

## 2021 Management & Leadership Training Conference (Virtual)

*Principles of Partnership:  
Effective State CSBG and State Association  
Relationships*





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Poll Question:

Why should State Offices  
and Associations invest in  
partnerships with one  
another?



# Framework

- Every state network has a state lead agency
  - State lead agencies are responsible for the statewide administration of CSBG
  - States allocate funding, set policy, ensure compliance with federal and state rules, create partnerships, and provide T/TA and support
- The state association is the membership organization for the local CAAs/CSBG eligible entities in the state
  - Associations represent the interest of their members- CSBG eligible entities.
  - Associations advocate for eligible entities and issues of poverty, support CSBG eligible entities in fulfilling their mission, provide T/TA, and may support administration of CSBG in the state if contracted by the state



# Framework Cont.

- Partnerships between the state office and state association can look different in every state:
  - Contract/Funding Relationship
    - Data systems and supports
    - Training and technical assistance
    - Program administration
  - Coordination and Collaboration
    - Training and technical assistance and support for agencies
    - Coordinated engagement and opportunities for two-way communication
    - Partnerships
    - Joint education and advocacy\* efforts



# Why Invest in Partnerships?

- Partnership helps us meet our common goal
- Each role has specific functions and limitations that are dependent to some degree on the other
- Partnerships enable us to play to our individual strengths and leverage resources we wouldn't otherwise have available
- They can ease administrative burden and lighten the load



# COMMUNITY ACTION IN WISCONSIN

## State Association:

Wisconsin Community Action Program Association (WISCAP)  
Brad Paul, Executive Director

## State Office:

Wisconsin Department of Children and Families (DCF)  
Anna Sainsbury, CSBG Contract Manager

## Location:

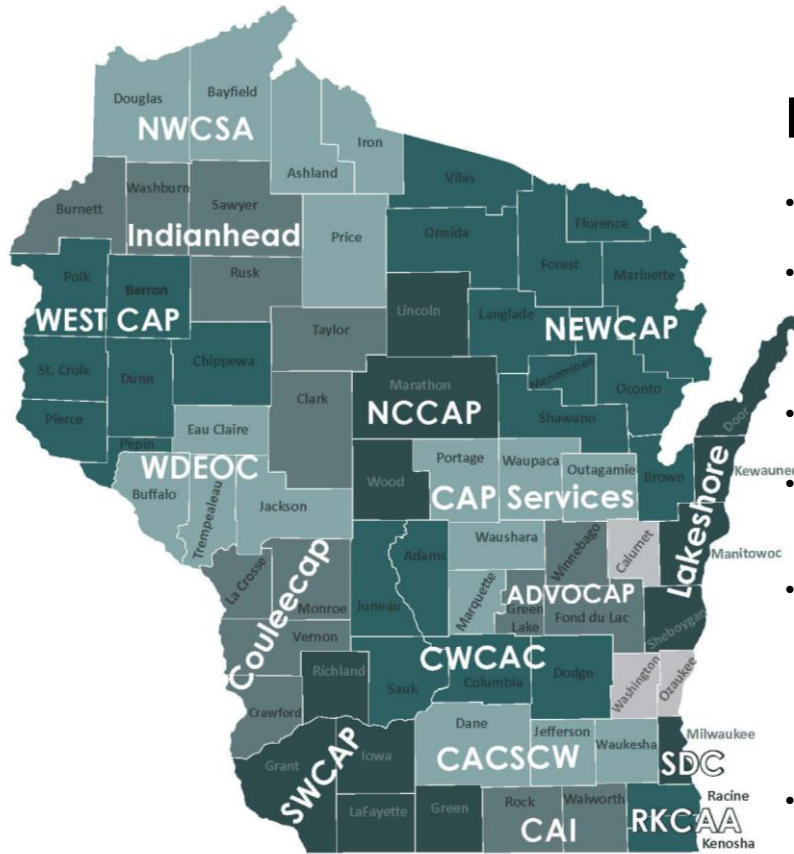
Madison, WI

## CSBG Allocation:

~\$9M



# WISCAP's Network



## Profile:

- 8 WISCAP staff
- 18 member agencies
  - 16 Community Action Agencies
  - 2 single-purpose agencies
- 69 out of 72 counties covered
- All CSBG-eligible agencies are WISCAP members
- Rural/urban divide
  - Largest agency by land mass (Newcap covers 10 counties)
  - Largest agency by population (SDC covers Milwaukee county only)
- Advocacy work





# Partnership with State Office



Wisconsin Department of  
Children and Families

## Profile:

- One person State Office (hi!)
- Retain 3% for admin, split with WISCAP
- DCF contracts WISCAP for statewide T/TA
  - Survey needs
  - Conferences
  - Roundtables
  - Trainings (including ROMA)
- Partnership creation relevant to CAAs & their work goes both ways



