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February 4, 2024

Mr. Joshua Dickson  
Senior Advisor  
White House Office of Public Engagement  
1650 17<sup>th</sup> Street NW  
Washington, DC 20500

Re: Community Action is a Hub for CTC/EITC Outreach and Engagement

Mr. Dickson:

I am writing on behalf of the **National Community Action Partnership (NCAP) to commit to being a part of the CTC/EITC Day of Action on February 8, 2022.** In addition, we commit to prioritizing Child Tax Credit (CTC) and Earned Income Tax Credit (EITC) outreach and engagement within our network during the 2022 tax filing season.

**Please include the National Community Action Partnership on your list of partners for the Day of Action.**

NCAP is the national membership association that connects the nation's more than 1,000 Local Community Action Agencies (CAA)<sup>1</sup>. CAAs reach into 99% of America's counties serving families who have low-incomes.

Not only do one third of local CAAs run Volunteer Income Tax Assistance (VITA) sites, but half of them run Head Start/Early Head Start programs providing opportunities for direct CTC and EITC outreach to families during the Day of Action and in the months that follow. Our members have a vested interest in ensuring that the families we serve have meaningful access to all available tax credits and NCAP is perfectly situated as a hub to organize our network's engagement on this issue.

During the 2022 tax season, we commit to the following actions:

- **Host 5-10 national virtual events with CAAs that** walk people through how to get their CTC/EITC by utilizing the free tax preparation resources available through ChildTaxCredit.gov.

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<sup>1</sup> *About Us*, Community Action Partnership, <https://communityactionpartnership.com/about-us/> (last visited Feb. 3, 2022).

- **Distribute the bilingual one pager with information on CTC/EITC and disseminate to our nation-wide network of 1,000 local CAAs**, with printing directions so that hard copies can be provided to front line staff who will then distribute to families. This will include families in Head Start as well as those accessing programs such as LIHEAP, Weatherization, case management, and emergency food assistance.
- **Share information about CTC/EITC in our weekly newsletter and on our social media accounts and website.** We will also ask our members to brand and send materials to their local networks, creating a force multiplier effect.
- **Create a factsheet on accessing the CTC/EITC and distribute** to our network for use in educating frontline staff on basic facts about the credits.
- **Produce original bilingual graphics and social media content** for the Community Action Network for easy local use and dissemination
- **Produce an animated video** outlining how to access the CTC/EITC and a **live-action video highlighting families** that have benefited from CTC advance payments, both of which will be disseminated by local CAAs across the country.
- **Host 5 office hour sessions** with tax specialists to respond to specific tax credit inquiries from frontline staff helping families across our network.
- **Communicate regularly with the 400+ VITA** sites located within CAAs.

NCAP and the Community Action Network have seen firsthand how crucial these expanded tax credits are to increasing economic mobility in communities across the country and are committed to emphasizing to our members that this is a priority.

We appreciate the opportunity to work with the administration on increasing access to the CTC/EITC and look forward to a productive partnership on similar issues in the future.

Sincerely,



Denise Harlow, MSW  
CEO  
National Community Action Partnership

CC: Dr. Lanikue Howard, Director, Office of Community Services  
Dr. Bernadine Futrell, Director, Office of Head Start  
Dalitso Sulamoyo, Chair, National Community Action Partnership Board of Directors