacity Building
- Practice Transformation
- Whole Family Approach
- Public Policy & Advocacy
- Energy/Weatherization
- Leadership Development
- New ED/CEO Training
- Strategic planning
- Board and Staff Training
- Branding Support
- Special Convenings
- CSBG Org Standards
- Performance Management
- Online Tools: Needs Assessment, Risk Assessment, Organizational Resilience, Community Action Academy

# Mission Statement

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The mission of the Community Action Partnership is to ensure the causes and conditions of poverty are effectively addressed and to strengthen, promote, represent, and serve the Community Action Network.



# Vision Statement

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The vision of the Community Action Partnership is a nation that creates opportunities for all people to thrive, builds strong, resilient communities, and ensures a more equitable society.

# Value Statements



We believe all people should be treated with dignity and respect and recognize that structural race, gender, and other inequities remain barriers that must be addressed.



We believe that this nation has the capacity and moral obligation to ensure that no one is forced to endure the hardships of poverty.



We believe that with hope, adequate resources and opportunities, everyone can reach their fullest potential, and we are committed to achieving that vision.



We pledge ourselves to creating an environment that pursues innovation and excellence through multi-sector partnership and collaboration.

Equity • Respect • Commitment • Excellence • Hope  
Community • Caring • Innovation • Opportunity

# We Achieve Our Mission If We:



# Drivers for Mission & Vision Alignment



# National Community Action Partnership's Equity and Economic Mobility Commission



COMMUNITY ACTION PARTNERSHIP  
EQUITY & ECONOMIC MOBILITY COMMISSION  
*Approved by the Board of Directors: April 15, 2020*

To advise the Community Action Partnership Board of Directors on issues and actions related to equity and advocate on behalf of the Community Action Network in order to promote the role of Community Action in addressing historical and widespread inequity, economic and otherwise, in our communities—especially communities of color. The values of the charter are central to the values and vision of Community Action.



# Other NCAP Commissions

NCAP Head Start  
Task Force

Climate Change/  
Energy  
Partnerships  
Task Force

Excellence  
Commission

CCAP Commission

# NCAP Branding Toolkit and Style Guide

## COMMUNITY ACTION TOOLKIT & STYLE GUIDE

DOWNLOAD



### MESSAGING

#### About Us

|                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|-----------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| The Need                          | America was built on the promise that every family should have opportunity for success. Yet, today's uneven economy has put a good quality of life out of reach for too many Americans. National, state, and local responses will be more effective when we tap into the proven expertise of local agencies with real-life experience helping families succeed.                                                                                                                                                                                                                                                                                                                                                                                         |
| How XYZ Agency Addresses the Need | <p>The <b>XYZ Agency</b> is a local nonprofit/public agency that creates opportunities to connect neighbors in need with resources that stabilize and improve lives and communities. This includes:</p> <ul style="list-style-type: none"> <li>• <b>Stabilizing families:</b> Families whose basic needs are met are more likely to be successful in planning and meeting their long-term goals to become self-sufficiency.</li> <li>• <b>Improving Lives:</b> Our programs help neighbors develop and work toward goals such as education, workforce preparation and training, housing, whole-family development,</li> <li>• <b>Community Change:</b> XYZ Agency works with our local, state, and nationwide agencies throughout and beyond</li> </ul> |

National Community Action Partnership



### WEBSITE

Whether or not you are using the national brand it is vital that our network maintain our connection. To do that, we request that all Community Action Agencies and State Association members of the National Community Action Partnership visually connect with the Partnership on their website and other media outreach where possible. Suggestions include adding the national brand logo to your agencies' website footer and/or homepage and adding text to build the connection. This is especially important for agencies that do not have "Community Action" in their organizational name. Adding links to the Partnership, your state association, and other national CAA partners also strengthens our connection as a network illustrating that we are "1000 Strong."

- XYZ Community Action Agency is a member of the Community Action Partnership, which is the national hub that links the nation's 1,000+ local Community Action Agencies and State Associations to each other and to leaders looking for solutions that connect families to great opportunity.
- We are a proud member of the National Community Action Partnership

<https://communityactionpartnership.com/branding/>



National Community Action Partnership • Toolkit & St

# #WeR1000Strong

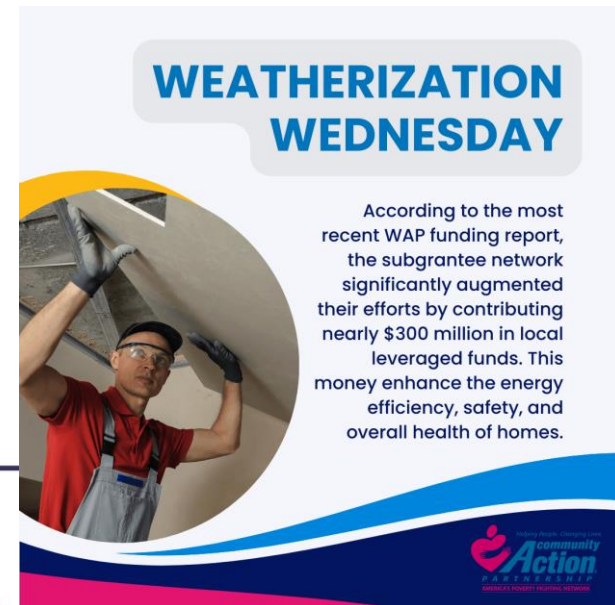
## #CommunityActionWorks



# Using National Branding Devices



# May is Community Action Month but the Toolkit is Good All Year!



<https://communityactionpartnership.com/cam-2024/>

MAY 2024

**Heritage Months** - (Asian/Pacific American Heritage Month, Haitian Heritage Month, Jewish-American Heritage Month, South Asian American Heritage Month) – Sample graphics provided.

