



2019

COMMUNITY ACTION PARTNERSHIP ANNUAL CONVENTION
COMMUNITY ACTION: A VOICE FOR CHANGE
CHICAGO, IL • AUGUST 28-30, 2019

List of Workshops*

**subject to change*

Wednesday, August 28 3:30pm-5:00pm Sessions

Thursday, August 29 10:15am-11:30am Sessions

1:45pm-3:15pm Sessions

Friday, August 30 9:15am-10:45am Sessions

General Sessions

Wednesday, August 28

9:15am—10:15am | Building Belonging in a Time of Othering

John Powell, UC Berkeley, Haas Institute for a Fair and Inclusive Society, Berkeley, CA

10:30am—11:15am | Reducing Poverty: Policy and Practice

Clarence Carter, Office of Community Services United States Department of Health and Human Services, Washington, DC

Matt Weidinger, American Enterprise Institute, Washington, DC

Bryan Duncan, CCAP, I-CARE Inc., Statesville, NC

Moderator: Denise Harlow, CCAP, Community Action Partnership, Washington, DC

11:15am—12:00pm | A Roadmap to Reducing Child Poverty

Christine James-Brown, Child Welfare League of America, Washington, DC

Dr. Benard Dreyer, MD, American Academy of Pediatrics, New York, NY

2:00pm—3:30pm | Poverty, Equity, and Migration

Robert Moore, Journalist, El Paso, TX

Dylan Corbett, Hope Border Institute, El Paso, TX

Dalitso Sulamoyo, CCAP, PhD, Champaign County Regional Planning Commission, Urbana, IL

Laura Ponce, CCAP, MPA, Project BRAVO, El Paso Community Action Program, El Paso, TX

Thursday, August 29

8:30am—9:00am | Legislative Update

David Bradley, National Community Action Foundation, Washington, DC

9:00am—10:00am | National Partners Panel Discussion

Jenae Bjelland, National Association for State Community Services Programs, Washington, DC

Allison Ma'luf, CAPLAW, Boston, MA

Katrina Metzler, National Energy & Utility Affordability Coalition, Washington, DC

Lee Sherman, National Human Services Assembly, Washington, DC

Yasmina Vinci, National Head Start Association, Alexandria, VA

Moderator: Denise Harlow, CCAP, Community Action Partnership, Washington, DC

11:45am—12:15pm | Celebrating 55 Years of Community Action

Mark Shriver, CCAP, Save the Children Action Network, Washington, DC

3:30pm—4:15pm | Leading the Campaign for Affordable, Accessible Energy for All

Dr. Joyce Dorsey, Fulton Atlanta Community Action Authority, Atlanta, GA

Nathaniel Smith, Partnership for Southern Equity, Atlanta, GA

Chandra Farley, Partnership for Southern Equity, Atlanta, GA

Demond Drummer, The New Consensus, Washington, DC

Friday, August 30

8:00am—9:00am | Criminal Justice Reform

Thelma French, Total Community Action, New Orleans, LA

Laurie R. Garduque, MacArthur Foundation, Chicago, IL

11:00am—12:00pm | Making the “Count” Count

Lindsay Marsh, Community Action Partnership, Washington, DC

Workshops

Wednesday, August 28 | 2:00pm—5:00pm

Community Economic Development Bus Tour

Note: Separate sign-up required. Max 50 attendees. First come, first served.

Wednesday, August 28 | 3:30pm—5:00pm

What's a Moodle? A Panel Discussion on Building an LMS for Members

Effective Administration and Governance

Lawrence Hiner, California Community Action Partnership Association, Sacramento, CA

Courtney Kohler, CCAP, NCRT, MA, Community Action Partnership, Washington, DC

Demystifying Data Analysis

Effective Administration and Governance

Barbara Mooney, NCRT, EdD, Association of Nationally Certified ROMA Trainers, Waynesburg, PA

Carey Gibson, Association of Nationally Certified ROMA Trainers, Waynesburg, PA

Kate Singogo, Community Action Opportunities, Asheville, NC

David Weiss, Community Action of South Eastern West Virginia, Bluefield, WV

Head Start Town Hall

Effective Administration and Governance

Yasmina Vinci, National Head Start Association, Alexandria, VA

Dr. Deborah Bergeron, Office of Head Start, Washington, DC

Elizabeth "Biz" Steinberg, Community Action Partnership of San Luis Obispo, San Luis Obispo, CA

