February 12, 2020

ESTELA ORTEGA

EXECUTIVE DIRECTOR

MIGUEL MAESTAS

HOUSING AND ECONOMIC DEVELOPMENT DIRECTOR



PLAZA ROBERTO MAESTAS



Commitment to Multi-Racial Unity





Programs and Services

- Human & Emergency Services
- Child and Youth Programs
- Housing &Economic Development









Immigration and Civil Rights Advocacy

- Sensitive Location
- Family Emergency Planning



EL CENTRO de la RAZA

SENSITIVE LOCATION

For purposes of immigration enforcement policy,
El Centro de la Raza is a sensitve location, like any other school.

LUGAR PROTEGIDO

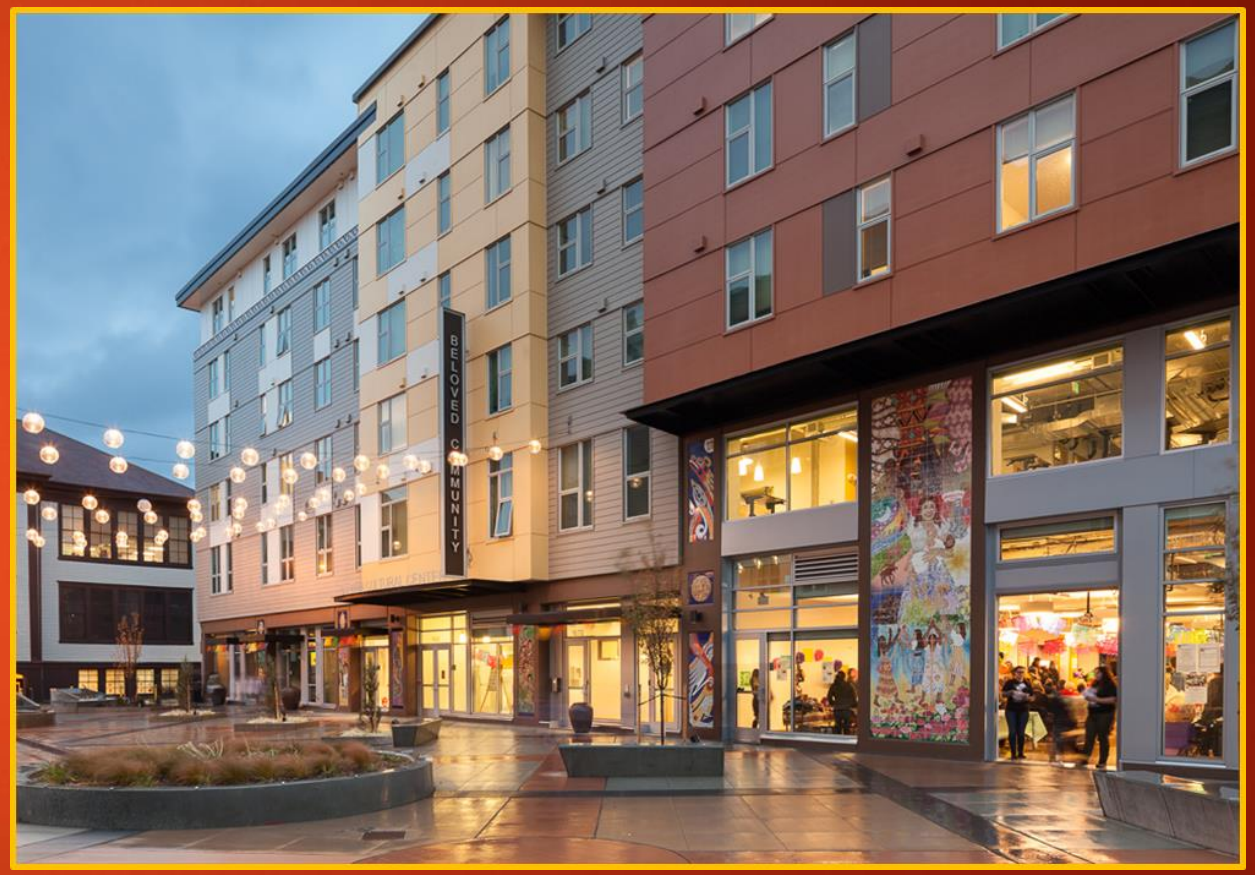
Para cuestiones de aplicación de leyes de inmigración, El Centro de la Raza es un lugar de especial consideración, como cualquier otra escuela.

WWW.ELCENTRODELARAZA.ORG



Organizing for Success

- Beacon Hill Neighborhood Plan
- Organizing Stakeholders
- Over 30 Community Meetings
- Economic Impact
- Support of local Businesses



Affordable Housing

- 112 Units (75 2 and 3 bedroom)
- 294 total residents (122 school age children)
- 100% leased up
- Application process – tax credit program





Resident Success

- Monthly Tennant Meetings
- System to Track Resident Data
- Where Tenants Moved From
- What Services Tenants Access at El Centro





Child Development Classrooms

- Jose Marti Child Development Program
- 7 additional classrooms – 148 Children
- 5 preschool - 2 toddler
- 240 children at Plaza Roberto Maestas, El Centro Historic Building Campus







Centilia Cultural Center

- 3100 sq ft
- 200 Banquet Style
- 350 Max Capacity
- Types of Events
- Revenue Stream







Public Plaza and Festival Street

- Open Public Plaza
- Adjacent S. Roberto Maestas Festival Street
- Event Stage
- Cultural and Public Events







Financial Empowerment & Business Opportunity Center







Art

- Over 45 tile mosaic murals
- Other art elements
- Why art, and how did we do it?





