

COMMUNITY ACTION MONTH

BOARD ENGAGEMENT GUIDE



Showing Your Community Action Pride on Social Media

Let your friends and followers on social media know how much your service to your Community Action Agency means to you by sharing our "[Proud Board Member](#)" Huggy Heart design!

Advocate for Community Action

There are lots of ways to advocate for your CAA, from sharing an agency success story on social media, to inviting an elected official to visit your agency, or writing an op-ed for your local newspaper. Our "[Advocacy for CAA Boards](#)" webinar discusses additional ideas and necessary skills for engaging in advocacy work.



Recite the Community Action Promise on Video or Facebook Live

On Saturday, May 1st join CAAs across the country in reciting the Community Action Promise on social media via Facebook Live, a recorded Zoom meeting, or however you shoot video.