Allison Ma'luf, Attorney, CAPLAW, Boston, MA

Jarle Crocker, CCAP, NCRT, PhD, Community Action Partnership, Washington, DC

Using Your Annual Report Data

Effective Administration and Governance

Katy Kujawski, NCRT, NASCSP, Washington, DC

Muska Kamran, NASCSP, Washington, DC

Pamela Harrison, NASCSP, Washington, DC

Maribeth Schneber-Rhemrev, CCAP, NCRT, MPA, NASCSP, Washington, DC

An Update from the Federal Department of Energy

Effective Administration and Governance

Erica Burrin, United States Department of Energy, Washington, DC

Anna Sullivan, Interstate Renewable Energy Council, Latham, NY

ROMA, Appreciative Inquiry and Collective Impact: Aligning the Tools for Community Impact

Effective Administration and Governance

Thelma French, Total Community Action, New Orleans, LA

Glenis M. Scott, Sr., Total Community Action, New Orleans, LA

How to Shape and Deploy a Scorecard to Measure the Impact of Your Community Action Programs

Effective Administration and Governance

Abigail R. Marquez, Los Angeles Housing + Community Investment Department, CA

Veronica McDonnell, Los Angeles Housing + Community Investment Department, CA

Planning for Social Change: Customizing Strategic Planning to Fit Your Agency

Effective Administration and Governance

Carolyn Sullivan, Attorney, New Chapter Coaching, Columbia, MO

Budgeting for CAPs

Effective Administration and Governance

Denes Tobie, CPA, Wipfli LLP, Madison, WI

Mission Fatigue

Effective Administration and Governance

Florence W. Tandy, Leadership Bridges, Cincinnati, OH

Becoming a Successful CCAP Candidate

Effective Administration and Governance

Jim Lopresti, PhD, CCAP, Community Action Partnership, Washington, DC

Social Engineering Risk: What You Need to Know

Effective Administration and Governance

Melanie Lockwood Herman, Attorney, Nonprofit Management Risk Center, Leesburg, VA

Engaging Families with an Attitude of Compassionate Curiosity

Performance at the Front Line

Myka Piatt, NCRT, Temple University, Harrisburg, PA

From Insights to Innovation: Using Human Insights to Improve Racial Equity in Financial Empowerment Program Design

Performance at the Front Line

Melissa Grober-Morrow, Prosperity Now, Washington, DC

Shenell Thompson, Brick by Brick Consulting, Winston-Salem, NC

An Update on the Opioid Crisis and Community Action's Response

Promising Anti-Poverty Practices

Tim Phillips, Westmoreland County Drug Overdose Task Force, Greensburg, PA

Malcolm Costa, Akron Summit Community Action, Inc, Akron, OH

Climate Change: Community Action's Role in Preparing Communities

Promising Anti-Poverty Practices

Peter Kilde, CCAP, West Central Wisconsin Community Action Partnership, Glenwood City, WI
Ralph Lippman, Consultant, Los Angeles, CA

Maximum Feasible Participation: Listening to and Learning from Our Customer Base

Research, Policy, and Action

Tawny Stottlemire, CCAP, Community Action Inc, Topeka, KS
Peter Vopata, Community Action Inc, Topeka, KS

Community Action Counts: Census 2020

Research, Policy, and Action

Lindsay Marsh, Community Action Partnership, Washington, DC

Introduce or Reintroduce Yourself to Your Community from the Perspective of the Whole Family (2 Generation Model)

Strategies to Increase Visibility

Lisa McCrady, Metro Action Commission, Nashville, TN
Stephanie Mosley, Metro Action Commission, Nashville, TN

The Heart of the Matter

Strategies to Increase Visibility

Olga Sanchez, CCAP, Community Action Partnership of Riverside County, CA
Vince Wrzalinski, Community Action Partnership of Riverside County, CA

Building a Movement: Changing the Narrative for Human Services

Strategies to Increase Visibility

Bridget Gavaghan, National Human Services Assembly, Washington, DC

The How-To Fundraising Session for CAPs

Strategies to Increase Visibility

Kate Atkins, MS, Wipfli LLP, Madison, WI

Using the Community Action Impact Report to Elevate Your Local Messaging

Strategies to Increase Visibility

Ketayoun Darvich-Kodjouri, Consultant, Washington, DC

DATA Task Force

Dan Leppo, CCAP, NCRT, Community Action Agency of Pennsylvania, Harrisburg, PA
Tiffany Keimig, CCAP, NCRT, LMSW, Iowa Community Action Association, Des Moines, IA
Kris Schoenow, CCAP, Michigan Department of Health and Human Services, Lansing, MI

Young Professionals Roundtable

Thursday, August 29 | 10:15am—11:30am

Stories of Local CAAs Implementing ROMA

Effective Administration and Governance

Barbara Mooney, EdD, NCRT, Association of Nationally Certified ROMA Trainers, Waynesburg, PA

Debbie Markman, CCAP, Economic Security Corporation, Joplin, MO

Carey Gibson, Association of Nationally Certified ROMA Trainers, Waynesburg, PA

Effectively Navigating the State Monitoring Process

Effective Administration and Governance

Pamela Harrison, NASCSP, Washington, DC

Adrian Angel, Illinois Department of Commerce and Economic Opportunity, Springfield, IL