**Older Americans Month** - Give recognition and raise awareness about issues facing older adults. Sample graphic and tweets provided.

**Mental Health Awareness Month** - Help raise mental health awareness and combat stigma around mental illness. Sample graphics and tweets provided.

**CCAP Celebration Week** (May 13 – 19) – Celebrate your agency's Certified Community Action Professionals on social media.

**The Promise** 1  
Recite the Promise of Community Action on social media. Sample graphic provided.

**Recognizing 60 Years of Community Action**  
Recognize Community Action's 60th anniversary on social media. Sample graphics and messaging provided.

BABY DAY 2

Share our graphic and messaging or spotlight your Early Head Start or Whole Family services.

**HUGGY HEART DAY** 3  
Color the Huggy Heart and post to social media.

**MAY THE FOURTH BE WITH YOU** 4

**Sunday Success** 5  
Celebrate your customer success stories on social media. Sample messaging provided. #SundaySuccess

**NATIONAL NURSES DAY** 6  
Honor nurses on social media. Sample graphic and tweets provided.  
**STATE ASSOCIATION DAY**  
Honor and promote your Community Action State Association with group board and/or staff photos and highlights from Association services.

**National Teacher Day** 7  
Honor your Head Start teachers. Sample graphic and messaging provided.

**IMPACT WEDNESDAY**  
Promote Community Action's national impact with our collection of social media graphics and messages or use our customizable template to promote your agency's local impact. #ImpactWednesday

**Throwback thursday** 9  
Share our sample graphic honoring Sargent Shriver and/or post your own #TBT photo.

**PROVIDER APPRECIATION DAY** 10  
Give recognition to childcare providers on social media. Sample graphic and messaging provided.

**Older Americans Month** 11  
Give recognition and raise awareness about issues facing older adults. Sample graphics and tweets provided.

**HAPPY Mother's DAY** 12  
Celebrate the mothers of Community Action. Sample graphics provided.

**Motivation Monday**  
Share our sample graphic honoring Dr. Martin Luther King, Jr. #MotivationMonday  
**CCAP Appreciation Week** 13  
Celebrate your agency's CCAPs on social media.

**TRAINING TUESDAY** 14  
Promote Community Action training programs that help equip families for success. Sample graphics and tweets provided. #TrainingTuesday

**INTERNATIONAL DAY OF FAMILIES** 15  
Promote the importance of family well-being in our communities. Sample graphic and tweets provided.

**Mental Health Awareness Month** 16  
Help raise mental health awareness and combat stigma around mental illness. Sample graphics and tweets provided.  
**CCAP Appreciation Week**  
Share your digital badge on social media.

**International Day Against Homophobia, Biphobia and Transphobia** 17  
A day to reaffirm our commitment to end violence and discrimination against LGBTQ communities. Sample graphic and messaging provided.

**Head Start's Birthday** 18  
Celebrate the legacy and impact of the Head Start and Early Head Start programs. Sample graphic and tweets provided.  
**Armed Forces Day**  
Honor our members of the Armed Forces. Sample graphic provided.

**super soul sunday** 19  
Shoutout faith-based leaders and initiatives that are providing needed access to resources and opportunity in local communities.

**mission monday** 20  
Use the customizable social media template to promote your agency's mission. #MissionMonday

**World Day for Cultural Diversity** 21  
Celebrate the richness and diversity of our world. Sample graphic provided and messaging provided.  
**Tuesday Testimonial**  
Have a great customer testimonial to share? Post it to social media! Sample messaging provided. #TuesdayTestimonial

**Weatherization Wednesday** 22  
Promote the importance of Community Action weatherization services. Sample graphic and tweets provided.  
**Harvey Milk Day**  
Share our graphic honoring Harvey Milk.

**THROWBACK THURSDAY** 23  
Share our graphic honoring Lyndon B. Johnson and/or post your own #TBT photo.

**fact friday** 24  
Sample graphic and tweets provided. #FactFriday

**saturday spotlight** 25  
Spotlight a program or service provided by your CAA or State Association. #SaturdaySpotlight  
**saturday shoutout**  
Shoutout local partners on social media.

**Sunday Success** 26  
Celebrate your customer success stories on social media. Sample messaging provided. #SundaySuccess

**MEMORIAL DAY** 27  
A day to honor and mourn military personnel who have died while serving our country. Sample graphic provided.

