

NCAP 2020 VIRTUAL ANNUAL CONVENTION

(ISSUED JULY 28, 2020)

MONDAY, AUGUST 24TH

The OMB Uniform Guidance: An Overview

Separate and Advance Registration Required

11:00 AM - 5:00 PM ET

10 CT | 9 MT | 8 PT

Having strong internal controls and understanding the rules governing how you can and cannot spend federal dollars are keys to fiscal management and overall compliance in your organization. Professionals who are new or experienced will benefit from this high-level overview of 2 CFR Part 200 – Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards (also known as the “Uniform Guidance”). Join this training session to review the Uniform Guidance regulations that will focus on standards for financial management systems, internal controls, property and equipment, procurement, requirements for pass-through agencies, cost allocation, selected items of cost, and more.

Presenters: Wipfli, Madison, WI

Certified Community Action Professional (CCAP) Caucus *(Current CCAPs Only)*

12:00 PM - 1:00 PM ET

11 CT | 10 MT | 9 PT

Join the CCAP Commission and your CCAP colleagues from around the nation to receive the latest on the CCAP program.

Presenters: Jim Lopresti, PhD, CCAP, Administrator, CCAP Program, NCAP, Washington, DC

Tribal Caucus

12:00 PM - 1:00 PM ET

11 CT | 10 MT | 9 PT

Join the federal Office of Community Services, the Partnership, and Tribal organizations from across the nation for a discussion of Community Action program updates and best practices.

Presenters: Aaron Wicks, PhD, CCAP, Vice President, Training and Technical Assistance, NCAP, Washington, DC; Office of Community Services, Administration for Children and Families, U.S. Department of Health and Human Services, Washington, DC; Lux Consulting, Washington, DC

Community Economic Development Virtual Tour: El Centro De La Raza’s Plaza Roberto Maestas

1:00 PM - 1:45 PM ET

12 CT | 11 MT | 10 PT

Opened in 2016, Plaza Roberto Maestas is a community-inspired transit-oriented affordable housing development that includes retail space, office space, seven early learning classrooms, the Centilia Cultural Center, colorful murals and an outdoor public plaza, which hosts small business vendors and community events. *Centilia* is a popular term in the Nahuatl (Uto-Aztec) language meaning “to join together, to become one.”

Tour Guides: Estela Ortega, Executive Director; El Centro de la Raza, Seattle, WA; Miguel Maestas, Housing and Economic Development Director, Plaza Roberto Maestas, El Centro de la Raza, Seattle, WA

National Community Action Partnership's Federal Policy Platform: An Overview

2:00 PM – 2:45 PM ET

1 CT | 12 MT | 11 PT

The Community Action Network is on the frontlines in the fight against poverty in America. Through that first-hand, community level experience, we recognize that sustained poverty eradication depends on the alignment of multiple policy proposals that improve different aspects of people's lives. Employment opportunities mean little if transportation to and from work is unavailable or cost prohibitive. The benefits of healthcare access are undercut by unsafe living conditions and homelessness.

The Partnership has established this Community Action Federal Policy Platform to map the Network's intersecting policy priorities. Join us to learn more about this powerful tool for Community Action Agencies and State Associations to use when engaging with policymakers at all levels of government.

***Presenters:** Denise Harlow, CCAP, Chief Executive Officer, NCAP, Washington, DC; Ryan P. Gelman, Esq., Senior Associate, Public Policy and Advocacy, NCAP, Washington, DC*

National Community Action Partnership Business Meeting

3:00 PM – 3:45 PM ET

2 CT | 1 MT | 12 PT

Join us for an update from the Partnership's Board of Directors regarding the programmatic and fiscal health of the association. Learn about Partnership benefits and initiatives to assist your agency in its efforts to "improve communities and make America a better place to live."

***Presenters:** Bryan Duncan, CCAP, Chair, NCAP, Washington, DC; Denise Harlow, MSW, CCAP, Chief Executive Officer, NCAP, Washington, DC*

Regional Caucus Meetings

4:00 PM – 4:45 PM ET

3 CT | 2 MT | 1 PT

Attendees will caucus by region to discuss opportunities "to ensure the causes and conditions of poverty are effectively addressed."

Region 1 | (Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont)

Region 2 | (New Jersey, New York, Puerto Rico, and U.S. Virgin Islands)

Region 3 | (Delaware, Maryland, Pennsylvania, Virginia, Washington DC, West Virginia)

Region 4 | (Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee)

Region 5 | (Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin)

Region 6 | (Arkansas, Louisiana, New Mexico, Oklahoma, Texas)

Region 7 | (Iowa, Kansas, Missouri, Nebraska)

Region 8 | (Colorado, Montana, North Dakota, South Dakota, Utah, Wyoming)

Region 9 | (Arizona, California, Hawaii, Nevada, Trust Territories)

Region 10 | (Alaska, Idaho, Oregon, Washington)

TUESDAY, AUGUST 25TH

[General Session] Gold Sponsor Highlight: Mutual of America

10:45 AM – 11:00 AM ET

9:45 CT | 8:45 MT | 7:45 PT

***Presenters:** Lisa Loughry, Senior Vice President, National Accounts, Mutual of America, New York, NY*

[General Session] A Time for Boldness: Nonprofit, Philanthropy, and the Future of Our Community

11:00 AM – 11:45 AM ET

10 CT | 9 MT | 8 PT

The global crisis we find ourselves in reveals how critical nonprofits are in our world. As the pandemic, the protests, the election, and other forces converge, our sector must figure out how we can be most effective. This includes reexamining many of our currently held philosophies and practices, letting go of the ones that do not serve our sector and community well, and incorporating race, equity, access, diversity, and inclusion in our work. The future of our world depends on us, and nonprofit and philanthropy must be bolder and take more risks.

Presenters: *Vu Le, Writer, Speaker, Former Executive Director of RVC Seattle, Seattle, WA*

[General Session] Federal Partners Update

12:00 PM – 12:45 PM ET

11 CT | 10 MT | 9 PT

Join the Community Action network's federal partners for the latest programmatic and policy updates related to the COVID-19 pandemic response and general service delivery.

Presenters: *Clarence Carter, Director, Office of Family Assistance, and Acting Director, Office of Community Services, Administration for Children and Families, U.S. Department of Health and Human Services, Washington, DC; Charisse Johnson, Director, Division of Community Assistance, Office of Community Services, Administration for Children and Families, U.S. Department of Health and Human Services, Washington, DC; Anna Maria Garcia, Director of the Weatherization and Intergovernmental Programs Office, Office of Energy Efficiency and Renewable Energy (EERE), U.S. Department of Energy, Washington, DC; Dr. Deborah Bergeron, Director of the Office of Head Start, Administration for Children and Families, U.S. Department of Health and Human Services, Washington, DC*

CONCURRENT SESSION INTENSIVES

1:00 PM - 6:00 PM ET (Breaks Included)

12 CT | 11 MT | 10 PT

Pivoting Towards a New Reality: Changing the Narrative about Race

Separate and Advance Registration Required

Racial Healing Circles are designed to focus on the sharing of stories that affirm our common humanity. They take participants into the heart space by inviting people to tell their own stories, to listen deeply to the stories of others, to find common ground and to embrace our common humanity when we see ourselves in the perceived other. When this occurs, we build the trust that is necessary for courageous dialogue and the transformation of hearts and minds that shows up in what we say and do. Racial Healing Circles have proven to be a useful tool for having difficult conversations about life experiences, perceived differences and creating opportunities for diverse groups of peoples to connect deeply. Join this session to gain an understanding of the purpose of Racial Healing Circles in Community Action, as well as experience the process.

