Regional Whole Family Approach
Community of Practice

Kick-Off Event

March 2, 2020
4:00pm EST
HELLO THERE!

We're glad that you made it!
Denise Harlow
Chief Executive Officer
National Community Action Partnership
Agenda - March 2, 2020

- Regional Whole Family Approach Community of Practice Overview
- Whole Family Approach Overview—Why This Work is Important
- Transformation Story
- Application Process & Criteria
- Expectations and Benefits
- Timeline
- Q&A
- Next Steps
Regional Whole Family Approach Community of Practice Overview
Project Overview

The Regional Whole Family Approach Community of Practice (COP) will support 6 community-based organizations, including tribal governments, in achieving greater results for families and communities.
Receiving Applications from the Following States:

- Alaska
- Minnesota
- Montana
- Washington
- North Dakota
- Wisconsin
- South Dakota
- Kentucky
Project Overview

• COP sites will participate in a **2-year cohort** with customized training and support for them and their partners as they build Whole Family Approaches

  – *Working alongside families, agencies will create conditions that invite children to learn and help adults to apply their skills, unlocking the hidden human potential that exists in communities.*
Community of Practice Members will:

– Participate in a peer-centered system of learning and support
– Attend 3 in-person Whole Family Approach Convenings *(travel support will be provided)*
– Engage in monthly virtual peer sharing and learning meetings
– Receive training, technical assistance, and expert coaching from national leaders in Whole Family Approach, organizational development, racial equity, trauma informed approaches, and social innovation
– Receive support to create a detailed Whole Family Approach plan that includes a theory of change and logic model to guide implementation and continuous improvement
<table>
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<tr>
<th>Community of Practice</th>
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<tr>
<td>Monthly Technical Assistance Update Calls</td>
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<td>Peer-to-Peer Learning Opportunities</td>
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<td>Access to Specialized Content on Community Action Academy</td>
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<td>Access to Subject Matter Experts</td>
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<td>Focus Area Related National Webinar Series events</td>
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<td>Piloting/Implementation Support</td>
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<td>Monthly Coaching</td>
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<td>Regular webinar check-ins on progress with peers</td>
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<td>Identification and provision of resources for sharing across the network</td>
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<td>Learning opportunities at the Partnership’s Annual Training Events</td>
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<td>Travel Support to 3 Whole Family Approach Convenings</td>
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<td><strong>Timeframe</strong></td>
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Application Process & Criteria

Interested organizations will submit their applications via Survey Monkey at:

https://www.surveymonkey.com/r/RegionalWholeFamilyApproachCommunityofPracticeApplications
Application Process & Criteria

Final application submissions will be due to the Partnership by 4 pm ET/ 3 PM CT/ 2 pm MT/ 1 pm PT/ 12 pm AKST

On April 10, 2020
Tiffney Marley

Vice President, Practice Transformation
National Community Action Partnership
Why A Whole Family Approach?
Our Children Are Our Future

• About 16% or 12 million children live in poverty (SPM)
• Our youngest children are our poorest
• 60% of poor children live in small cities, suburbs, and rural towns
• 2 in 3 poor children in related families live with an adult who works

“WE ARE THE POOR, WE ARE THE CHILDREN...!”

Children’s Defense Fund, Ending Child Poverty Now
Race and Poverty

“While projected to be the majority by 2043, children of color are disproportionately impacted by poverty, resulting in the lack of access to the opportunities, resources, and support they need to thrive...”
Growing Up In Poverty

“Growing up in poverty undermines healthy child development and can perpetuate negative impacts for a lifespan.”
Economic and Social Risk

Every year we leave millions of children in poverty, our nation experiences $700 billion in lost productivity and increased health and crime costs.
Our Future

The future social and economic security for all of us is at stake...
Vision

• Results beyond anything achieved before
  – “Meeting Families where they dream...”
  – Maximizing people's potential to contribute to the civic, social, and economic lives of our communities.
  – Producing a legacy of family well-being that passes from one generation to the next.
Accelerating Social and Economic Mobility

• Achieving this vision will require accelerating social and economic mobility beyond anything we have done before.

