



NCAP DATA CONVENING

Sponsorship & Exhibitor Opportunities

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EXHIBITORS & SPONSORS

The National Community Action Partnership (NCAP) is the nonprofit, national membership organization representing the interests of the 1,000+ Community Action Agencies (CAAs) and State Associations across the country that annually help nearly 16 million low-income Americans achieve economic security. Whether it's a Head Start program, weatherization, job training, housing, food access, energy assistance, financial education, or any of the other 40+ distinct programs, Community Action works to make America a better place to live.

DATA CONVENING

NCAP's Data Convening is designed to bring together data experts from across the Community Action field to deep dive the complex issues and opportunities Community Action Agencies face with collecting, analyzing, and using their data for decision-making. The Data Convening will foster connections between peer Community Action data professionals, data experts, and vendors. With approximately 100 attendees plus sponsors and presenters, this event will be small enough to foster great networking opportunities but large enough to bring together the best and brightest thought leaders. Although all Community Action staff are welcomed to attend, sessions are designed for those who are at an intermediate or advanced level of understanding and experience with data concepts.

The objectives of the Data Convening include:

- Provide an opportunity for data professionals in the network to go beyond the basics to deep dive pressing topics in the field
- Connect Community Action Data professionals with one another to facilitate peer connection, learning, and network building
- Resource Community Action Data professionals with tools they can use to grow their data capacity and the capacity of their agencies

Event Details

September 12 & 13, 2023

[The Curtis Hotel](#)

1405 Curtis Street

Denver, CO 80202

303.571.0300

Sponsorship Opportunities

Why Sponsor?

Extend your brand identity and marketing capabilities with a strong and visible presence at the National Community Action Partnership's Data Convening. Take advantage of being with data-oriented Community Action Professionals as they seek to identify resources, products, and services that will support data integration and procedures that will improve the effectiveness and efficiency of the data collection, analysis, and use at their agencies.

DATA WIZARD SPONSOR - \$5,000 – Use code DCWizard23 when registering

Benefits

- Exhibit Table – Preferred placement (Determined by NCAP staff)
- Up to three (3) event registrations (\$499 value each)
- General Session Recognition by NCAP
- Remarks to All Attendees During a General Session (Up to 5 minutes)
- Logo Placement on Intro Signage during General Sessions (Large Screen Display)
- Promotional Materials/Giveaways Provided by Sponsor Placed in Event Tote Bag
- Company Name and Logo Featured in NCAP eNewsletter

NUMBER NINJA SPONSOR - \$3,000 – Use code DCNinja23 when registering

Benefits

- Exhibit Table
- Up to two (2) event registrations (\$499 value each)
- General Session Recognition by NCAP
- Logo Placement on Intro Signage during General Sessions (Large Screen Display)
- Promotional Materials/Giveaways Provided by Sponsor Placed in Event Tote Bag
- Company Name and Logo Featured in NCAP eNewsletter

DATA WONK SPONSOR - \$2,000 – Use code DCWonk23 when registering

Benefits

- Exhibit Table
- One (1) event registration (\$499 value)
- General Session Recognition by NCAP
- Promotional Materials/Giveaways Provided by Sponsor Placed in Event Tote Bag
- Company Logo Featured in NCAP eNewsletter

Exhibitor Opportunities

Why Exhibit

This event will provide a unique opportunity to engage with people searching for the latest, greatest innovations in the field of data collection, analysis, and use. Put your organization front and center with these Community Action leaders.

DATA SPECIALIST (Exhibitor) - \$1,200 – Use code DCSpecialist23 when registering

Benefits

- Exhibit Table
- One (1) event registration (\$499 value)
- Promotional Materials/Giveaways Provided by Exhibitor Placed in Event Tote Bag

NCAP would like to recognize the Data Convening Regional Sponsor:

Region 8 Community Action Association

