

Quarterly Public CAA Meeting: Focus on Community Assessment



Thursday, October 13, 2022



The Promise Of Community Action

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.



1000+ Community Action Agencies
leading change across America

Land Acknowledgement

Every community owes its existence and vitality to generations from around the world who contributed their hopes, dreams, and energy to making the history that led to this moment. Some were brought here against their will, some were drawn to leave their distant homes in hope of a better life, and some have lived on this land for more generations than can be counted.

- Go to <https://native-land.ca/> and enter your address in the search box on the left of the screen
- **Offer your land acknowledgement in the chat**
 - “This meeting is being held on the traditional lands of the _____ People, and I pay my respect to elders both past and present, who have stewarded this land throughout the generations.”

Agenda



Community
Assessment Overview



Community
Assessment
Considerations



Peer Discussion



Resources



Next Meeting – Organizational
Standards in Public Community
Action Agencies

Community Assessment



A **systematic process** for creating a profile of the **LOCAL** needs & resources of the community



A process that produces a clear **description of the specific causes & conditions of poverty** that are facing individuals and families in a given community



The community needs/strengths assessment process **takes into consideration the existing resources** available in the community to meet the needs of its residents with low income, and the gaps in existing resources that are preventing economic mobility



Requires broad input from the community, including people with low incomes & with lived experience



Informs Agency planning, including how the agency allocates CSBG Resources

Community Assessment Guides:

Strategic Planning

Prioritized Issues

Service Delivery

Community Partnerships

Evaluation

Foundation for Change

More than Needs: Community Assessment



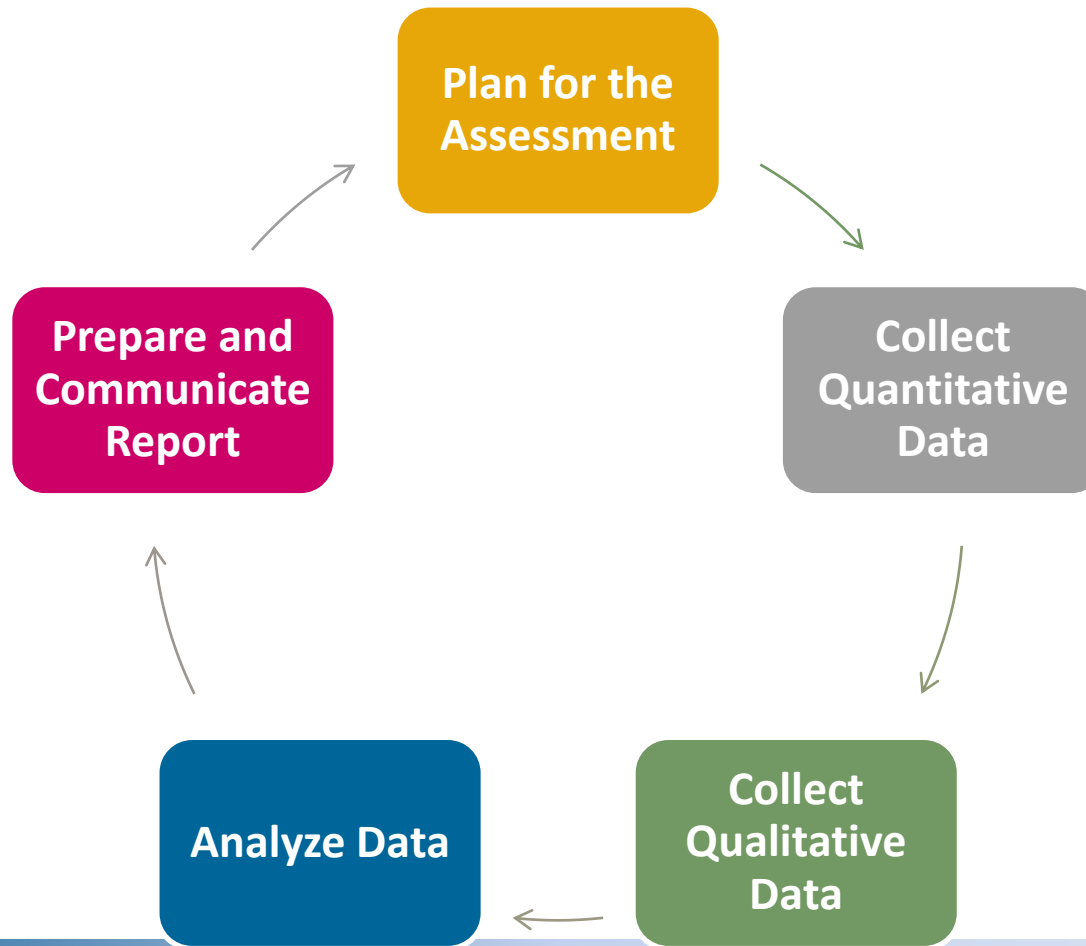
Assessments too often focus only on those things that are problems, things that are broken, things that do not work in the community.

