

Today's Session is Organized by

CAP's Weatherization Leveraged Partnerships Project

Funded by the Department of Energy to offer training and assistance to WAP subgrantees and their associations for designing private partnerships and programs that leverage the WAP.

SEEKING CANDIDATES for Project Director

Meg Power, PhD, Sr. Project Advisor

Weatherization Leveraged Partnerships Project



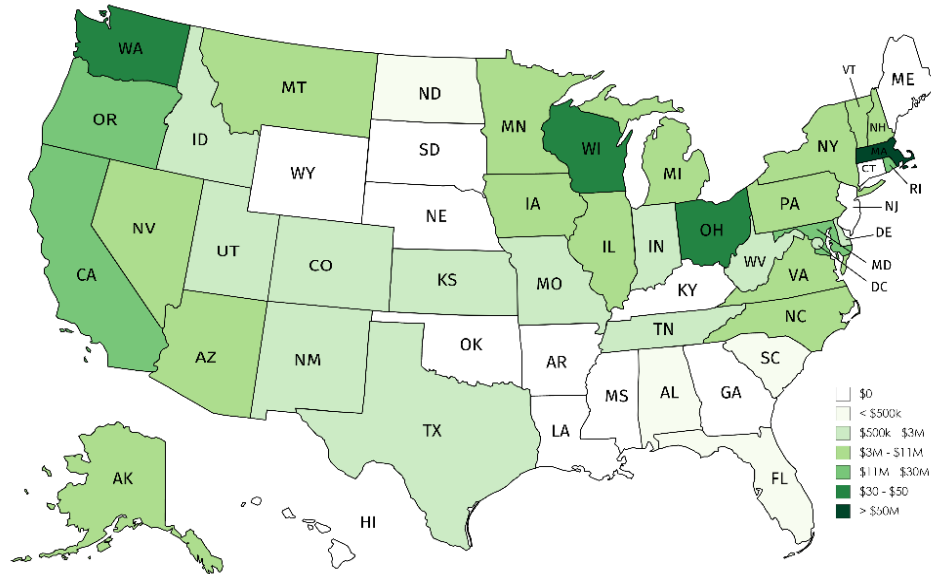
“Leveraged” Funding – WHAT Is It? How Much?

Source	2018 funds (in millions)	Percent of 2018 Funds
US Dept. of Energy	\$247.1	22%
US HHS {LIHEAP}	\$453.1	41%
Other: i.e. not federal	\$407.7	37%
2018 Total	\$1,108	100%

Source: NASCSP-CAP [2018 Weatherization Funding Report](#)

Leveraged Funding: Where?

+ - 33 states



Is 2021 Your Leveraging Moment?

Tough Times! But...

- Fair Climate Policy Emphasis
- “Transformed” Utility Markets [for whom?]
- WAP can fund your planning/advocacy
 - WAP State plans: **NOW** and April
 - Got Unspent Funds?

ENERGY ADVOCACY in ARIZONA

Cynthia Zwick

Executive Director

Wildfire: Igniting Community Action to End Poverty in Arizona

Ignite Lasting Change



WHY?

- A Voice for Low Income Before the Arizona Corporation Commission
- A Voice for Low Income Within the Utility Company
- Five major regulated utilities:
 - Arizona Public Service
 - SW Gas
 - Tucson Electric Power
 - Unisource Gas
 - Unisource Electric

- One Major Unregulated Electric Company – Salt River Project
- Many Electric Co-ops
- Many regional and local water companies
- If we are not present, there is no voice for our customers, and they are neglected or overlooked completely



HOW!

- Relationship building
 - With utility staff
 - With other parties in the cases
 - With the Staff of the ACC as well as the Commissioners when appropriate
 - With the Staff of RUCO – the Residential Utility Consumer Office
- Learn as much as possible about the case and the impact on the customers we represent
- Maintain our focus – low-income customers

- In the 1970's, early 80's members of the Board wanted to fight a rate increase that APS was seeking
- Our engagement has continued, via intervention in rate proceedings, and development of relationships with utility staff
- Managed a bill assistance program and a small weatherization program for a major utility – has since grown to managing programs for every major utility, including a water company and unclaimed deposits
- In 2008, we began the first warm weather fuel fund in the US – the Home Energy Assistance Fund
- El Paso Gas pipeline settlement



WHAT!

- Relationships with the various utility partners
- Partnerships with 32 providers throughout the state
- Relationships with staff within the utility – from CEO to community outreach staff to customer service representatives
- Relationships with other warm weather utility partners in order to advocate for LIHEAP funding
- Relationships with the customers affected and benefitting – telling their stories before the ACC and utility board

WHAT HAVE WE ACCOMPLISHED?

- Increased funding for bill assistance and weatherization programs
- Introduction of a new weatherization program
- All utilities now support a bill assistance and weatherization program
- All utilities offer a discount rate
- Two utilities have auto-enrollment programs into their discount rate for customers receiving any form of assistance
- Utilities no longer send their customers to payday lenders/check cashers to make payments
- A community solar project that will focus on low-income households

WHO!

- You.
- Me.
- Your board.
- Your members.
- The customers.



THANK YOU!

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Can CAPs Leverage One-by-One?

- Great Examples:
 - HEALTHY HOME DEMOS: MO, TN
 - Utility Service Areas grouping: MO, So. CA
 - MN PY2020 pilot

But

- Together /Statewide = System Change



What Can the CAP WAP Partnerships Project do for YOU?

- Facilitate connections to experienced peers
- Assist in data collection, messaging, and getting things off the ground
- Trainings and Webinars
- Provide Resources, Tools, and Templates

Contact us via: megpower@opportunitystudies.org (temporary contact)

See our resources: <https://communityactionpartnership.com/energy-partnerships>

REQUIRED DISCLAIMER:

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