Are You Ready for the Meeting?

- Select the “Meeting Info” tab on the top left to see the call in information
- Be sure to enter both the Access Code and your personalized Meeting ID #
- If your name does not have a phone icon next to it, then hang up and call in again, entering both the access code and meeting ID when prompted (or a headset icon)
- **Click the video icon until it turns blue to engage your video camera**
- Mute yourself and background noise by clicking the microphone next to your name until it turns red (*click again to unmute and turn gray*)
COVID-19 Testing and Contact Tracing Collaboration
May 4, 2020
The Promise Of Community Action

Community Action changes people’s lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.
Partnership Introductions

Denise Harlow
CEO, Community Action Partnership

Jeannie Chaffin
Special Advisor, Community Action Partnership
How is COVID-19 testing and contact tracing related to the mission of Community Action?

Don’t we have enough on our plate?
Breaking the Transmission Chain

• If we can find nearly every case and trace the contacts we can break the transmission chain.
• Will require rapid wide scale testing and contact tracing.
• As a country we need to do something we have never done before.
• The public health system does have infrastructure for testing and tracing certain communicable diseases.
Resources

• Johns Hopkins: A National Plan to Enable Comprehensive COVID-19 Case Finding and Contact Tracing in the US

• Association of State and Territorial Health Officials (ASTHO): A Coordinated, National Approach to Scaling Public Tracing and Disease Investigation

• Partners In Health

• Partnership H.R. 266 Summary
100,000 Contact Tracers

How Many Contact Tracers Does Your State Have Per Capita?

Estimated need: 30 workers per 100,000 are needed during the COVID-19 pandemic, according to estimates from the National Association of County and City Health Officials. In nonemergency situations, 15 workers per 100,000 population are needed.

- Currently meets estimated need
- Will meet estimated need
- Does not meet estimated need
- No data available

NPR 50 State Contact Tracing Report April 28, 2020

A Coordinated, National Approach to Scaling Public Health Capacity for Contact Tracing and Disease Investigation, Appendix A
Building Capacity

• Requires massive scaling of existing contact investigation/tracing.

• Efforts will vary greatly due to the range of state sizes, geography, population.

• Efforts well underway in
  – Bay Area (6 Counties) 90-90-90-90
  – Massachusetts: Community Tracing Collaborative
    • Partners in Health

• Technology is coming, but with challenges.
Testing

• Local, state, territorial, and tribal Public Health Agencies/Departments will lead.
• Testing capacity is not at the level it needs to be, but many jurisdictions are ramping up.
• Now is the time to engage public health officials.
Contact Tracing

- Contact Tracing/Case Finding/Investigation
- Finding everyone who has been in contact with infected people. Quarantine all contacts for 14 days.
- Staff can be quickly trained and oriented to the tasks.
- Need basic analytic and problem-solving skills.
- Most work is remote, but in some cases may need to go to homes.
Contact Tracing

• Staff need cultural knowledge, humility, and ability to build trust.
• Community membership is preferred.
• National associations working on introductory training for entry level COVID-19 contact tracers that will be available to all local and state health agencies for rapid training.
Resource Coordinators

• National case finding plans have included the need for resource coordinators as part of the contact tracing effort.

• Resource coordinators conduct vital needs checks for isolated individuals and connect at-risk COVID-19 positive individuals to community resources for supports to make 14-day isolation workable given specified circumstances.
Resource Coordinators

• Navigators, knowledge of local community and resources.
• Wrap-around services to address social needs of individuals asked to stay home or those who need help arranging a place to isolate.
• Provide incentives, care packages, emergency assistance to ease burden of isolation.
Why CAAs - Talking Points

- Rapid Scale-Up **Capacity**
- **Qualified** Staff with Relevant Experience
- **Trusted Messengers** in Community
- Community, collaborator, convener and **connector**, especially to under-represented racial and ethnic communities
- Resource **Coordination**-Wrap Around Supports
- **We Care About the Entire Community**—our reach extends to 99% of America’s Counties
Funding

• H.R. 266 Paycheck Protection Program and Health Care Enhancement Act
  o $25 Billion COVID-19 Testing of which $11 billion is for states, localities, territories, tribes, tribal organizations, urban, and Indian health organizations for COVID-19 testing, surveillance and testing contacts
  o State plan including goals for rest of 2020 within 30 days of enactment (May 24 est.)
  o $600 million to HRSA for grants to Health Centers and FQHC
Next Steps: Local Community Action Agencies