Focusing exclusively on needs, focusing on “what’s broken” reinforces trauma in many communities.



Asset-Based assessment seek to understand not only needs, but assets, resources, and dreams.

5 Steps for Completing a Community Assessment



Considerations for Community Assessment in a Public CAA

- Broader agency processes for community assessment
 - Opportunities for coordination (and some limitations)
- Agency Data Resources
- Balancing Community Voice with Administration Priorities

Peer Discussion

In breakout rooms, discuss:

- What is something that has worked well in your Community Assessment practices?
- What is something that could be done better?
- What advice would you give a fellow public CAA for conducting an effective Community Assessment?

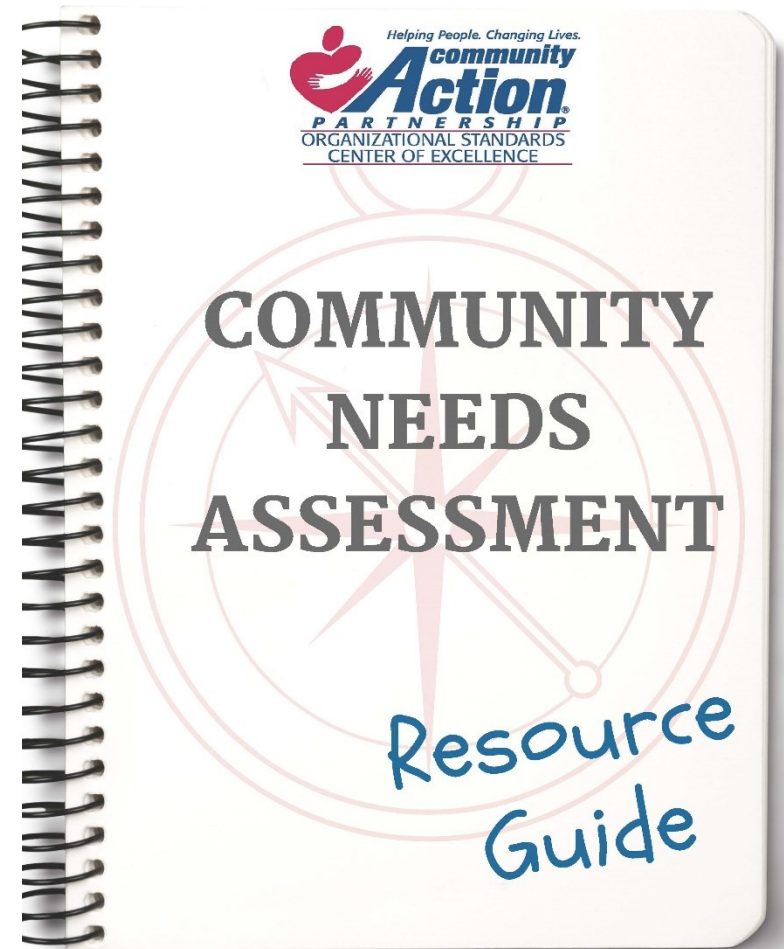
Be prepared to report out to the larger group

Report Out

CA Resources

Resource Guide

Contains a variety of links, videos, sample documents, tools, etc. for assistance planning and completing a Community Assessment



https://communityactionpartnership.com/publication_toolkit/community-needs-assessment-resource-guide/