Presenters: *Mee Moua, JD, Principal, Interdependent Group, LLC, Washington, DC; Kevin John Fong, Founder and Principal, Elemental Partners, San Francisco, CA; Michael R. Wenger, Senior Fellow, Association of American Colleges & Universities, Washington, DC; Michelle Otero Founder, ArteSana Creative Consulting, LLC, Albuquerque, NM; Monica Haslip, Founder and Executive Director, Little Black Pearl Art and Design Center and Academy, Chicago, IL; Dr. Susan M. Glisson, Co-Founder and Partner, Sustainable Equity, LLC, Oxford, MS*

Utility Debt Amidst the Pandemic: Advocacy before Public Utility Commissions

Separate and Advance Registration Required

CAAs and other LIHEAP agencies see the tsunami of debt many low-income households are facing. A few states have enlightened utility debt-management and forgiveness policies. If yours is not one of them, this workshop with John Howat, Senior Energy Analyst with the National Consumer Law Center (NCLC), provides model approaches and what to present to state policy makers to win changes. You will learn how utilities finance unpaid bills, how to use NCLC's new templates for low-income utility program discount and arrearage management programs, and actions you can take now to help customers in crisis.

Presenters: John Howat, Senior Energy Analyst, National Consumer Law Center, Boston, MA

Moderators: Kathryn Maddux, Project Director, Energy Partnerships, NCAP, Washington, DC

CONCURRENT SESSIONS I

1:00 PM -1:45 PM ET

12 CT | 11 MT | 10 PT

2020 Market Volatility Update with Mutual of America (Endorsed Partnership Vendor)

Receive and update on current market volatility as well as charitable giving, endowments, and fundraising initiatives from MOA and your CAA peers.

Presenters: Lisa Loughry, Senior Vice President, National Accounts, Mutual of America, New York, NY; Douglas Psick, Vice President, Financial Consulting Services, Mutual of America, New York, NY; Paul Salera, President/CEO, Westbay Community Action, Warwick, RI; Deb Brandt, Executive Director, United Community Action Partnership, Marshall, MN

Community Action 101

The nation's Community Action Agencies embody our nation's spirit of hope, change people's lives, and improve communities. The Community Action network is proof that when national, state and local leaders tap into these agencies' experience, they can promote workable solutions that connect more families to opportunity – and make America a better place to live for everyone. Participants in this session will receive an overview of Community Action's history and the broader Community Action network.

Presenters: Denise Harlow, MSW, CCAP, Chief Executive Officer, NCAP, Washington, DC

#CommunityActionResponds – The First 90 Days of COVID-19 Pandemic Response, Part I

Learn how CAAs and state CAA associations from the around the country are responding to the COVID-19 pandemic.

Coaching: A Cornerstone to the Whole Family Approach

This session is designed for Frontline Staff who want to learn more about putting Family Centered Coaching into practice.

Presenters: Barbara Miller, CCAP, Director of Garrett County Community Action Learning Institute, Garrett County Community Action Committee, Oakland, MD

Moderators: Jeannie Chaffin, CCAP, President, Jeannie Chaffin, LLC, Manassas, VA

Crisis Management: 5 Steps to Equip and Fortify Your Agency to Thrive During a Crisis

Authors Frederick Funston and Stephen Wagner write that "The crisis you prepare for may not be the one you experience, but that preparation will improve your resilience, come what may." Individuals on your team are likely to cope and react differently to a crisis. For some, a crisis is a challenge to be conquered. They enjoy being tested, working under pressure, and the opportunity to experiment and innovate. For others, a crisis causes panic and decision paralysis. Their short attention spans grow shorter and nerves are on edge. This workshop presents five strategies to equip your diverse team to weather an active or future crisis. Learn what you need to do, when you need to do it, and how to turn your worries about a future crisis into a practical roadmap for handling a crisis.

Presenters: Melanie Herman, Executive Director, Nonprofit Risk Management Center, Leesburg, VA

CONCURRENT SESSIONS II

2:00 PM -2:45 PM ET

1 CT | 12 MT | 11 PT

Community Action Operations: An Overview

Gain a deeper understanding of Community Action programmatic, governance, and fiscal operations. Participants will receive an overview Community Action process, rules, and regulations in each of these key areas.

Presenters: *Denise Harlow, MSW, CCAP, Chief Executive Officer, NCAP, Washington, DC; Allison Ma'luf, Esq., Executive Director and General Counsel, CAPLAW, Boston, MA; Wipfli, Madison, WI*

#CommunityActionResponds – The First 90 Days of COVID-19 Pandemic Response, Part II

Learn how CAAs and state CAA associations from the around the country are responding to the COVID-19 pandemic.

Keep Calm and Carry On: Crisis Communications Tips and Strategies

Transparent communication is something many nonprofit teams value. In times of prosperity and calm teams have plenty of time to craft thoughtful messages to stakeholders. All bets are off in a crisis: the need to be transparent remains, but time is of the essence. This workshop explores practical tips and strategies to stay on message during a crisis and focus on the most important messages and most effective methods.

Presenters: *Melanie Herman, Executive Director, Nonprofit Risk Management Center, Leesburg, VA*

Leading through Innovation: Whole Family Approaches in Community Action

Over the course of the last several years, the Partnership has facilitated a number of intensive training cohorts for agencies interested in pursuing a whole family approach. Join us to hear more about best practices, lessons learned and our corresponding new publication.

Presenters: *Dr. Susan Cooper, Executive Director, Community Action Partnership of Sonoma County, Santa Rosa, CA; Mary Watts, Deputy Director, Community Action Partnership of Sonoma County, Santa Rosa, CA*

Moderators: *Jeannie Chaffin, CCAP, President, Jeannie Chaffin, LLC, Manassas, VA*

Narrative Shift Part 1: Reframing Human Services 101

Stories have the power to engage people and compel them to action. But not just any story will do. Some of the human service sector's most entrenched patterns of communications are actually holding the public back from a deeper engagement with our work. In this webinar, participants will learn about a research-based narrative for human services that has been demonstrated to engage the public and will find out how to be a part of a growing movement to build greater public support for the vital work that the sector does.

Topics will include:

- The dominant views the public holds about human services.
- The sector's most common communications traps.
- An overview of a research-based narrative that improves the public understanding and support.

Presenters: *Bridget Gavaghan, Director of the National Reframing Initiative, National Human Services, Washington, DC*

[General Session] The Pact: Three Young Men Make a Promise and Fulfill a Dream

3:00 PM - 3:45 PM ET

2 CT | 1 MT | 12 PT

Growing up in the streets of Newark, New Jersey Drs. Sampson Davis, Rameck Hunt, and George Jenkins - fondly known as *The Three Doctors* - know firsthand the pressures and struggles of life in the inner city and how difficult it can be going at it alone. Determined not to become victims of their environment, the trio stood firm in their mission and together became a remarkable success story of inspiration, dedication, and determination. Now, these three men proudly bear the subtitle of doctor, serving as the face of health and education for youth and families across our country.