1. Leadership team reviews resources and opportunity to be engaged
   a. Have full leadership team review existing research on Contact Tracing and the use of community-based organizations, public health, etc.
   i. Initial Meeting
   ii. Partners in Health
   iii. 42755

2. Assess internal capacity and make decision to go forward or not (either is OK, but time is critical)
   a. Assess existing case management staff. Assess current capacity to take on additional work.
   b. Other staff who may not be engaged at the moment in regular work given COVID-related shutdowns, travel restrictions, etc. but who could be trained to do contact tracing and Resource Coordination
   c. Potential to hire and train new staff to become contact tracers and resource coordinators and provide jobs to community residents e.g. (recently laid off, cut back hours, college students without summer jobs, etc.)
   d. Potential CAA customers who can be trained and hired to become contact tracers and resource coordinators to provide community level support for these efforts
   e. Current and needed technology—new tablets, laptops, case management systems, referral systems, software, etc. (public health department may have MIS they are or plan to use)
   f. Current programming depth and availability of funds for services-food, utilities, rental assistance, emergency housing, etc.
   g. New linkages needed to help families and individuals quarantine in place if needed for 14+ days

3. Consult with the board to secure support and local influence (if proceeding)
   a. Develop short, clear statement tying contact tracing and resource coordination efforts to mission/purpose of CAA
   i. See Partnership document for examples
   ii. The possible outcomes to PPH for tracking and reporting data
   iii. Describe why your CAA is nimble, able to respond more quickly, lacks the challenges of hiring at public health (civil service, contracts, etc.), has community trust
   iv. Identify the community/areas needing to provide services-keeping to core program areas and customer base
   b. Develop program budget and need for funding from local public health
   c. Develop full proposal (short) to take to Public Health Department

4. Meet with public health agency leadership to propose partnership
Next Steps: Community Action Associations

1. Meet and discuss with leadership to determine if statewide approach makes sense, if so what is the best avenue and who has the best contacts?
   • Governor, Public Health Commissioner

2. Prepare materials for meeting (refer to Partnership resources)

3. Meet with state officials
Next Steps

• Partnership Discussion paper
  – Background
  – Challenge
  – Proposed talking points
Survey

Help Us Make this a Network Investment

• To leverage other national public health networks, we need to get a sense of what your thinking regarding local or state contact tracing efforts.

• **Short Survey** will be released today

• History of interaction with public health, steps you may be able to take in the short term, etc.

• Commitment level to keep moving forward

• Complete by **Thursday, May 7th**.
  – The sooner the better as we will be assessing during the week the level of interest as we talk with potential partners.

  – [https://www.surveymonkey.com/r/contact-tracing](https://www.surveymonkey.com/r/contact-tracing)
Next Steps

• Assess your CAA’s interest
• Complete survey
  – https://www.surveymonkey.com/r/contact-tracing
• If you know you are in now, email Denise Harlow at dharlow@communityactionpartnership.com.
• Questions? Contact Denise Harlow or Jeannie Chaffin, chaffin.Jeannie@gmail.com
Q&A
Thank You!

• Survey
  – [https://www.surveymonkey.com/r/contact-tracing](https://www.surveymonkey.com/r/contact-tracing)
• Watch for Additional Updates
• Questions-
  – Denise Harlow
dharlow@communityactionpartnership.com
  – Jeannie Chaffin
chaffin.Jeannie@gmail.com
Resources

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May is Community Action Month

- Bring our voices together
- Raise visibility of the network
- Highlight our impact
- Celebrate success stories
- Thank our volunteers and staff for persevering through crisis
- Provide hope and healing
Toolkit Overview

• Purpose of the toolkit
• Visit our website and download it from the Community Action Month landing page
• There you can also find:
  • Sample memes
  • CAM Calendar
  • COVID-19 Quick Guide
Crisis Communications Memes

- Find these on our [Crisis Communications web page](#)
- Use Social Media Creator to customize or [e-mail me](#)
- Use the hashtag #CommunityActionRespond
- You’ll also find:
  - Crisis Communications Webinar recording
  - Videos from CAAs
  - Video conferencing resources
2020 Annual Convention

- August 26-28, 2020
Contact Information

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https://www.surveymonkey.com/r/contact-tracing