CNA COVID-19 Tools



Community Assessment Tools

UPDATE TEMPLATE
& DATA RESOURCE GUIDE

APRIL 14, 2020

NATIONAL COMMUNITY ACTION PARTNERSHIP
www.communityactionpartnership.com/HCCT



Community Needs Assessment

COVID-19
Update Template

EZ Guide

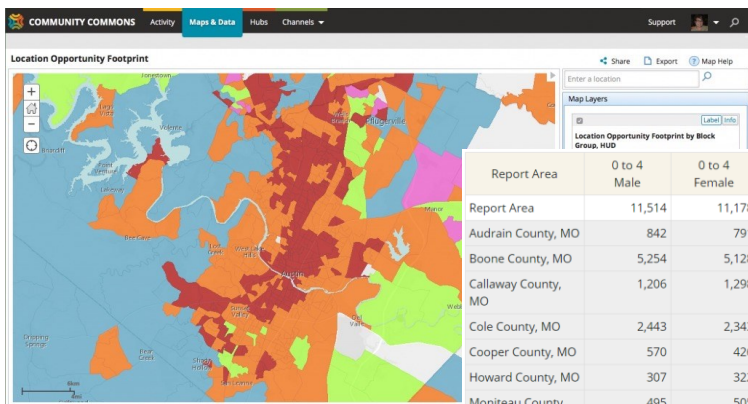
MAY 22, 2020

NATIONAL COMMUNITY ACTION PARTNERSHIP
www.communityactionpartnership.com/HCCT

https://communityactionpartnership.com/publication_toolkit/covid-19-community-assessment-update-template-data-resource-guide/

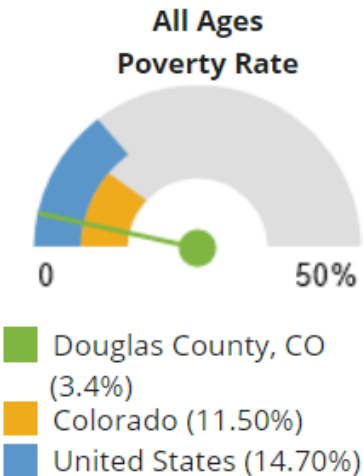
CNA Online Tool Links

- Access this free site by visiting <https://cap.engagementnetwork.org/>
- User Guides and Videos available



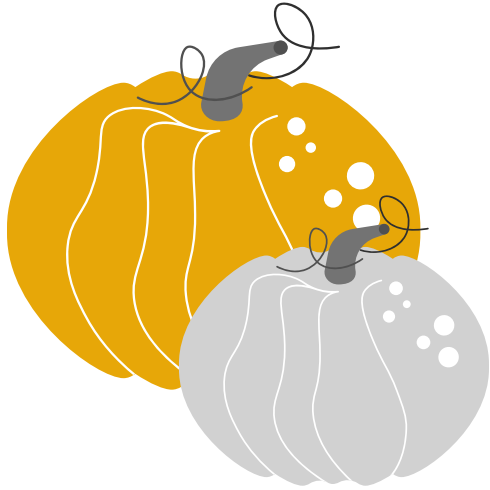
Report Area	0 to 4 Male	0 to 4 Female	5 to 17 Male	5 to 17 Female	18 to 64 Male	18 to 64 Female	Over 64 Male	Over 64 Female
Report Area	11,514	11,178	30,457	28,996	122,910	122,982	18,728	26,329
Audrain County, MO	842	791	2,409	2,083	6,694	8,720	1,619	2,459
Boone County, MO	5,254	5,128	12,720	12,140	57,058	61,253	6,754	9,716
Callaway County, MO	1,206	1,298	3,596	3,559	15,065	13,666	2,613	3,387
Cole County, MO	2,443	2,343	6,549	6,319	25,210	23,329	4,125	5,841
Cooper County, MO	570	426	1,511	1,407	6,002	4,817	1,127	1,615
Howard County, MO	307	322	847	809	3,179	3,086	655	879
Moniteau County, MO	495	505	1,509	1,451	5,257	4,323	914	1,245
Osage County, MO	397	365	1,316	1,228	4,445	3,788	921	1,187
Missouri	192,851	183,921	524,308	499,599	1,852,211	1,887,957	354,302	509,968
United States	10,175,713	9,736,305	27,479,063	26,292,744	98,539,826	99,675,893	17,538,907	25,075,799

Data Source: US Census Bureau, *American Community Survey*, 2011-15. Source geography: County



Next Meeting: January 12, 2023

- Focus on Organizational Standards in Public CAAs
 - Strategies, Challenges, Best Practices



Thank You!

The National Community Action Partnership is YOUR partnership and is always ready to support your organization in any way.

Contact us at any time!

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