Presenters: *Samson Davis, MD; Rameck Hunt, MD; George Jenkins, DMD, Newark, NJ*

CONCURRENT SESSIONS III

4:00 PM - 4:45 PM ET

3 CT | 2 MT | 1 PT

Business Continuity Planning (BCP) in Three Steps

BCP is a discipline focused on minimizing interruptions to core operations in the face of a disruptive event. Creating a comprehensive business continuity plan for your agency takes time. This workshop explores the three most important steps in creating a flexible BCP that will help your agency be resilient and confident in the face of disruptive risks you're unable to avoid.

Presenters: *Melanie Herman, Executive Director, Nonprofit Risk Management Center, Leesburg, VA*

#CommunityActionResponds – The First 90 Days of COVID-19 Pandemic Response, Part III

Learn how CAAs and state CAA associations from the around the country are responding to the COVID-19 pandemic.

Narrative Shift Part 2: Reframing in this Moment

Human services are playing a uniquely challenging role as part of the nation's response to COVID-19. At the same time, a movement to defund police departments and instead promote public safety and well-being through a more comprehensive and effective use community-based supports is taking hold in communities across the country. Building upon Part 1, this session will focus on how human services can rely upon the best available communications science to convey their role in addressing these big societal concerns.

Topics will include:

- Conveying urgency while keeping the audience open to solutions and action.
- Emphasizing interconnection and collective responsibility.
- Navigating around individualistic needs and vulnerabilities.
- Explaining human services' role in the immediate and long-term responses.

Presenters: *Bridget Gavaghan, Director of the National Reframing Initiative, National Human Services, Washington, DC*

Rural Development Hubs: Strengthening America's Rural Innovation Infrastructure

Gather wisdom from a specific set of intermediaries that are *doing development differently* in rural America. They are called **Rural Development Hubs** — or Hubs for short. Rural Development Hubs are key players advancing an asset-based, wealth-building, approach to rural community and economic development in this country. Hubs focus on all the critical ingredients in a region's system that either advance or impede prosperity — the integrated range of social, economic, health and environmental conditions needed for people and places to thrive.

Presenters: *Janet Topolsky, Executive Director, Community Strategies Group, The Aspen Institute, Washington, DC*

Using Data to Plan Programs in Changing Times

Planning is a critical component of ROMA and program management especially in these changing times. The planning process should include identifying overarching program goals down to specifics such as which NPIs should be used to measure and report outcomes. Also, as part of planning, agencies need to identify or target for the change they want to see over time in individuals and families, as well as communities, which can be challenging when the norm is rapidly changing. This session will explore the ins and outs of targeting for outcomes with moving targets, as well as how to measure change, report the NPIs, and evaluate outcomes and programs.

Presenters: *Katy Kujawski, NCRT, Research Director, NASCSP, Washington, DC; Muska Kamran, CSBG Project Manager, NASCSP, Washington, DC; Barbara Mooney, Ed.D., Master ROMA Trainer, Director, ANCRT, Waynesburg, PA*

CONCURRENT SESSIONS IV

5:00 PM - 5:45 PM ET

4 CT | 3 MT | 2 PT

Building Your Brand

Standing out in a competitive, ever changing nonprofit world can be challenging. For Community Action Agencies, it is more critical now than ever to be able to demonstrate the value your program brings to the community, usually with limited funding and manpower, insufficient tools and/or resources. This session will inspire you to be creative in promoting your programs and getting your message out to community stakeholders. Attendees will engage in an active discussion and see real examples of how to take individual achievements and transform the way that others view your program.

Presenters: *Sharon Price, CCAP, Executive Director, Community Action Council, Lexington, KY; Jessica Coffie, Head Start Director, Community Action Council, Lexington, KY*

#CommunityActionResponds – The First 90 Days of COVID-19 Pandemic Response, Part IV

Learn how CAAs and state CAA associations from the around the country are responding to the COVID-19 pandemic.

Human Capacity and Community Transformation: Collective Impact

The Partnership houses the Human Capacity and Community Transformation (HCCT) Center of Excellence, which focuses on transformative initiatives that move individuals, families, and communities towards improving human capacity, reducing dependency, and sustaining self-sufficiency. Join this session to learn more about HCCT – what it means, why it's important, and how to move your agency to a more transformative mindset.

Presenters: *Aaron Wicks, PhD, CCAP, Vice President, Organizational Capacity Building, NCAP, Washington, DC; Courtney Kohler, MPA, CCAP, Senior Associate, Training and Technical Assistance, NCAP, Washington, DC; Lauren Martin, MSW, Program Associate, Training and Technical Assistance, NCAP, Washington, DC*

Linkages to Fight Poverty during COVID 19

The Community Services Block Grant empowers states and local entities to develop linkages with other programs to address local needs and fight poverty. This session will explore how states have developed these linkages to fulfill the mission of CSBG and Community Action in the time of COVID 19. Participants will learn about common program linkages, practical considerations, and lessons learned from the network's emergency response.

Presenters: *Maribeth Schneber-Rhemrev, CCAP, PMP, NCRT, CSBG State Assistance Director, NASCSP, Washington, DC; Hugh Poole, CSBG State Assistance Specialist, NASCSP, Washington, DC*

Moving through the ROMA Cycle: Before You Analyze Your Data – Consider How You Are Measuring Outcomes

As the network is working to more effectively *use* the data they collect and report on, we have the opportunity to step back and understand how outcomes are measured. Several efforts to understand the use of measurement tools in our network will be explored in this session. We will identify what is meant by measurement tools, discuss processes used for measurement, and identify some commonly used tools in each of the domain areas. In addition to measures related to individual and family progress and outcomes, this session will explore ways that community transformations can be observed and documented.

Presenters: *Barbara Mooney, Ed.D., Master ROMA Trainer, Director, ANCRT, Waynesburg, PA; Carey Gibson, Master ROMA Trainer, Project Manager, ANCRT, Waynesburg, PA*

WEDNESDAY, AUGUST 26TH

[General Session] Legislative Update

11:00 AM – 11:45 AM ET

10 CT | 9 MT | 8 PT

For more than 30 years, David Bradley has been one of Washington's leading advocates on behalf of low-income programs. Join David Bradley and get the latest information from Washington, as well as an update on CSBG, WAP, and other key funding streams for Community Action.

Presenters: *David Bradley, CCAP, Executive Director and Co-Founder, NCAF, Washington, DC*

[General Session] A New Era of Public Safety

12:00 PM – 12:45 PM ET

11 CT | 10 MT | 9 PT

In preparation for **The Commitment March**, join us for a discussion on policing and safety as a civil and human right. Participants will receive an overview of The Leadership Conference on Civil & Human Rights' New Era of Public Safety initiative, which offers tools to increase trust, fairness, justice, and mutual respect between police departments and the communities they serve. The initiative's report and toolkit offer community-centered policy solutions to equip communities and police departments with best practices and recommendations for adopting 21st century policing models, including tools for advocacy. Participants will also receive an overview of the Partnership's new policy platform on policing which focuses on reforms to ensure the values of fairness, equity, and justice are upheld in policing.