# Maryland Overview

## State Office

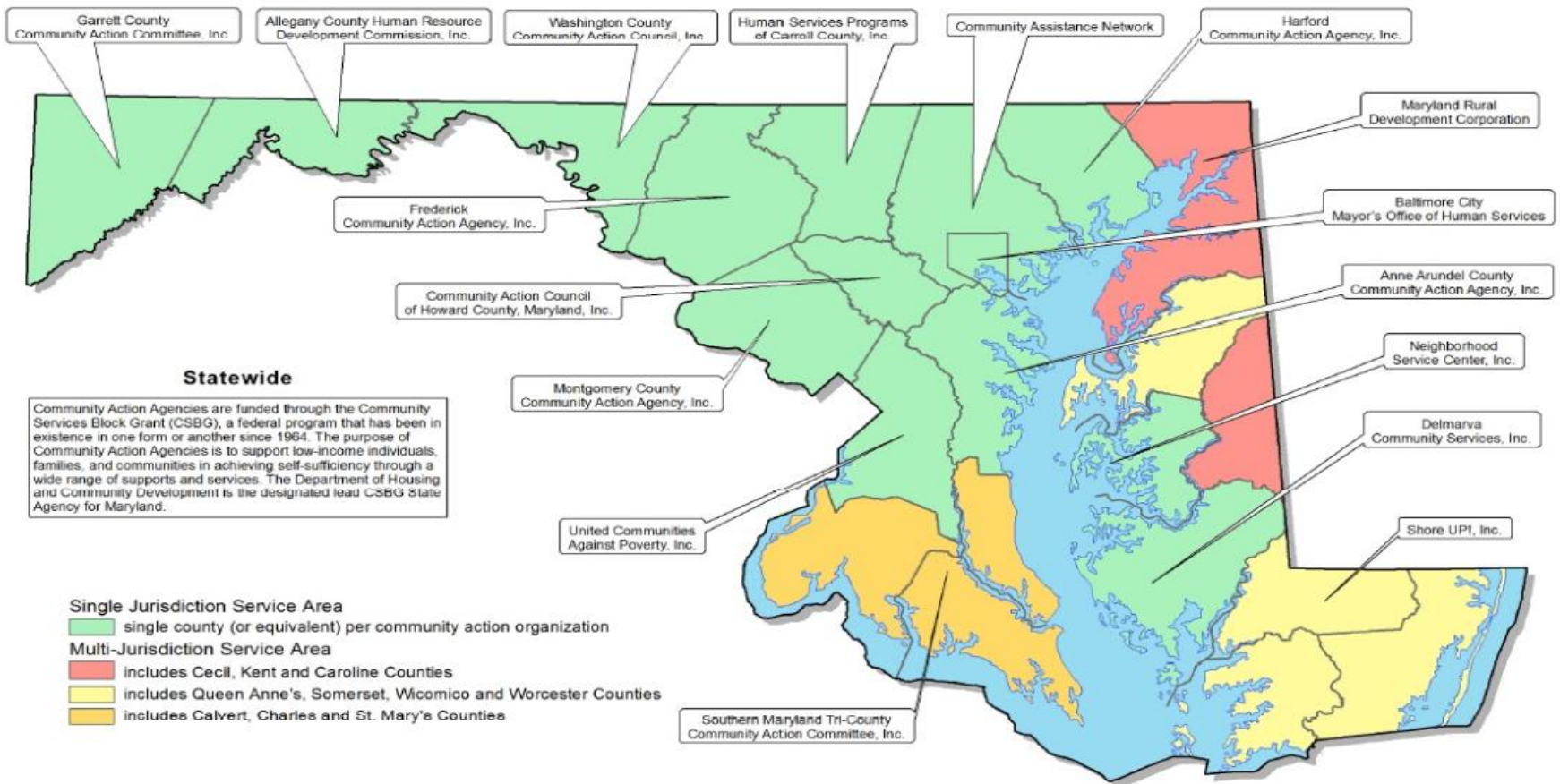
- Annual CSBG Allocation: ~\$10 million
- 17 Community Action Agencies covering 24 jurisdictions (23 counties and Baltimore City)
- Housed within the Department of Housing and Community Development
- WAP and CSBG within same agency
- Work well with other State Agencies

## State Association

- MCAP is a multi region Association covering MD, DC, And DE
- All (19) Agencies are members of the Association
- Receives discretionary funding from the state for T&TA efforts
- Strong Advocacy focus



# Maryland Community Action Agencies



pub. date: 04/17/2018



# Whole Family Work

## State Office

- Both the State and MCAP have been leading advocates of the Whole Family approach
- Both were on Lt. Governor's 2Generation Commission in 2017
- Legislature to create a permanent 2Generation Family Economic Security Commission in 2020. DHCD has a seat on the Commission

## State Association

- Lobbied for funding to implement 2-G statewide through CAA's
- MCAP is the recipient of \$950,000 annually from Governor's budget for statewide implementation of 2-Gen
- Worked with Aspen to produce Maryland Case study on 2-G





Questions?

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**THANK YOU**

