Community Initiatives in Region 3

National Community Action Partnership Convention

August 30, 2019
9:15
Region 3 Performance and Innovation Consortium (R3PIC)
Regional Approaches

• Dedicated Efforts to Support Improved Performance Management Practices
  • ROMA
  • Organizational Standards
  • Logic Models and Local Theories of Change

• Peer Groups (Learning Communities)
  • Board Roles/Responsibilities
  • Gathering and Reporting Data
  • Leadership
  • Community Level Work

• Regional Knowledge Transfer
Information About Community Level Work

ROMA Next Generation Training Series

Creating a Local Theory of Change
Understanding Community Level Work
Setting the Stage for Data Collection
Introduction to Analysis and Use of Data
Implementing the Full ROMA Cycle
When agencies conduct Community Needs Assessments, they identify causes and conditions of poverty that may be unique to their own community.

**Standard 3.4**

- *The community assessment includes key findings on the causes and conditions of poverty and the needs of the communities assessed.*
Gather and Review the data

Qualitative data:
• What do people tell you about the need?
• Who are the people with the need?
  – What is important to them?

Quantitative data:
• What statistics verify the need?
• How recent is the data?
• What is the scope of the issue?
• Is there a concentration in one neighborhood? One segment of the population?
Some situations are identified as being particular to a specific group of people.

• Families with low income need assistance in preparing their children for school.

• Vulnerable senior citizens (or adults with disabilities) cannot care for their homes or accomplish some tasks (as doing laundry, running a vacuum sweeper or change the bed linens)

• Working age adults do not have skills required for living wage jobs.
Some situations are identified as being systemic in the community – impacting the community at large.

- The south side neighborhood does not have early childhood programs.
- The percent of the community that is made up of vulnerable senior citizens is increasing.
- There are limited living wage job opportunities.
Consider these items found in CNAs and Strategic Plans. Do they match? Or is there a disconnect between need and response?

- There is limited affordable housing in our community.
  – We will provide tangible assistance to families who are at risk of eviction or foreclosure.

- There are no doctors or medical facilities in the neighborhood
  – We will assist families in application for health care insurance.

- Businesses in our community do not hire individuals who have a criminal record.
  – We will assist individuals to get their records expunged.
Steps in Establishing Community Level Work

### Identify the Need
- Gather and verify data.
- Do a factor analysis – consider the trends.

### Identify the outcome and measurement tools
- Identify factor/s that will drive the selection of strategies.
- How will you demonstrate change?

### Identify Strategy
- How will you meet your goal?
- Who will be your partners?
Definition of Community Level Work

Must have three key elements:

• A clearly identified community level need
• An expectation of a community change that can be observed
  – and knowledge of how it will be observed and measured
• Community strategies that include those outside the CAA
  – May include your customers, community partners or others in the low-income community
Community Level Work

There are many projects that our panelists could talk about but we picked three that can show the range of CAA responses to community level situations in Region 3.

• PA – **South Allison Hill Neighborhood** – community development
• VA - **Trammel Project** housing and community development
• MD – **Senior Housing and Support** – increasing the rate of seniors “aging in their homes” (decrease institutionalization)
• PA, WV, MD -- **Republic Food Enterprise Center** – regional food network
Examples From The Field

We will hear from each panelist about how these key elements were developed in their own projects.
HOW DID YOU IDENTIFY THE COMMUNITY LEVEL NEED?

Is this need identified in the agency’s community needs assessment (CNA)?

How did the need come to the attention of the agency?

What data support the need?

What is the source of the data?

Have you established a baseline that describes the situation? What does the community need look like now?
Garrett Co Senior Housing and Support

Identifying the Need

To prepare for 4 year plan for aging services, gathered input from:

- Participant Assessments Scale and Pathway Plans
- Surveys, public meetings.
- Interagency coordinating council
- Reviewed the waiting lists
- Housing market study
- County demographic trends
  - A big red flag was the increase in seniors needing institutionalization due to limited daily functioning
## Sample Garrett participant needs assessment