Presenters: *Bryan Duncan, CCAP, Chair, NCAP, Washington, DC; Denise Harlow, CCAP, Chief Executive Officer, NCAP, Washington, DC; Ryan P. Gelman, Esq., Senior Associate, Public Policy and Advocacy, NCAP, Washington, DC; Lynda Garcia, Policing Campaign Director, The Leadership Conference on Civil & Human Rights, Washington, DC*

CONCURRENT SESSIONS V

1:00 PM -1:45 PM ET

12 CT | 11 MT | 10 PT

A New Era of Public Safety, cont.

Participants will hear from their peers regarding local efforts to increase trust, fairness, justice, and mutual respect between police departments and the communities they serve.

Presenters: *Sharon Price, M.S., CCAP, Executive Director, Community Action Council, Lexington, KY; Catrena Bowman-Thomas, MPA, CCAP, Executive Director, Northern Kentucky Community Action Commission, Covington, KY*

Moderator: *Ryan P. Gelman, Esq., Senior Associate, Public Policy and Advocacy, NCAP, Washington, DC*

Bridging from Community Work to Collective Impact It can be challenging to shift from an agency -often funder driven-programmatic lens to a community-driven model. Join seasoned experts in a discussion of bridging from community work to a collective impact model.

Presenters: Junious Williams, Jr., JD, Senior Advisor, FSG, San Francisco, CA; Sheri Brady, Associate Director for Strategic Partnerships, Forum for Community Solutions, The Aspen Institute, Washington, DC

Deep Dive into Data Analysis and Scorecards

How involved does “data analysis” need to be to make it work for your agency? That is a question that each agency will answer, maybe differently, to come up with a series of elements they want their data to enlighten. During this session, participants will assist in identifying areas where aggregating, counting, comparing, and looking at trends will help them understand what is working and what is not working in their agency. This workshop will also explore which decisions need to be data-driven, how decision-making processes can be improved with use of analyzed data, and how the results of the analysis can be communicated so that decisions are understood throughout the agency. Facilitated discussion will produce ideas about which decisions, progress reporting, or other processes that can be improved by visualizing data in a scorecard fashion.

Presenters: Barbara Mooney, Ed.D., Master ROMA Trainer, Director, ANCRT, Waynesburg, PA; Carey Gibson, Master ROMA Trainer, Project Manager, ANCRT, Waynesburg, PA

Developing a Statewide Report on Poverty

The workshop will discuss the process of creating the State of Poverty in Ohio Report annually produced by the Ohio Association of Community Action Agencies. For over 25 years, this report has shed light on varying challenges based on current issues throughout Ohio from community crises such as the opioid epidemic, to systematic issues including outdated income measurements, to economic fluctuations disproportionately impacting low-income Ohioans. The presenters will review the history of the report, data collection, report features, and the presentation to the public.

Presenters: Kathryn Clausen, Communications Director, Ohio Association of Community Action Agencies, Columbus, OH; Josh Summer, Development Director, Ohio Association of Community Action Agencies, Columbus, OH

Hire and Inspire: Talent Management Strategies for 2020

The composition of the workforce is changing and so are the best practices and strategy you need to get and keep the right talent. At this session, we will discuss what you need to do in response to the changes in the workforce. Resumes are no longer an effective indicator of job success. Instead, organizations of the future are going beyond traditional approaches to hiring and are making data-driven decisions that predict candidate job success. The changing workforce is also showing a growing need for organizations to design unique employee experiences that build commitment to delivering business outcomes. This session will demystify some of the strategies that can be used for hiring and inspiring top talent.

Presenters: Wipfli, Madison, WI

In-House Research & Advocacy: The Case for Policy Shops within Community Action Associations

The Indiana Institute for Working Families is a research & policy advocacy program housed within the Indiana Community Action Association. Staff have built and/or engaged in coalitions, educated policymakers and the public, and advocated for policy change at all levels of government. IIWF has the capacity and expertise to research solutions to poverty issues. CAAs provide a feedback loop, which IIWF argues, is essential to every state as we work towards pond strategies.

Presenters: Jessica D. Fraser, Director, Indiana Institute for Working Families, Indianapolis, IN; Amy Carter, Policy Analyst, Indiana Institute for Working Families, Indianapolis, IN

The Community Needs Assessment and Public CAAs

Public Community Action Agencies often encounter unique challenges with Community Needs Assessments due to their location within the local government. Whether it be integration of assessment processes throughout the department, collecting data from subcontractors, or communicating with the community – obstacles can arise. This session will dig into these challenges and discuss solutions to mitigate them.

Presenters: Aaron Wicks, PhD, CCAP, Vice President, Organizational Capacity Building, NCAP, Washington, DC; Courtney Kohler, MPA, CCAP, Senior Associate, Training and Technical Assistance, NCAP, Washington, DC

CONCURRENT SESSIONS VI

2:00 PM -2:45 PM ET

1 CT | 12 MT | 11 PT

Building an Effective Base Compensation Plan – Understanding an External Market Analysis

An effective base compensation plan is a key management tool used to attract and retain talent in a competitive market. In this session, we will present processes used to determine the external value of positions, show the steps in the development of a base compensation structure, illustrate the effectiveness of employee impact analysis tools and stress the necessity of aligning all procedures with your compensation philosophy.

Presenters: Wipfli, Madison, WI

Data for Strategy and Innovation

CAAs collect data for reporting and review data for community needs assessments. While these are areas of compliance, the information they provide can help agencies improve service delivery and outcomes, reveal opportunities for growth, and help tell the critical story of the agency. In this workshop, we'll share how to mine these data to serve the agency and the community.

Presenters: Julie Jakopic, CEO, iLead Strategies, Alexandria, VA

Democratizing Data: Advancing Population Health and Equity with Community-Centric Assessments

This interactive, hands-on session will introduce participants to the Assessment for Advancing Community Transformation (AACT), a validated, self-assessment tool that allows communities to collect and use data about their collaborative efforts to improve health and equity. The AACT creates a shared point of reference for where communities are in their stage of development across multiple factors. The AACT puts data in the hands of collaborations to help reflect, prioritize, and align actions based on their shared understanding of where they are now and where they want to go.

Presenters: Kate Kingery, Deputy Director, Community Transformation, County Health Rankings & Roadmaps, University of Wisconsin, Madison, WI

Healing is the Revolution: Designing a Community Approach to Wellness

Many people do not have access to programs that address their full mental, emotional and physical health. This prevents them from living fully healthy lives and weakens communities. Dr. Shervington works with communities, schools, individuals and organizations to provide tailored health and wellness services that address this lack of health options and access. Combining advocacy, health education, research and direct services to improve wellness in local communities, because when we put health first, our people live happier, more resilient lives and our communities will be stronger! Join this session to participate in a discussion on the potential roles and impact of CAAs as a part of community wellness initiatives.