**transformation tuesday** 28  
Let folks know how your CAA is transforming lives in your community. Sample graphics and tweets provided. #TransformationTuesday

**Impact Wednesday** 29  
Promote Community Action's national impact with our collection of sample graphics and messages or use our customizable template to promote your agency's local impact. #ImpactWednesday

**Thankful Thursday** 30  
Give thanks to those who make a difference and inspire us – board members, staff, customers, and the Community Action Network at large. Sample messaging provided. #ThankfulThursday

**Fun Friday**  
Post a photo of yourself to social media with our "I <3 Community Action" selfie sign. #FunFriday  
**Recognizing 60 Years of Community Action** 31  
Recognize Community Action's 60th anniversary on social media. Sample graphics and messaging provided.

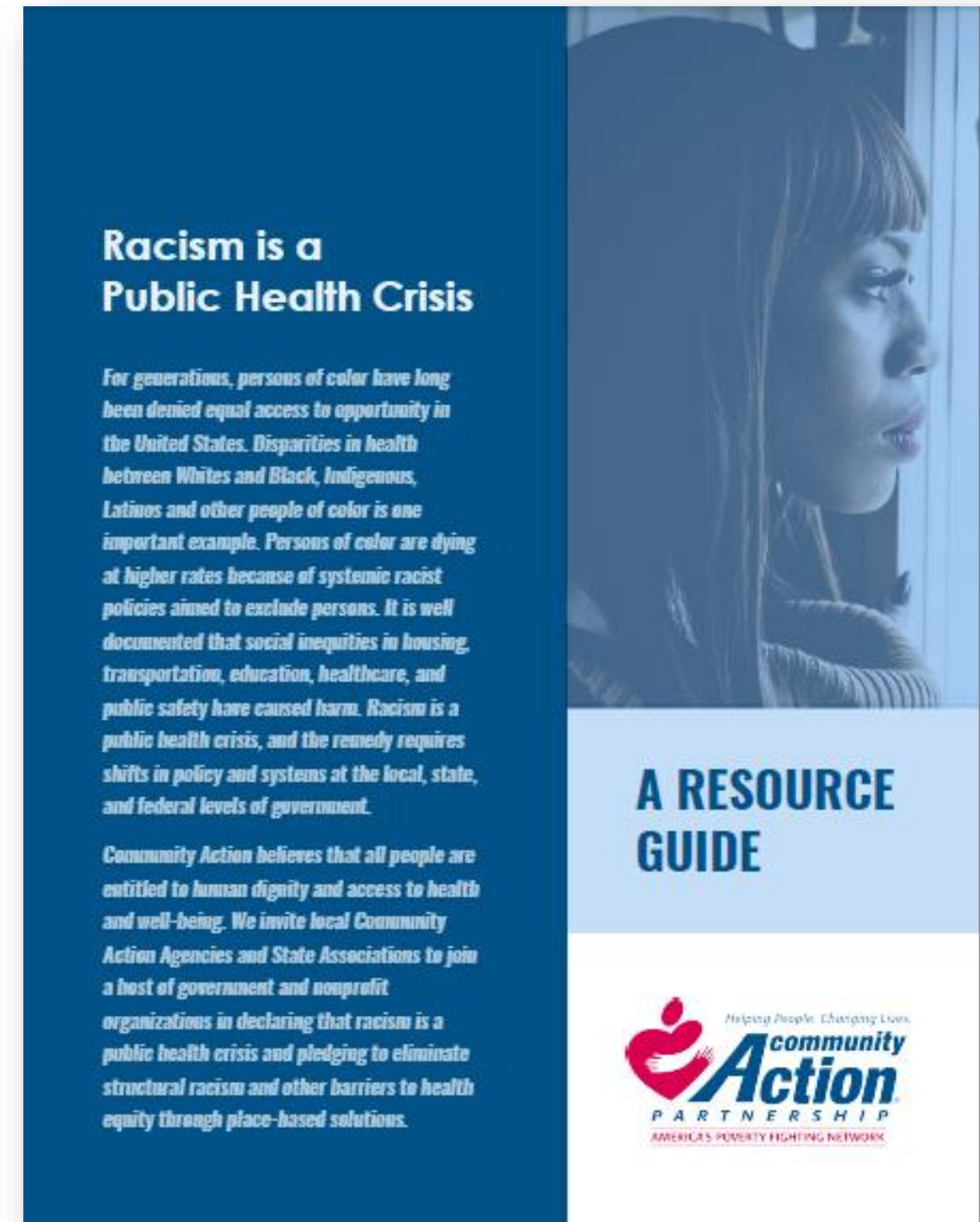
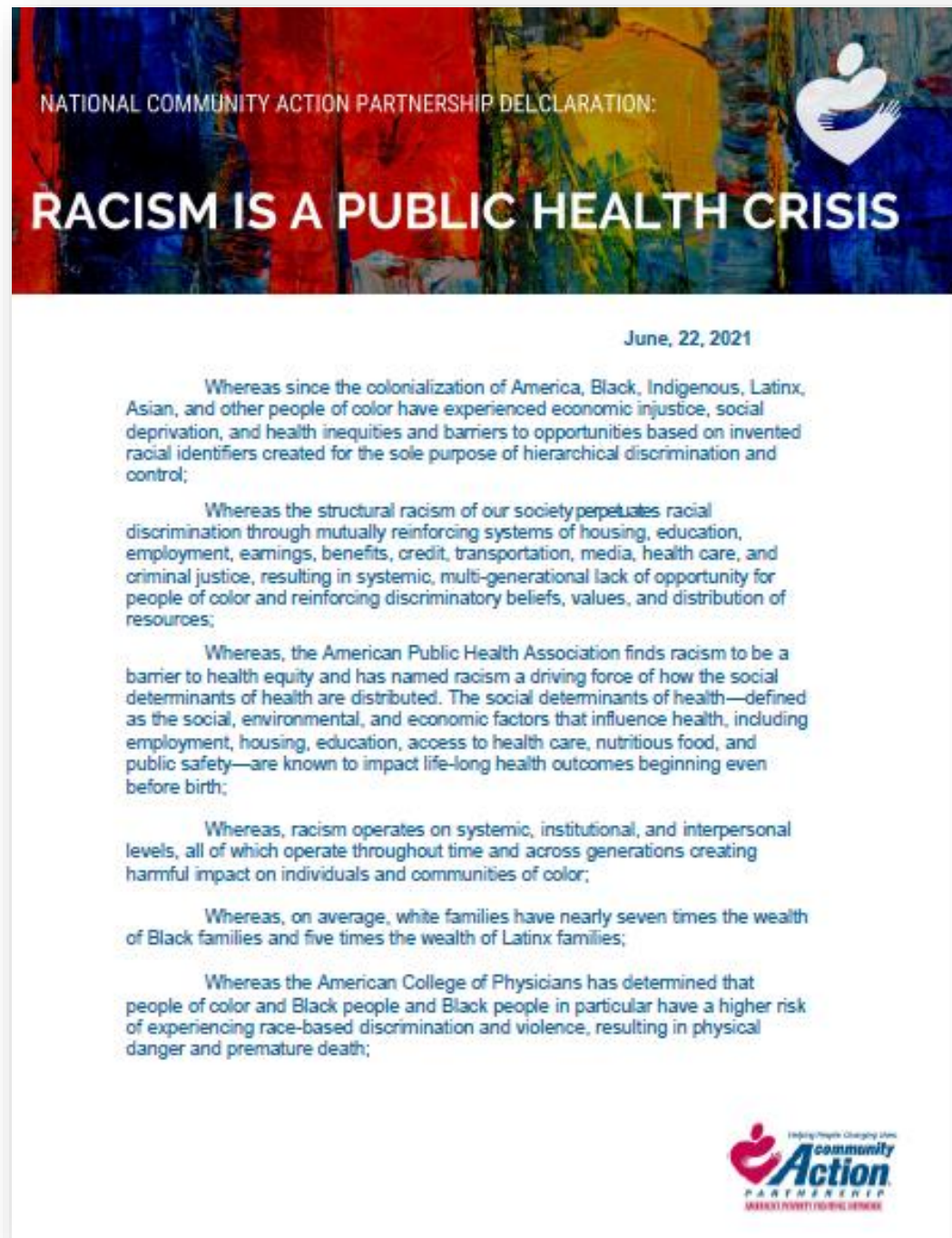