• The vision many of us aspire to requires deeper engagement with families, being data driven, person-centered, trauma informed, giving attention to racial equity, innovation, and achieving greater impact.
Understanding the 2Gen/WFA
Whole Family/2 Gen Approach Defined

Building family well-being by working with children and the adults in their lives together

Results: Efficiency is improved and outcomes are enhanced for parents, children, families, and communities
The Whole Family Approach Lens

- Families have the potential to grow and change
- Providing integrated, high-quality, intentional supports to parents and children at the same time through a Whole Family Approach has the potential to improve both parent and child social and economic well-being, producing a legacy of family well-being that passes from one generation to the next.
New Brain Science - Young Parents

• Another window of brain development
• This is a moment in time to maximize investment-feeding directly into a two-gen framework
• “People change, brains change. Inequity is not inevitability.”
  – Dr. Sarah E. Watamura, Stress Early Experience and Development Research Center, University of Denver, Ascend Fellow
New Brain Science - Young Parents

Neural Changes in Support of Parenting

- Work from animal models and human mothers and fathers reveals major structural and important functional neural changes that:
  - Change the way stress is handled
  - Promote positive emotions and bonding
  - Increase parental motivation
  - Promote caregiving behaviors

- Changes have been documented in the reward circuit, the emotion regulation circuit and the social information processing circuit

Pilyoung Kim, Ph.D.

SEED | Stress Early Experience & Development Research Center
Ascend 2Gen Continuum

**CHILD-FOCUSED**

**CHILD-FOCUSED WITH PARENT ELEMENTS**
- e.g., early childhood development, parenting skills, family literacy, and health screenings

**WHOLE FAMILY**

**PARENT-FOCUSED WITH CHILD ELEMENTS**
- e.g., child care, workforce programs, food and nutrition, and supports for student parents

**PARENT-FOCUSED**
This graphic illustrates, in very broad terms, the 2Gen theory of change: a family forms and together all members draw on education, economic supports, social capital, and health and well-being. When this occurs, current and successive generations enjoy economic security and stability.
Aspen Ascend Theory of Change

**SOCIAL CAPITAL**
- peer and family networks
- coaching
- cohort strategies

**EARLY CHILDHOOD EDUCATION**
- Head Start
- Early Head Start
- child care partnerships
- preK
- home visiting

**POSTSECONDARY & EMPLOYMENT PATHWAYS**
- community college
- training and certification
- workforce partnerships

**HEALTH & WELL-BEING**
- mental, physical, and behavioral health
- coverage and access to care
- adverse childhood experiences
- toxic stress

**ECONOMIC ASSETS**
- asset building
- housing and public supports
- financial capacity
- transportation

\[ASCEND\]
\[THE ASPEN INSTITUTE\]
2Gen/WF Approach Characteristics

- **Center on families**—Experts and Co-designers
- **Integrate services**—Alignment of Intentional, High Quality, and High Intensity Supports, Systems and Funding
- **Remove barriers**—Access, Remove, Repeat
- **Coach**—Shift from Case Management
- **Partner**—Creative Internal and Community Collaborations
- **Center in equity, particularly, racial equity**—Practices and Policies that Build Opportunities For Everyone
- **Measure child, parent, and family outcomes**
Why 2Gen/Whole Family Approach?

There is a 13% return on investment in high-quality early childhood for each year of a child’s life. And a college degree doubles a parent’s income.