Presenters: Dr. Denese Shervington, MD, MPH, President & CEO, Institute of Women and Ethnic Studies, New Orleans, LA

Institutionalizing Community Action Knowledge in Public CAAs

One of the most important steps an organization must take to become truly sustainable is to institutionalize knowledge beyond the key, tenured staff. This is especially true for Public Community Action Agencies, since the institutional knowledge of Community Action and CSBG must permeate beyond the CAA and into the local government entity. Join this session to learn the key components of institutional knowledge, why it's important, and how to capture and maintain the historical context of Community Action in a Public CAAs.

Presenters: Aaron Wicks, PhD, CCAP, Vice President, Organizational Capacity Building, NCAP, Washington, DC; Courtney Kohler, MPA, CCAP, Senior Associate, Training and Technical Assistance, NCAP, Washington, DC

Program and Fiscal Working Together

Individuals working in the finance department and NOT working in the finance department need to understand financial terms, budgets, reports, overall financial management and each other. This session will give fiscal and program directors guidance on how to communicate with each other while achieving good financial management. In this session, fiscal staff and program staff will determine what each of their roles are and why certain aspects of fiscal are necessary. We will discuss what program staff should look for in financial reports and how to monitor their budgets throughout the year.

Presenters: Wipfli, Madison, WI

Redistricting: Advocacy Methods to Help States Draw Congressional and Other Election Districts

In 2021, all states will begin redrawing Congressional and sub state election district lines using census data. Some states have laws or traditions that seek to treat all population groups fairly. Others allow gerrymandering that disenfranchises minority populations. Come learn (1) the variety of methods used for redistricting, (2) what groups like the Partnership, the League of Women Voters, and the Southern Poverty Law Center are advocating for, and (3) advocacy methods you can use to help create election districts that treat people fairly.

Presenters: Gary Bass, Executive Director, Bauman Foundation, Washington, DCA; Jim Masters, CCAP, NCRT, Advocate, Center for Community Futures, Santa Rosa, CA; Allen Stansbury, Senior Associate, Center for Community Futures, Santa Rosa, CA; Ryan P. Gelman, Esq., Senior Associate, Public Policy and Advocacy, NCAP, Washington, DC; Lindsay Marsh, Special Projects, Census Engagement, NCAP, Washington, DC

CONCURRENT SESSIONS VII

3:00 PM -3:45 PM ET

2 CT | 1 MT | 12 PT

Adobe CC Basics: Using Adobe to Customize Impact Report Templates

Curious about Adobe Creative Cloud and how it can work for your agency or association? Would you like to utilize Photoshop, Illustrator, and/or InDesign to create reports, infographics, or social media content for your agency but have some basic, entry-level questions? This hands-on workshop will review basic techniques within Adobe Creative Cloud programs. Attendees are encouraged to bring their laptops pre-loaded with Adobe Photoshop and Illustrator to learn how to customize files included with the 2019 Impact Report released by the Partnership.

Presenters: Kathryn Clausen, Communications Director, Ohio Association of Community Action Agencies, Columbus, OH

Agency-wide Budgeting and Dashboarding

Join this session to discuss two critical tools for financial planning and ongoing monitoring – budgeting and dashboards. This session will address the nuts and bolts of building on and even more important, will address the role the agency-wide budget plays in agency planning and ongoing fiscal health. We will also focus on agency dashboards to assist board and staff with ongoing monitoring of the agency's fiscal and program status.

Presenters: Wipfli, Madison, WI

Building an Effective Base Compensation Plan - The Importance of Establishing Internal Equity

An effective base compensation plan is a key management tool used to attract and retain talent in a competitive market. In this session, we will present processes used to determine one component of an effective program: the Internal Equity Analysis. This will include a discussion of the importance of defining a compensation philosophy and developing accurate job descriptions. We will show the steps in the development of an Internal Equity Analysis and how to incorporate this into the design of a Base Compensation Plan.

Presenters: CPA, Wipfli, Madison, WI

Change the Conversation: Developing a Shared Language for Health Screenings in Community Action

Trauma has many adverse effects on the communities that we work in. Attend this session to learn more about how we can create better awareness regarding social determinants and begin a conversation on developing language that lifts communities and shifts narratives related to screening for Community Action Agencies.

Presenters: *Dr. Dayna Long, MD, Pediatrician and Director, Community Health and Engagement, UCSF Benioff Children's Hospital, San Francisco, CA*

Head Start Town Hall

Learn the latest on Head Start policies, rules, and regulations. Best practices will also be discussed. Time will be provided for an open dialogue, as well as a question and answer period.

Presenters: *Dr. Deborah Bergeron, Director, Office of Head Start, U.S. Department of Health and Human Services, Washington, DC; Yasmina Vinci, Executive Director, National Head Start Association, Alexandria, VA; Allison, Ma'luf, Esq., Executive Director and General Counsel, CAPLAW, Boston, MA; Elizabeth "Biz" Steinberg, Chief Executive Officer, Community Action Partnership of San Luis Obispo, Inc., San Luis Obispo, CA; Aaron Wicks, PhD, CCAP, Vice President, Organizational Capacity Building, NCAP, Washington, DC*

The Trifecta of Community Action Leadership

If you are a dedicated Community Action leader who wants to create more opportunities for your agency and enhance your leadership skills, consider accomplishing the trifecta of Community Action leadership certifications. Become a Certified Community Action Professional, a Nationally Certified ROMA Trainer/Nationally Certified ROMA Implementor, and a Pathways Peer Reviewer. Join us to learn more about each of these certification programs and begin plan your professional development plan today.

Presenters: *Denise Harlow, MSW, CCAP, Chief Executive Officer, NCAP, Washington, DC*

WAP, COVID-19, and the "New Normal"

Join in on this workshop session to hear the latest updates regarding WAP and COVID-19. DOE will discuss the most recent federal guidance. NASCSP and CAP will provide an overview of relevant resources. We will have time for discussion, so be sure to share your experiences and questions about returning to the field!

Presenters: *Erica Burrin, Program Manager, WAP, U.S. Department of Energy, Washington, DC; Kathryn Maddux, Project Director, Energy Partnerships, NCAP, Washington, DC; Andrea Schroer, WAP Program Manager, NASCSP, Washington, DC*

Moderator: *Kathryn Maddux, Project Director, Energy Partnerships, NCAP, Washington, DC*

CONCURRENT SESSIONS VIII

4:00 PM -4:45 PM ET

3 CT | 2 MT | 1 PT

Community Economic Development as a Fundraising Strategy

Allan Jennings of the CAC of the Lehigh Valley will discuss how he successfully raises almost 70% of his \$27 million budget from non-government sources, including a substantial amount from banks, using CED projects as the key component of the strategy.

Presenters: *Alan Jennings, Executive Director, CAC of the Lehigh Valley, Bethlehem, PA*

Community Well-Being: A Data Framework for Addressing Social Determinants

This session will discuss how Community Action Agencies can use the "Well-Being in the Nation" or "WIN" framework to guide community assessment, action planning, and strategy development. WIN uses core measures to determine areas of community that are thriving and those that need support. Participants will leave with a better understanding of how the framework can be applied and have examples of successful uses in both rural and urban areas.