# Policy Platform

- **Community Services Block Grant (CSBG) Funding & Reauthorization**
- **Creating an Economy that Works** for All with Sufficient Income for Family Well-Being
- **Expanding Safe & Affordable Housing**
- **Ensuring High Quality Education & Workforce Readiness** Regardless of Circumstance
- **Promoting Universal Health & Well-Being**
- **Addressing Climate Change and Strengthening Community Resilience**
- **Providing Equitable Access to Clean, Affordable Energy, Water, & Infrastructure**
- **Encouraging Civic Engagement** that Allows Every Voice to be Heard
- **Establishing Structural Equity in the Criminal Justice System**
- **Protecting Immigrant Community Members**



# NCAP Declaration: Racism is Public Health Crisis



[https://communityactionpartnership.com/publication\\_toolkit/community-action-declares-racism-public-health-crisis/](https://communityactionpartnership.com/publication_toolkit/community-action-declares-racism-public-health-crisis/)

# Community Action Code of Ethics

We, as Community Action professionals, dedicate ourselves to eliminating poverty in the midst of plenty in this nation by opening to everyone the opportunity for education and training; the opportunity for work; and the opportunity to live in decency and dignity; and with respect for cultural diversity, commit ourselves to:

## Remain Focused on Mission

Recognize the chief function of the Community Action movement at all times is to serve the best interests of people with lower incomes which, in turn, serves the best interests of the entire community. Seek to empower people and revitalize communities. Engage in activities that move us closer to mission achievement and further our positive outcomes.

## Be Outspoken Advocates and Educators

Actively inform the community and decision-makers about issues affecting those with lower-incomes. Courageously confront and dismantle myths about social and economic inequality. Participate in promoting policies that support social and economic mobility, which reinforce the values of an equitable society.



# Community Action Code of Ethics

## Inspire Confidence and Trust in the Community Action Movement

Lead and serve with professional competence and be up to date on emerging issues in our field. Practice the highest standards of personal integrity, confidentiality, respect, honesty, and fortitude in all we say and do. Bravely confront any behavior or practice that could erode public trust in Community Action or disregard the struggle of people living with low incomes.



## Practice Service Above Self

Acknowledge service to the mission, vision and collective values of Community Action is beyond service to oneself. Avoid real and perceived conflicts of interest and ensure undue personal gain is not realized from the performance of professional duties.

