

# Adobe CC Basics: USING ADOBE TO CUSTOMIZE THE IMPACT REPORT TOOLKIT

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Kathryn Clausen

Communications Director

Ohio Association of Community Action Agencies



# ADOBE CC Basics

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- What is Adobe?
- Cost
- Best Uses
- Program Basics
- Customizing Impact Report Toolkit
- Helpful Links



# WHAT IS ADOBE?

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ACROBAT PRO



PHOTOSHOP



ILLUSTRATOR



INDESIGN



PREMIERE PRO



DREAMWEAVER



LIGHTROOM



AFTER EFFECTS



ANIMATE



BRIDGE

- Originated 1987
- CC Released 2013
- 22 programs included
- Features:
  - TypeKit, Adobe Stock images

# COST

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- Suite Cost
  - TechSoup
    - Year One: \$5 Admin + \$19.99/mo
    - Year Two+: 40% off retail (\$359.88/yr)
- Photoshop only:
  - \$9.99/mo



# BEST USES

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- Photoshop
  - Pixel-based
  - Photo editing, retouching, color correction, layering
- Illustrator
  - Vector art
  - Digital images, graphs, logos, illustrations, flyers



# BEST USES

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- InDesign
  - Multi-page documents
    - Containing pixel-based, vector, text, etc
- Premiere Pro
  - Video creation



# PROGRAM BASICS

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- Live demonstration
  - Photoshop
  - Illustrator
  - InDesign
  - Customize Impact Report templates



# HELPFUL LINKS

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- [Impact Report Toolkit](#)
- [Adobe for Nonprofits - TechSoup](#)
- [Creative Cloud tutorials](#)
  - [Get to know Photoshop](#)
  - [Get to know Illustrator](#)
  - [Get started with InDesign](#)
  - [Adobe Learning Partners](#)
- Helpful tutorials
  - [Photoshop](#)
  - [Illustrator](#)
  - [InDesign](#)
  - [PremierPro](#)







# QUESTIONS?

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Kathryn Clausen  
[kathryn@oacaa.org](mailto:kathryn@oacaa.org)  
614-224-8500