Presenters: *Jamie Kleinsorge, Senior Project Coordinator, CARES, University of Missouri, Columbia, MO*

Discussing What Works: Tips on Pursuing a Whole Family Approach

A critical aspect of the organizational learning journey is allowing time for best practices to inform the work. Incorporating time to ask the critical “Why” questions is especially important for whole family approach collaboratives, as a truly family-centered approach involves just about every aspect of the way that human service organizations do business. Helping organizations shift to a whole family approach has been one of the most prominent learning areas on the Partnership’s Learning Communities Resource Center project. In addition to providing technical assistance to individual CAAs, the project has also provided the opportunity for a number of state-level initiatives centered on improving outcomes for families and communities. Join this session to hear from two state associations in Region III (Maryland and Virginia) as they discuss current state-level T/A initiatives and how the Partnership’s work on whole family approaches has inspired some of their efforts.

Presenters: *Angela Martin, Executive Director, Maryland Community Action Partnership, Annapolis, MD; Jim Schuyler, Executive Director, Virginia Community Action Partnership, Richmond, VA; Matt Fitzgerald, MPA, NCRT, Community Service Program Manager Office on Volunteerism and Community Services, Virginia Department of Social Services, Richmond, VA*

Moderators: *Tiffney Marley, CCAP, Vice President, Practice Transformation, NCAP, Washington, DC; Jeannie Chaffin, CCAP, President, Jeannie Chaffin, LLC, Manassas, VA*

Effective Governance in Times in Crisis

COVID-19, natural disasters, and other critical times have presented Community Action Agencies with a variety of difficult situations and decisions that required quick action and response from the agency board. This session will explore the board’s role in a crisis and important considerations, including bylaws provisions, board committees, Board/Board Chair/Executive Director roles, remote meetings, and a general overview of open meeting requirements. Examples of good practices in response to crises will be shared.

Presenters: *Allison, Ma’luf, Esq., Executive Director and General Counsel, CAPLAW, Boston, MA*

Fiscal Risk Management

Although internal controls seem to be a simple concept, many organizations struggle to implement effective control environments. Controls are in place to mitigate risk in several areas. This session will cover what a good risk management process looks like and how to implement it both for the organization as well as the fiscal area. We will:

- Discuss what risk management means and how to begin the process.
- Identify ways to view risk management from a more entity-wide perspective.
- Spend time doing a risk management exercise to put into practice what you have learned.

Presenters: *Wipfli, Madison, WI*

The Evidence is Clear - Comprehensive Case Management moves Families Forward

Comprehensive case management successfully creates real solutions and outcomes that moves families forward. This session will highlight best practices in various case management programs and discuss how to maximize the impact of such systems in your agency. Various tools and techniques will be discussed that assist in producing positive outcomes. Customer satisfaction surveys will be presented that show the positive impact of various interventions. You are encouraged to bring with you any success stories that will highlight these positive outcomes.

Presenters: *Bob Swanson, Trainer and Consultant, RS Consulting, Seattle, WA*

Water Access and Affordability, Particularly in the Time of COVID-19

The affordability of water service is increasingly becoming a crisis across the US. Sanitization required to fight COVID-19 has only exacerbated the issue. Although Weatherization services typically include reducing water usage, massive social, economic and environmental impacts loom, and require that action is taken soon. Join this session with Roger Colton, JD, who will share his research on water bill burdens across 12 U.S. cities along with tips on finding the same data on your communities, and the possible solutions.

Presenters: Roger Colton, JD, Principal, Fisher, Sheehan and Colton Public Finance and General Economics, Boston, MA

Moderator: Kathryn Maddux, Project Director, Energy Partnerships, NCAP, Washington, DC

[General Session] Community Action Networking Forum and Celebration

5:00 PM – 5:45 PM ET

4 CT | 3 MT | 2 PT

Eager to share your best practices or discuss emerging issues with your colleagues from across the nation? Join in our networking hour. Alternately, if you need an infusion of Community Action spirit, join us to listen to music, dance and unwind with your colleagues across the nation.

Please note advance sign up is required for participation in the networking forum.

THURSDAY, AUGUST 27TH

[General Session] National Partners Panel Discussion

11:00 AM – 11:45 AM ET

10 CT | 9 MT | 8 PT

Join us for the latest updates in programming, training, and technical assistance from the Community Action network's national partners. Hear from national partners on emerging opportunities and challenges facing the network.

Presenters: Denise Harlow, MSW, CCAP, Chief Executive Officer, NCAP, Washington, DC; Yasmina Vinci, Executive Director, National Head Start Association, Alexandria, VA; Allison, Ma'luf, Esq., Executive Director and General Counsel, CAPLAW, Boston, MA; Katrina Metzler, Executive Director, National Energy & Utility Affordability Coalition, Washington, DC; Jenae Bjelland, Executive Director, NASCSP, Washington, DC

[General Session] Ensuring an Equitable Energy Transition

12:00 PM – 12:45 PM ET

11 CT | 10 MT | 9 PT

Climate experts have warned that nations need to take “unprecedented” actions to cut their carbon emissions to try to keep extreme global warming at bay. In the U.S., more and more states are aiming for a 100% renewable energy future in the next decade or two. In addition, states continue to find ways to promote and expand energy efficiency. The energy sector is undergoing significant disruptions in regard to the existing business model and is only being exacerbated by COVID-19. All players in the energy economy need to work together to promote public health and well-being over pollution and profits. Low-income rate payers and communities of color need to be at the table. Hear from speakers during this session on actions each of us can take in our communities to ensure a more equitable energy future for Community Action's customers.

Presenters: Tyson Slocum, Director, Energy Program, Public Citizen, Washington, DC; Denise Fairchild, PhD, President and Chief Executive Officer, Emerald Cities, Washington, DC

Moderators: Denise Harlow, CCAP, Chief Executive Officer, NCAP, Washington, DC

CONCURRENT SESSIONS IX

1:00 PM -1:45 PM ET

12 CT | 11 MT | 10 PT

An Orientation to the Certified Community Action Professional Program

Completing the Certified Community Action Professional program tells others you have achieved a nationally recognized standard, enhances the credentials of Community Action staff, provides an edge in competing for public and private grant funds and improves your professional marketability. Certification is designed for current and emerging managers or leaders in the Community Action Profession. To achieve certification, employment in either a CAA, a delegate agency or sub-grantee of a CAA, a CSBG eligible entity, a state or regional association office, or a state community services program office is required. Join us to learn more.

***Presenters:** Jim Lopresti, PhD, CCAP, Administrator, CCAP Program, NCAP, Washington, DC; Charles McCann, CCAP Emeritus, Community Action Partnership Washington, DC*

Connecting the Community Needs Assessment to the Strategic Plan

Central to the Community Action model, the Community Needs Assessment serves as a foundation to the plans and work the agency will be doing. Both the assessment and the plan are essential and should be connected through one fluid process. This session will highlight the importance of this connection, as well as the core elements of a comprehensive assessment that will lead to an effective and detailed plan.