# Community Action Code of Ethics

## **Be Leaders, Support Leaders, and Create Leaders**

Actively engage people with low incomes in realizing and developing their own leadership skills. Respect and support other leaders, particularly the Community Action board of directors, by providing facts and advice as a basis for policy decisions and upholding and dutifully implementing policies adopted by the board. Personally practice open-mindedness, effective communication, inclusiveness, and self-care. Encourage and facilitate the professional and personal development of associates.

## **Strive for Performance Excellence**

Habitually opt for moving beyond mere compliance. Exercise our influence to inspire excellence through implementation of best practices, maximizing efficiencies, practicing innovation, providing outstanding, trauma-informed customer service, and honestly and robustly evaluating the outcomes of our work.



CCAP@CommunityActionpartnership.com

## The Premier Professional Certification for Leaders

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*in America's anti-poverty movement*

- Verified, professional recognition of your knowledge & ability to apply that knowledge effectively
- Attractive to Community Action and other Employers nationwide
- Valid for 4 years and can be renewed with continued Community Action engagement

Learn More: <https://communityactionpartnership.com/ccap/>



# Where Will Your Excellence Journey Begin?

With the National Community Action Partnership's Pathways to Excellence Program, you can start your journey toward Excellence in the place that's best for you and your Agency.

HERE?



## Bronze Tier

The place to explore the Standards of Excellence and start building excitement among your team. Enroll anytime. The Bronze Tier can usually be completed in 3 months.

## Silver Tier

The place to learn how to do a self-study, build knowledge, and explore the peer-feedback process. Enroll in February or July. The Silver Tier can usually be completed in 9 months.



OR HERE?



## Gold Tier

The place to do a full self-study, receive peer-feedback, and see how you perform in every Excellence Standard. Enroll in February or July. The Gold Tier can usually be completed in 14 months.

## Platinum Tier

The place to do a full self-study, on your own, and see if your peers judge your agency worthy of The Community Action Award for Excellence. The Platinum Tier usually requires 2 years to complete.



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# TOOLS AND RESOURCES

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## Mastering the A-B-CSBGs Series

- Tripartite Board Selection and Composition
- Uses of CSBG Funds
- Mechanics of CSBG
- Monitoring and Termination



# CSBG Organizational Standards Tools

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## CSBG ORGANIZATIONAL STANDARDS

### A Brief History...

Oct, 2012

The Organizational Standards Center of Excellence is Established

Launched by the National Community Action Partnership

Jul, 2013

The C.O.E. submits first draft of Organizational Standards to OCS

after a 9 month process of listening sessions, literature reviews, surveys, and field testing

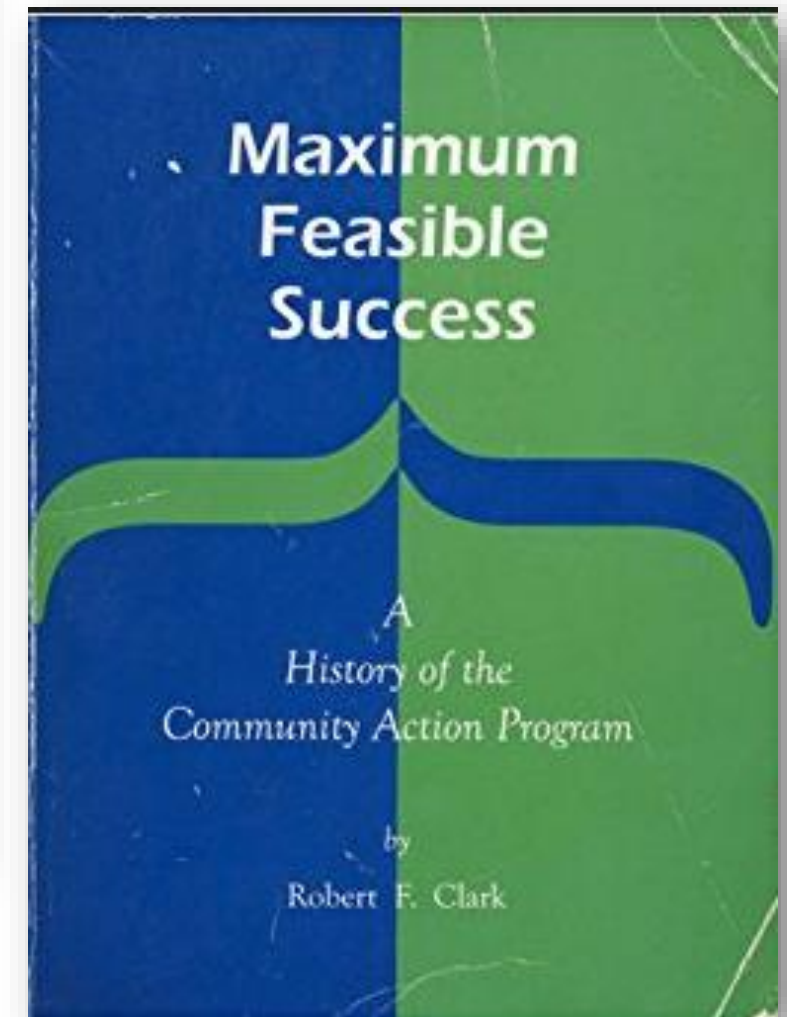
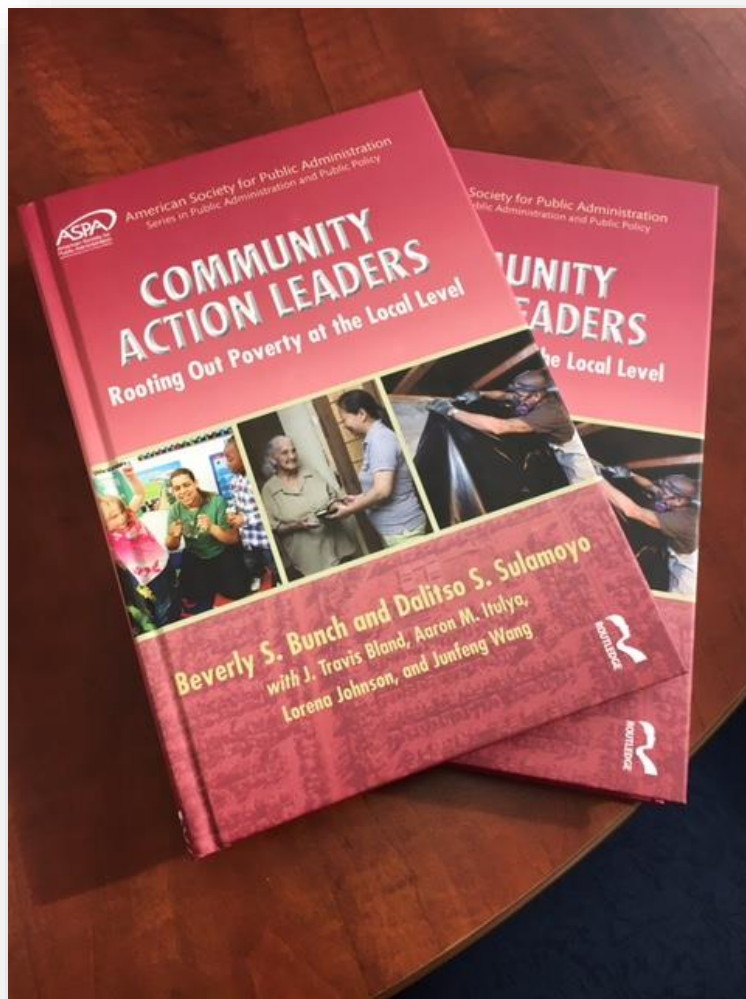
### What are the CSBG Organizational Standards?