—James Heckman, Economist
Whole Family Approach

Partnership T/TA Highlights

Rural IMPACT

Bundling Services Learning Community Group (LCG)

Integrated Services LCG

Whole Family Approach LCG

Whole Family Approach Community Of Practice
Transformation Story

Liz Kuoppala, CCAP
Executive Director,
MAHUBE-OTWA
Community Action

Detroit Lakes, MN
Application Process & Criteria
Application Process & Criteria

Interested organizations will submit their applications via Survey Monkey at:

https://www.surveymonkey.com/r/RegionalWholeFamilyApproachCommunityofPractice_Applications
Application Process & Criteria

Final application submissions will be due to the Partnership by 4 pm ET/ 3 PM CT/ 2 pm MT/ 1 pm PT/ 12 pm AKST On April 10, 2020
Application Process & Criteria

We encourage applications from organizations that are ready to implement a Whole Family Approach through demonstrating the following:

• Organizational Commitment
  – From both the Executive Director and a designated core team responsible for managing the organization’s participation in the COP

• Evidence of robust services or partnerships to support early childhood development services and parent/adult skill building services

• Evidence of potential to integrate services in the pursuit of a Whole Family Approach
Application Process & Criteria

We encourage applications from organizations that are ready to implement a Whole Family Approach through demonstrating the following:

• Demonstrated ability to track and manage data based on results and outcomes;
• Vision of organizational policies and systems to enable whole family programming; and
• Demonstrated family engagement efforts centered in equity.
Application Process & Criteria

Additional application information can be found:

– On our **Application Information** page
– The Partnership website (www.communityactionpartnership.com)
– Ask us!

• Primary contacts:
  – Hyacinth McKinley
  – Aimee Roberge
Expectations and Benefits
Expectations of Commitment

Prospective Participants are expected to:

• Designate a core organizational team
  – Should include a Team Lead and other organizational team members that are decision-makers, program staff and/or data analysis staff

• Attend monthly virtual cohort meetings

• Attend 3 in-person convenings (*travel support will be provided*)

• Participate in monthly coaching engagements with an assigned coach

• Develop a detailed Whole Family Approach plan that includes a theory of change and logic model
Participation Benefits

Dedicated space to learn from peers and share best practices

Specialized technical assistance and access to subject matter experts

Networking opportunities with local and national funders

Resources to build staff and program capacity

Enhanced program strategies and improved outcomes

Opportunities to contribute to the national conversation on serving whole families
# Timeline of Key Dates

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<th>Key Dates</th>
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<tr>
<td>March 24, 2020 - 2nd Information Webinar (Click Here to Register)</td>
<td>March 24, 2020</td>
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<tr>
<td>April 10, 2020: Application Submission Deadline</td>
<td>April 10, 2020</td>
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<td>April 20-30, 2020: Applicant Interviews for Finalists</td>
<td>April 20-30, 2020</td>
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<td>June 1, 2020: Announcement of Selected Sites</td>
<td>June 1, 2020</td>
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<tr>
<td>June 23, 2020: Orientation Meeting for Selected Sites</td>
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*Note: All dates are in the format of Month, Year.*
Questions?
Next Steps
The Application is Now Live!

https://www.surveymonkey.com/r/RegionalWholeFamilyApproachCommunityofPracticeApplications
Join Us For The Next Informational Session

March 24th,
4 pm ET/ 3 PM CT/ 2 pm MT/ 1 pm PT/ 12 pm AKST

https://communityactionevents.webex.com/communityactionevents/j.php?MTID=m5b560ce2d3a0cfbedf2f5b192dd9702b
WHOLE FAMILY APPROACH TEAM

TIFFNEY MARLEY
Vice President of Practice Transformation

JEANNIE CHAFFIN
Special Advisor, Whole Family Approach

HYACINTH MCKINLEY
Senior Associate, Learning & Dissemination

AIMEE ROBERGE
Program Associate, Learning Communities Resource Center
For More Info

For more information or questions please contact:

• Tiffney Marley, Vice President of Practice Transformation
  tmarley@communityactionpartnership.com

• Jeannie Chaffin, Whole Family Approach Special Advisor
  chafffin.Jeannie@gmail.com

• Hyacinth McKinley, Senior Associate for Learning & Dissemination
  hmckinley@communityactionpartnership.com

• Aimee Roberge, Program Associate for Learning Communities Resource Center
  aroberge@communityactionpartnership.com
Thank You!

We look forward to reviewing your applications