***Presenters:** Aaron Wicks, PhD, CCAP, Vice President, Organizational Capacity Building, NCAP, Washington, DC; Courtney Kohler, MPA, CCAP, Senior Associate, Training and Technical Assistance, NCAP, Washington, DC*

Cost Allocation and Indirect Costs

Cost allocation is the organization's method of allocating costs to its programs and supporting services to the extent each program or service bears its fair share in accordance with the relative benefits received. The organization's defined method of allocation should be simple, straightforward, and comply with its approved policies and procedures. Using the Uniform Guidance regulations, we will review allowable methods of cost allocation including direct costing and indirect cost rates. We will discuss suggestions on how your organization may use cost allocation to run more efficiently and effectively. This session will help attendees understand what is required under Uniform Guidance when it comes to cost allocation. It can help people in various roles understand the process.

***Presenters:** Wipfli, Madison, WI*

Establishing and Maximizing Family Development/Comprehensive Case Management Programs

Many agencies have established Family Development/Case Management programs or wanting to do so. This session will review the established programs and their success at producing positive outcomes in moving families forward. Discussion will highlight how these programs were established and how they are sustained. Customer satisfaction surveys will be presented to get program participant feedback. Tools and techniques that create outcomes will be presented.

***Presenters:** Bob Swanson, Trainer and Consultant, RS Consulting, Seattle, WA*

Resource Walkthrough for COVID-19 Response

The Partnership has curated resources across various topics to support local CAAs navigate the uncharted territory of the COVID-19 pandemic. The topics include Racial Equity, Trauma Informed Approaches, the Use of Technology, Partnerships, Whole Family Approach and Lessons Learned from past emergency response efforts. During this session, staff will share highlights from each of the briefs connect participants with the resources.

***Presenters:** Tiffney Marley, CCAP, Vice President, Practice Transformation, NCAP, Washington, DC; Lauren Martin, MSW, Program Associate, Training and Technical Assistance, NCAP, Washington, DC; Hyacinth McKinley, MA, Senior Associate, Learning & Dissemination, NCAP, Washington, DC; Aimee Roberge, MPA, Program Associate, Learning Communities Resource Center, NCAP, Washington, DC*

Strategies for Improving Board Recruitment, Engagement and Retention

Active and engaged board members who possess diverse, yet complementary skillsets and expertise help position an organization to succeed and amplify its impact in the community and beyond. Within the context of the federal CSBG tripartite board requirements, we will explore ways to promote board member development and retention through strategic recruitment. We will discuss how to engage board members so that their skills and knowledge are put to the best possible use.

***Presenters:** Allison, Ma'luf, Esq., Executive Director and General Counsel, CAPLAW, Boston, MA*

Voting Rules and Procedures

The Partnership public policy platform promotes voter registration and fair voting procedures as equalizing actions in America. Join us to learn about the methods that are used to reduce voter registration and voter participation and discover ways that agencies and individuals can work to counter them. Drawing on research from the Southern Poverty Law Center, the League of Women Voters and others, participants will be trained in how to increase these vital civic actions in their communities.

***Presenters:** Karen Narasaki, Consultant, Bauman Foundation, Washington, DC; Jim Masters, CCAP, NCRT, Advocate, Center for Community Futures, Santa Rosa, CA; Allen Stansbury, Senior Associate, Center for Community Futures, Santa Rosa, CA; Ryan P. Gelman, Esq., Senior Associate, Public Policy and Advocacy, NCAP, Washington, DC; Lindsay Marsh, Special Projects, Census Engagement, NCAP, Washington, DC*

CONCURRENT SESSIONS X

2:00 PM -2:45 PM ET

1 CT | 12 MT | 11 PT

Affordable Housing: Financial Management Challenges for CAAs

This session will provide an overview to help CAA finance staff understand the basics of affordable housing including: common ownership structures; requirements for consolidation of financial statements of multiple housing entities with the core CAA financial statements; the impact of the financial performance of Low Income Housing Tax Credit projects on the sponsoring CAA; and the financial information needed to manage affordable housing portfolios effectively. Designed for CAA finance staff who have inherited housing assets, as well as those in CAAs contemplating starting a housing development program, the session will provide resources to tackle the complex demands of affordable housing financial management

***Presenters:** Kay Sohl, Kay Sohl Consulting, Portland, OR*

Building Capacity to Better Serve the Community through Strong University Partnerships

Universities across the nation are implementing best practices to help organizations like the United Planning Organization (UPO) link to students from diverse academic backgrounds through Capstone programs. UPO has benefited from such a Capstone program offered by the University of the District of Columbia (UDC). In this session, UPO staff, university faculty, and students will share how UDC students gained valuable experiential knowledge in the fight against poverty while benefiting UPO programs and improving their operational efficiency.

***Presenters:** Kimberly Crews, Assistant Professor of Interdisciplinary Education and Social Sciences and Assistant Director of the General Education Program, University of the District of Columbia, Washington, DC; Kevin Bryant, Resource Developer, United Planning Organization, Washington, DC; De Angelo Rorie, Director, Youth Services Division, United Planning Organization, Washington, DC*

Common Mistakes in Financial Statements

In this session we will examine common significant deficiencies and material weaknesses in financial reporting and determine the cause. We will also discuss the differences between significant deficiencies and material weaknesses. We will do a case study of common findings in financial audits and how to avoid them (i.e., having the ability to prepare your own financial statements, posting journal entries, accruing for unrecorded liabilities and others). We will:

- Identify and review common errors that auditors find during annual audits and how to avoid them or prepare a response to them.
- Explore the difference between a significant deficiency and a material weakness.
- Discuss how to respond to audit findings.

Presenters: *Wipfli, Madison, WI*

Crises as a Catalyst: A Call for Race Equity & Inclusive Leadership, Part 1

Times of crisis challenge social sector leaders in extraordinary ways. The unprecedented circumstances brought forth by COVID-19 and recent acts of police brutality call on each of us to individually reflect, collectively support, and intentionally adapt our work to meet the urgent needs of this moment. We see this as a catalyst to evolve our leadership practices toward a long-term goal of a world free of systemic oppression and rooted in race equity, where all people thrive. The current crises that we are facing demand that we evolve who we are as leaders and ignite an inner transformation that can sustain the work needed to support Black, Indigenous, and communities of color in the social sector as a whole. During this session, attendees will be able to learn about this new tool developed by ProInspire and reflect on how to put the important principles into practice.

Presenters: *Monisha Kapila, Founder and CEO, ProInspire, Inc., Arlington, VA*

Crisis Communications

A crisis hits. Are you prepared to respond? This session walks through best practices in crisis communications, including how to monitor and minimize risk, what you should put into an advance plan to make sure you have the right systems and messages in place, and how to deploy communications effectively when a crisis hits. The session includes a sample outline to use for planning, and real-world examples of good (and not-so-great) crisis responses.

Presenters: *Ketayoun Darvich-Kodjouri, Consultant, Washington, DC; Jason Black, Communications Director, CRT, Hartford, CT*

How to Transition from American FactFinder to Data.census.gov

In March of 2020, the Census Bureau replaced the American FactFinder with a new site, Data.census.gov, that consolidates all census data in one centralized place. Join us for a review of resources to help you learn to use this new tool: (1) "What Is data.census.gov" Resource Page? (2) Deep Linking Guide for data.census.gov (3) Data Gem Videos from Census Academy (4) How to watch two Webinars: data.census.gov Q&A, and What's New with data.census.gov?