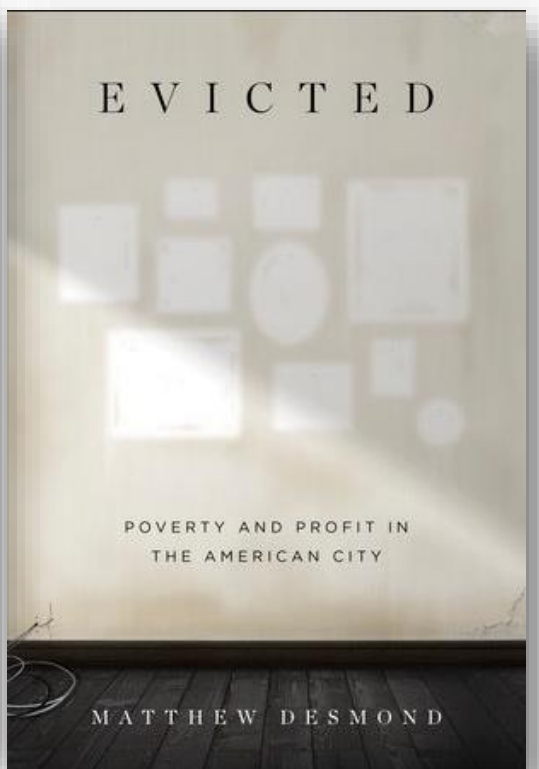
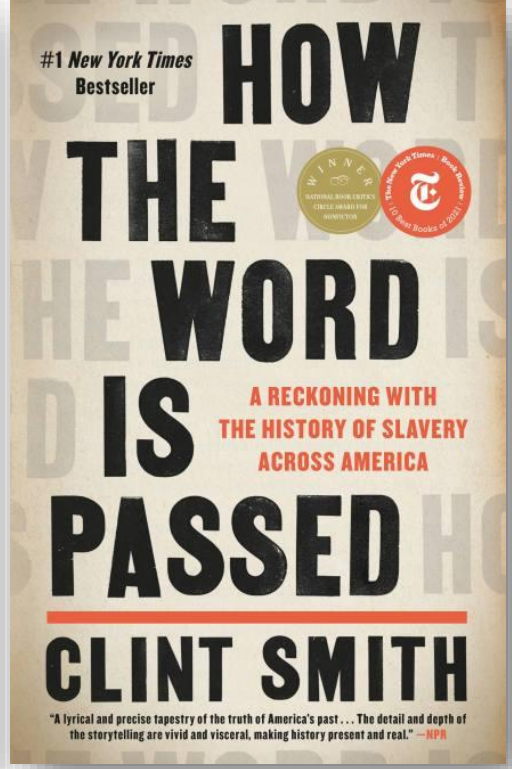
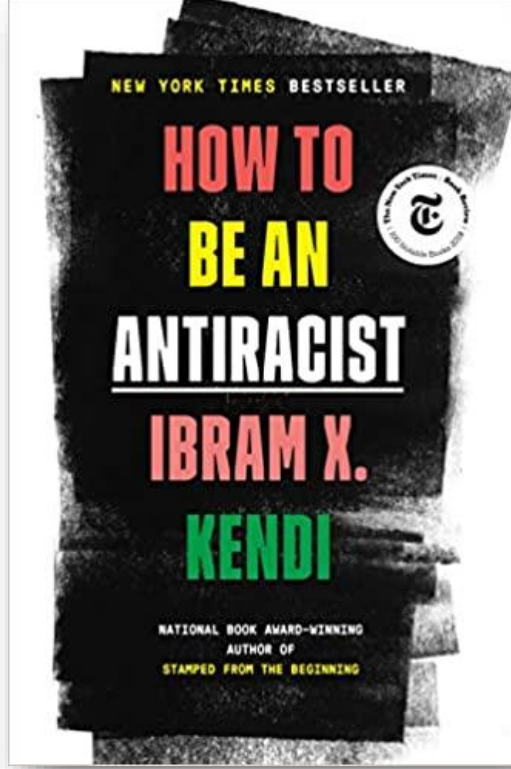
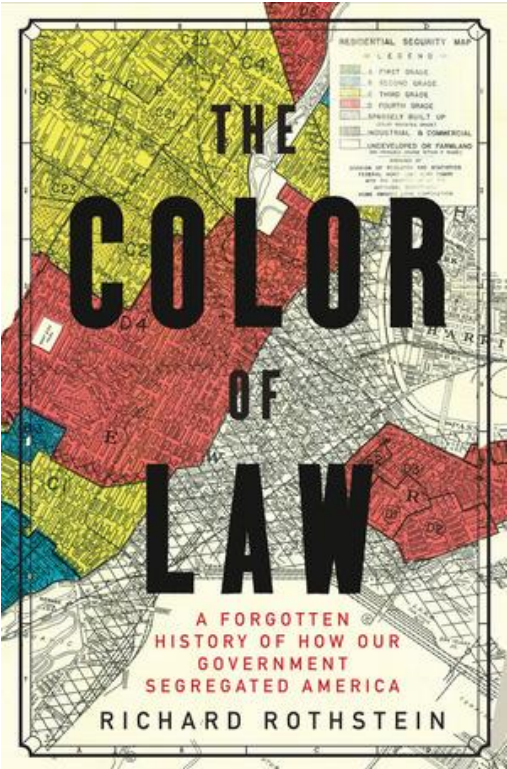
The **CSBG Organizational Standards** are a comprehensive set of standards developed with input from the entire CSBG Network through a three-year multi phase process led by the Center of Excellence. The Organizational Standards were announced in January 2015 with the OCS release of **IM 138, State Establishment of Organizational Standards for CSBG Eligible Entities**, directing States to establish organizational standards by fiscal year 2016.