### Exhibit B2

<table>
<thead>
<tr>
<th>Question/Answers</th>
<th>2018 # Assessments</th>
<th>2017 # Assessments</th>
<th>Difference</th>
</tr>
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<tbody>
<tr>
<td><strong>Grand Total</strong></td>
<td>1,080</td>
<td>779</td>
<td>301</td>
</tr>
<tr>
<td>1 Senior Health Insurance</td>
<td>1,002</td>
<td>719</td>
<td>283</td>
</tr>
<tr>
<td>01-Do not have any form of health insurance or prescription coverage</td>
<td>4</td>
<td>5</td>
<td>-1</td>
</tr>
<tr>
<td>03-Have Medicare Part A only health insurance and no prescription coverage</td>
<td>23</td>
<td>5</td>
<td>18</td>
</tr>
<tr>
<td>05-Have Medicare A, B and D (prescription) coverage as only health insurance</td>
<td>42</td>
<td>18</td>
<td>24</td>
</tr>
<tr>
<td>07-Have Medicare A, B and D; plan covers all needed prescriptions with no insurance supplemental</td>
<td>270</td>
<td>117</td>
<td>153</td>
</tr>
<tr>
<td>09-Have Medicare A, B and D; affordable supplemental insurance OR Medicaid covering all needs</td>
<td>663</td>
<td>571</td>
<td>92</td>
</tr>
<tr>
<td>1 Senior In-Home Care</td>
<td>3</td>
<td>8</td>
<td>-5</td>
</tr>
<tr>
<td>05-Senior in-home health care is available but not satisfied with it or needs more</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>06-Senior in-home health care available and needs met</td>
<td>1</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>07-Private care provider care available but not satisfied with it or needs more</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>2 Senior Energy/Utilities</td>
<td>335</td>
<td>388</td>
<td>-53</td>
</tr>
<tr>
<td>01-One or more utilities currently shut off</td>
<td>1</td>
<td>3</td>
<td>-2</td>
</tr>
<tr>
<td>02-Door hanger or shut-off imminent</td>
<td>2</td>
<td>12</td>
<td>-10</td>
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<tr>
<td>04-Have had a notice that utility was to be turned off within the last 6 months</td>
<td>1</td>
<td>3</td>
<td>-2</td>
</tr>
<tr>
<td>05-Utility bills past due</td>
<td>2</td>
<td>11</td>
<td>-9</td>
</tr>
<tr>
<td>06-Utility bills are current with history of late payments</td>
<td>2</td>
<td>5</td>
<td>-3</td>
</tr>
<tr>
<td>07-Utility bills current, receives energy assistance</td>
<td>321</td>
<td>345</td>
<td>-24</td>
</tr>
<tr>
<td>08-Utilities current, receives energy assistance &amp; seeking energy saving improvements</td>
<td>5</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>09-Utilities current, no energy assistance &amp; seeking energy saving improvements</td>
<td>1</td>
<td>2</td>
<td>-1</td>
</tr>
<tr>
<td>2 Senior Nutrition</td>
<td>1,071</td>
<td>720</td>
<td>351</td>
</tr>
<tr>
<td>01-Not able to shop, cook or feed self</td>
<td>18</td>
<td>83</td>
<td>-65</td>
</tr>
<tr>
<td>03-Unintentional weight gain or loss within 6 months</td>
<td>9</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>05-Illness/condition changes kind OR amount of food eaten</td>
<td>50</td>
<td>20</td>
<td>30</td>
</tr>
<tr>
<td>07- Typically eat 1 to 2 meals a day that contain fruits, vegetables and dairy</td>
<td>393</td>
<td>68</td>
<td>325</td>
</tr>
<tr>
<td>09- Typically eat 2 to 3 meals a day that contain fruits, vegetables and dairy</td>
<td>600</td>
<td>543</td>
<td>57</td>
</tr>
<tr>
<td>No #08</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>3 Senior Employment</td>
<td>253</td>
<td>67</td>
<td>186</td>
</tr>
</tbody>
</table>
Trammel Project

Identifying the Need

• People, Inc. agency was approached by the local County Board of Supervisors member
  – we have an existing relationship with the county
  – are a trusted entity, with a reputation for doing this kind of project.
• Housing rehabilitation and community development were supported by information from our community needs assessment.
• Input from residents via community meetings
South Allison Hill Neighborhood

Identifying the Need

- Resident and data-driven neighborhood planning process
South Allison Hill Neighborhood

Identifying the Need (and the community)

- Parcel level observations identified 284 vacant and/or blighted lots in the neighborhood
- The negative impact of vacant lots:
  - become crime opportunity zones
  - reduce property values overall
  - contribute to a negative perception of the neighborhood
  - attract illegal dumping and littering
  - Discourages community engagement
  - Creates social isolation
RFEC Regional Food Network

Identifying the Need

• CNA identifies loss of jobs due to closing of coal mines.
• Appalachian Regional Commission is investing in diversification and in agriculture and food.
  – They have determined that agriculture and food production is an opportunity for income and job creation in communities facing coal industry fluctuations and decline.

• Identify the “community”: 38 County Coal-Impacted Tri-State Region
• Discover a problem that many local farmers are not certified in Good Agriculture Practices (GAP)
  – which is needed to sell product to major food distributors
• Identify “what is missing” in the region
RFEC Regional Food Network

Identifying the Need

•
WHAT CHANGE IS EXPECTED?
HOW WILL YOU KNOW IF YOU ARE SUCCESSFUL?

The ultimate goal of this initiative is ___.

The interim goals are:

How will you know the change has happened?
Create an environment where Garrett County senior residents have shelter, food, access to health care and support/advice on life skills, as appropriate.

- Build and maintain housing units that are affordable and accessible; create a senior housing community
- Establish transportation services to and from the senior housing community so residents can get to medical and other appointments
- Stimulate policy and practice changes so that appropriate services (provided by partner agencies in the county) can be delivered “at home” to this site.
- Create an Adult Day Care program on site
- Establish Community Garden plots on site
Trammel Project Goals

• Overall changes to 25 properties to be addressed:
  – 5 homes to be significantly reconstructed
  – 7 homes to be rehabilitated
  – 13 blighted properties to be removed
Trammel Project Goals

• Repair, restore, and reconstruct where necessary approximately 2500 linear feet of sidewalk in the project area.