Presenters: *Jim Masters, CCAP, NCRT, Advocate, Center for Community Futures, Santa Rosa, CA; Allen Stansbury, Senior Associate, Center for Community Futures, Santa Rosa, CA; Lindsay Marsh, Special Projects, Census Engagement, NCAP, Washington, DC*

Leveraging Health Care System Funds with Retrofits and Energy Assistance

A potentially rich source of funding to deepen investment in low-income homes are health care system funds. Many small demonstration projects have been funded, but no hospital system or state Medicaid has yet committed to reimbursing proven 'healthy homes' measures delivered by DOE Weatherization, nor other energy-focused retrofit programs. In this session, the Community Action Partnership of Oregon will discuss health care savings that can result from healthy homes' activities, and why it is critical for the health care industry to partner with the WAP network. They will also discuss recent legislative efforts, including Health Homes bills they wrote. Local CAAs -- Community Action Team and Community Services Consortium-- will share how their partnerships with the health industry came about and results to date. Join in to consider how you may strengthen partnerships in your community and improve your customers' health and well-being.

Presenters: Keith Kueny, Energy Policy Coordinator, Community Action Partnership of Oregon; Presenter TBD, Community Action Team, Oregon; Presenter TBD, Community Services Consortium, Oregon

Moderator: Kathryn Maddux, Project Director, Energy Partnerships, NCAP, Washington, DC

CONCURRENT SESSIONS XI

3:00 PM -3:45 PM ET

2 CT | 1 MT | 12 PT

Becoming a Successful CCAP Mentor

As a current Certified Community Action Professional, you can learn how to successfully guide other Community Action Professionals along their CCAP journey. Join us to learn more.

Presenters: Jim Lopresti, PhD, CCAP, Administrator, CCAP Program, NCAP, Washington, DC; Charles McCann, CCAP Emeritus, Community Action Partnership Washington, DC

Census 2020: Get Out the Count

Census data is used all around us -- and is crucial to our mission to change people's lives and end systemic causes of poverty. What is at stake for your community in the upcoming 2020 Census? What steps you can take to make sure that everyone in your community counts? Join the Community Action Partnership staff to learn how census data impacts you, the work of your agency, and your community (hint: IT'S A LOT!). This session will also overview the impact of Covid-19 on census operations and highlight how to reach the frequently undercounted groups that are served by Community Action.

Presenters: Lindsay Marsh, Special Projects, Census Engagement, NCAP, Washington, DC; Lauren Martin, MSW, Program Associate, Training and Technical Assistance, NCAP, Washington, DC

Creating a Social Enterprise for Your CAA

Learn from last year's Social Enterprise Learning Community group about what they learned, how they applied it to their organization's and community's needs and where they are currently with their new social enterprise.

Presenters: Cheryl Detrick, CEO, Newcap, Oconto, WI

Crises as a Catalyst: A Call for Race Equity & Inclusive Leadership, Part 2

Times of crisis challenge social sector leaders in extraordinary ways. The unprecedented circumstances brought forth by COVID-19 and recent acts of police brutality call on each of us to individually reflect, collectively support, and intentionally adapt our work to meet the urgent needs of this moment. We see this as a catalyst to evolve our leadership practices toward a long-term goal of a world free of systemic oppression and rooted in race equity, where all people thrive. The current crises that we are facing demand that we evolve who we are as leaders and ignite an inner transformation that can sustain the work needed to support Black, Indigenous, and communities of color in the social sector as a whole. During this session, attendees will be able to learn about this new tool developed by ProInspire and reflect on how to put the important principles into practice.

Presenters: Monisha Kapila, Founder and CEO, ProInspire, Inc., Arlington, VA

Executive Director Caucus

The Caucus will be an opportunity for Executive Directors/CEOs from local CAAs and state associations to meet and discuss current issues in Community Action. Come meet your peers from across the country to share strategies for leading in today's dynamic and challenging environment.

Note this session is only open to current ED/CEOs from local CAAs and state associations.

Presenters: Denise Harlow, MSW, CCAP, Chief Executive Officer, NCAP, Washington, DC

Fiscal Director Roundtable

Calling all Community Action fiscal leaders! Join this roundtable to discuss challenges for Community Action fiscal staff, as well as solutions to those challenges. Resources, training, and best practices will be shared among peers.

Presenters: *Aaron Wicks, PhD, CCAP, Vice President, Organizational Capacity Building, NCAP, Washington, DC; Jay G. Doman, CPA, CCAP, Chief Executive Officer, Eastern Idaho Community Action Partnership, Inc., Idaho Falls, ID*

Instructional Design for Online Learning

Instructional design includes a process of systematically designing, developing, and delivering training and experiences to meet a target audience's learning needs. Starting with an assessment of training needs is the first step in identifying both learning objectives and delivery methods. Today's technology allows for easy ways to deliver content virtually – anywhere, anytime. Join this session to learn the process and strategies for virtual learning and engagement.

Presenters: *Courtney Kohler, MPA, CCAP, Senior Associate, Training and Technical Assistance, NCAP, Washington, DC*

Best Practices for Virtual Meetings

The COVID pandemic has made connecting online with staff, clients, and students more critical. But how do you design and run virtual gatherings that keep participants engaged and achieve your goals? This session will review 9 best practices for designing virtual meetings and trainings, including agenda considerations, facilitation tips, conversational techniques, and addressing security issues. You will walk away with practical guidance that you can apply immediately to your next online meeting or training.

Presenters: *Ketayoun Darvich-Kodjouri, Consultant, Washington, DC*

[General Session] Award Ceremony and Celebration

4:00 PM - 5:00 PM ET

3 CT | 2 MT | 1 PT

Join your friends and colleagues for this memorable evening. Honor your peers and celebrate the successes of Community Action!

FRIDAY, AUGUST 28TH

[General Session] Bending the Arc Towards Justice: Community Action's Role

10:30 AM – 11:00 PM ET

9:30 CT | 8:30 MT | 7:30 PT

Join the Partnership and Community Action leaders from across the nation for a discussion on the nation's most pressing social issues, including public accountability reform, the Census, and voter mobilization.

Presenters: *Bryan Duncan, CCAP, Chair, NCAP, Washington, DC; Denise Harlow, CCAP, Chief Executive Officer, NCAP, Washington, DC; Dr. Joyce Dorsey, President/CEO, Fulton Atlanta Community Action Authority, Atlanta, GA*

[General Session] Live Stream: The Commitment March

11:00 AM – 1:00 PM ET

10 CT | 9 MT | 8 PT

The Commitment March marks the 57th anniversary of the historic March on Washington, where Martin Luther King Jr. delivered his "I Have a Dream" speech. Announced by Rev. Al Sharpton during George Floyd's memorial, it is co-convened by Martin Luther King, III. This intergenerational inclusive day of action will demonstrate our advocacy for comprehensive police accountability reform, the Census, and mobilizing voters for the November elections.

The national Community Action Partnership is a co-sponsor of this event.

Conveners: *Rev. Al Sharpton, National Action Network, Washington, DC; Martin Luther King, III, Human Rights Advocate*