The Organizational Standards are organized in three thematic groups comprising nine categories and totals of 58 standards for private, nonprofit entities and 50 for public entities. The purpose of the organizational standards is to ensure that all agencies have appropriate organizational capacity, in both critical financial and administrative areas, as well as areas of unique importance to the mission of the Community Action network.

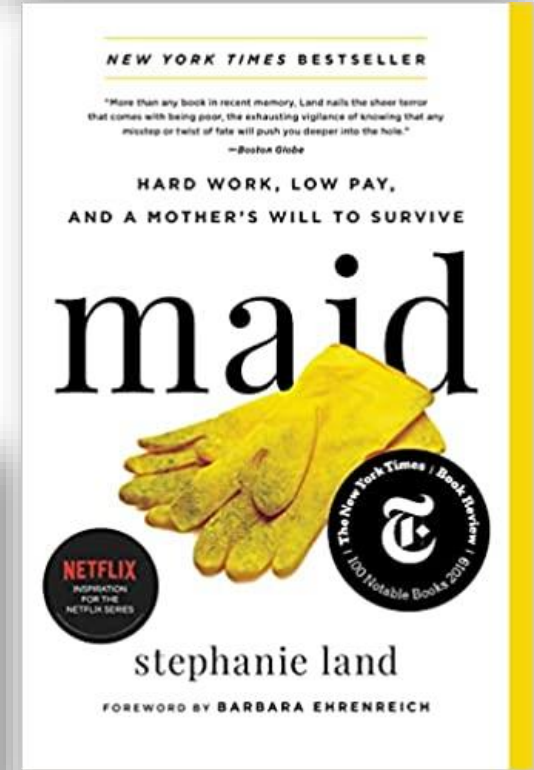
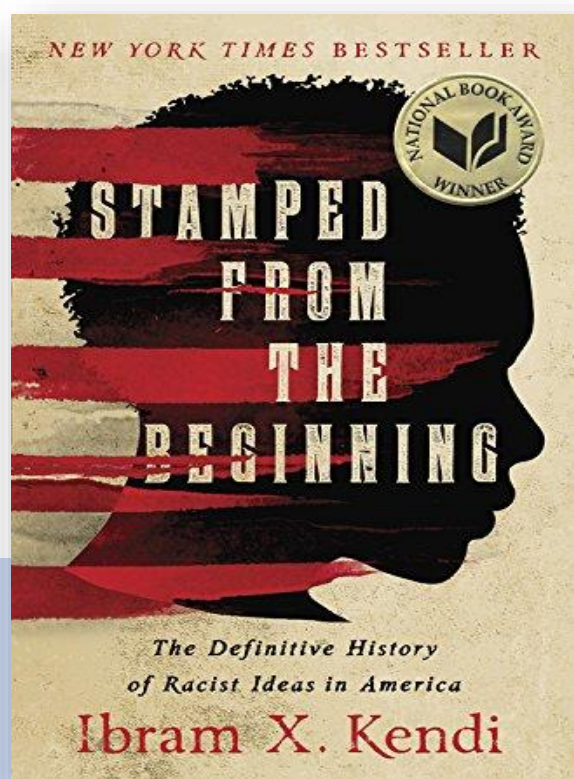
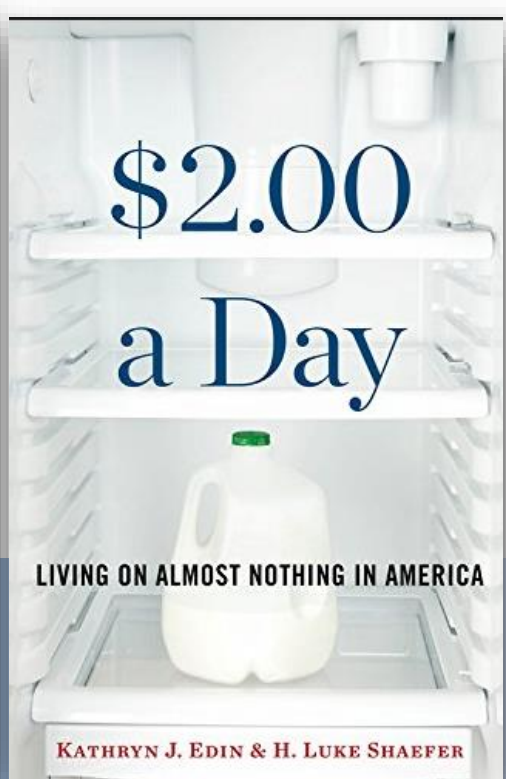
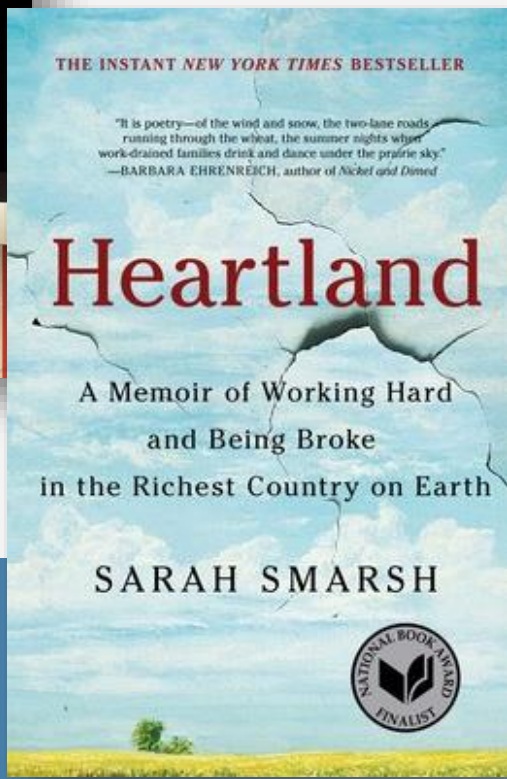
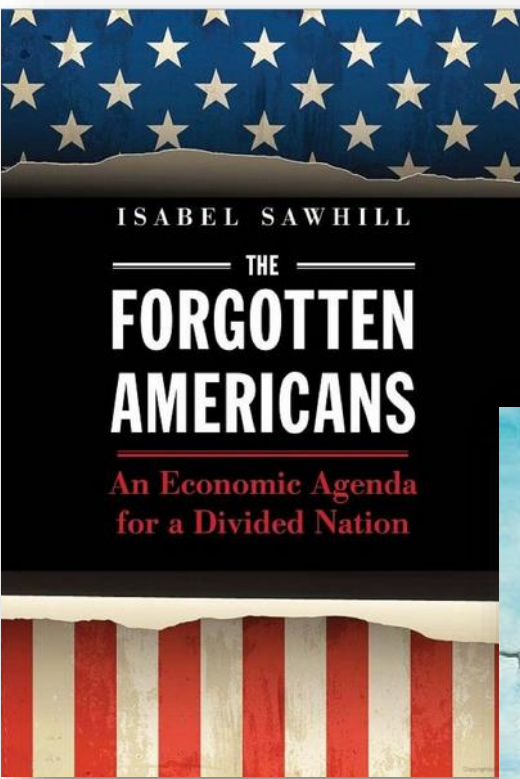
<https://communityactionpartnership.com/organizational-standards/>

# Community Action Body of Knowledge





# Build YOUR Toolbox





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