• Fixing road and access issues for some of the homes not located on the main thoroughfare.

• Longer Range:
  – Community Solar Garden,
  – Community Garden,
  – Economic Stimulus (such as flea market, tourist exhibit, etc),
  – Recreation Opportunities
Allison Hill Neighborhood Goals

- Crime opportunity zones are eliminated.
- Illegal dumping and littering ends.
- The overall aesthetic value of the neighborhoods improve.
- The community members feel empowered and assume ownership of their neighborhood.
- Local small businesses increase their customer base.
- Quality of life improves.
- Property values increase, and neighborhoods revitalize.
• To increase the supply of local food production to meet the local demand and export additional product
• Change the food procurement system to include produce/livestock from local providers
• Workforce development (improve skills and certifications of local farmers)
  – Provide income producing work
  – Establish linkages to food distribution networks
  – Increase local food to improve nutrition of community at large
Establishment of a Foodshed

A food shed is:

• “The geographic location that produces the food for a particular population.

• A region where food flows **from the area that it is produced to the place where it is consumed**, including
  - the **land** it grows on,
  - the **route** it travels,
  - the **markets** it passes through, and
  - the **tables** it ends up on.”
RFEC Regional Food Network Promotes New production ventures in Agriculture Industry Clusters

• Sheep/Lamb/Goat
• Poultry
• Small Farms
• Produce
• Specialty Crops
• Aquaponics

Photos: https://www.republicfoodenterprisecenter.org/ and youtube
WHAT ARE THE STRATEGIES TO MEET THE NEED?

Describe how the strategies will addresses the problem at the community level

Why do you think this strategy will help make a change?

Describe the CAA’s specific role within the larger initiative.

Who are the partners?

Describe the role each key partner plays within the initiative.
Senior Housing/Support
Strategies and Partners

• Create safe affordable housing where seniors age in place
  – Design, construct, manage senior rental housing
  – Provide Home repairs
  – Establish Home repair/maintenance cooperatives

• Bring together a coalition of providers of services (internal and external) that support the seniors ability to live at home in safe and healthy conditions
  – Internal: Transit, nutrition, phone and in person contact, chore services,
  – External: Health screenings and follow up, rehabilitation, adult protective services, legal

• Create an Adult Day Care service on site
Garrett senior housing
South Allison Hill Neighborhood
Strategies and Partners

• Strategies:
  – The Great Harrisburg Litter Cleanup – started in 2013
  – Stop the Drop – started in 2016
  – Reseed & Transform – started in 2017
  – Business Façade Improvements – started in 2016
  – Commercial Corridor Streetscape – started in 2017

• Partners:
  • South Allison Hill Residents Association, Camp Curtin YMCA, Clean and Green Harrisburg, Lancaster County Solid Waste Municipal Authority, Capital Region Water, City of Harrisburg, Dauphin County Solid Waste Management, Harrisburg Redevelopment Authority, Wildheart Ministries, Michels Corporation M&T Bank, PNC Bank, Wells Fargo Regional Foundation – and local residents
• Members of the Trammel community have been meeting once each month since late Fall of 2015.

• Some funding received, other applied for
  • Community Development Block Grant
  • Rural LISC grant,
  • USDA Rural Development Housing Preservation Grant

• Formed a Project Management Team (community, county government and agency)
  • Engage contractors to do the work identified in our plans

• Partners include: County Board of Supervisors, other branches of County Government (Tourism, ...), Community Members, ....
Bring together interested partners
Build the knowledge base
Seek funding support -- Apply for POWER (Partnerships for Opportunity and Workforce and Economic Revitalization) grant through the Appalachian Regional Commission (ARC) to develop an agricultural and food network.

Begin with a plan for the growing of food crops, including grains and livestock,

Establish a plan for the wholesale distribution of these products.
  – include support industries, such as refrigerated warehousing and fertilizer manufacturing, as well as
  – Assure support from public agencies that oversee agricultural programs.
RFEC Regional Food Network

Partners involved in a robust coalition of:

– Farmers
– Entrepreneurs
– Consumers
– Institutions
– Restaurants
– Urban/Community Gardeners

– Meat Packers
– Processors
– Integrators
– Food Policy Organizations
– Charitable Food Distribution Systems
COMMON THREADS

We see some things are common among the agency presentations:
Common Threads

• They have been doing this level of work for some time and are recognized in the “go to” partner when either situations or opportunities are identified by others.
• They have a willingness to be engaged in the “messy work” of community change.
• They are not attempting to do the work alone.
• They understand that this work can take a long time to come to final changes, and understand how to identify success/progress along the way to keep the initiative moving.
• ……..
QUESTIONS
FROM PARTICIPANTS?
Take Action

• What did you learn that gave you ideas about how you could better implement Community Initiatives at your agency?
• What is one thing you will do when you get back to your office?
For More Information

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Your feedback is important to the Partnership.

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*Please complete the evaluation on paper or in the Event App.*