Gina Strafford-Ahmed, DuPage County Community Services, Wheaton, IL

Stephanie Savery-Pitts, Community Action Partnership of Central Illinois, Lincoln, IL

Leveraging the Connection Between Head Start and Community Action

Effective Administration and Governance

Clarence Carter, Office of Community Services, United States Department of Health and Human Services, Washington, DC

Courtney Kohler, CCAP, NCRT, MA, Community Action Partnership, Washington, DC

Jarle Crocker, CCAP, NCRT, PhD, Community Action Partnership, Washington, DC

Public CAA Board Governance

Effective Administration and Governance

Allison Ma'luf, Attorney, CAPLAW, Boston, MA

Building a High-Performing Team: Keep Calm and Play to Your Strengths

Effective Administration and Governance

Carolyn Sullivan, Attorney, New Chapter Coaching, Columbia, MO

Budgeting for CAPs

Effective Administration and Governance

Denes Tobie, CPA, Wipfli LLP, Madison, WI

Universal Screening for Trauma and Adversity

Effective Administration and Governance

Dr. Dayna Long, UCSF Benioff Children's Hospital, Oakland, CA

Data-Informed Community Action: Exploring Opportunities for Primary Data Collection

Effective Administration and Governance

Jamie Kleinsorge, Center for Applied Research and Engagement Systems (CARES), Columbia, MO

Beyond Sustainability: Creating Resilient Organizations, Part 1

Effective Administration and Governance

Julie Jakopic, NCRT, iLead Strategies, Alexandria, VA

Roles and Responsibilities of the CAP Finance Department

Effective Administration and Governance

Katherine Eilers, CPA, Wipfli LLP, Sterling, IL

Boards on Board: Managing Governance Risks

Effective Administration and Governance

Melanie Lockwood Herman, Attorney, Nonprofit Management Risk Center, Leesburg, VA

Executive Director's Caucus

Effective Administration and Governance

Volunteerism: the Impact and Value to the Agency, Community, and Individual

Performance at the Front Line

Hollie Wogan, Community Action Partnership of San Luis Obispo, San Luis Obispo, CA

Communications Lab: Empathy and Powerful Questions to Engage and Motivate

Performance at the Front Line

Myka Piatt, NCRT, Temple University, Harrisburg, PA

Opportunity Zones and CAAs

Promising Anti-Poverty Practices

Thelma French, Total Community Action, New Orleans, LA

Rachel McIntosh, Local Initiatives Support Corporation, Indianapolis, IN

Ralph Lippman, Consultant, Los Angeles, CA

Paradigm Shift: Partnering with Health Systems to Improve Client Outcomes and Increase Resources

Promising Anti-Poverty Practices

Barbara Crider, York County Community Action Corporation, Sanford, ME

Carter Friend, York County Community Action Corporation, Sanford, ME

Youth Homelessness: Helping Young People Reconnect to Housing

Promising Anti-Poverty Practices

Mindy Mitchell, National Alliance to End Homelessness, Washington, DC

Supporting Immigrant Children and Families

Promising Anti-Poverty Practices

Wendy Cervantes, The Center for Law and Social Policy (CLASP), Washington, DC

Hannah Matthews, The Center for Law and Social Policy (CLASP), Washington, DC

Our Model Affordability Policy: How Does the PIPP Work Today?

Promising Anti-Poverty Practices

Mindy Browning, CCAP, Embarras River Basin Agency, Greenup, IL

Melanie Brown, Ameren Illinois, Decatur, IL

Transformation Through the Learning Community

Research, Policy, and Action

Tiffney Marley, CCAP, NCRT, Community Action Partnership, Washington, DC

Hyacinth McKinley, NCRT, MA, Community Action Partnership, Washington, DC

Darin Preis, CCAP, Central Missouri Community Action, Columbia, MO

Angela Hirsch, CCAP, Central Missouri Community Action, Columbia, MO

Dana Patsie, CCAP, Mahube-Otwa Community Action, Detroit Lakes, MN

Mia Harnos, Wayne Metro Community Action, Detroit, MI

Advocating for Human Needs Programs

Research, Policy, and Action

Debbie Weinstein, Coalition on Human Needs, Washington, DC

2020 Census: What CAAs Should Know and Do, Part 1: Overview

Research, Policy, and Action

Jim Masters, CCAP, NCRT, CRT, Consultant, Santa Rosa, CA

Allan Stansbury, Consultant, Santa Rosa, CA

Leading with Values: Talking About Poverty and Opportunity

Strategies to Increase Visibility

Bridget Whelan, The Opportunity Agenda, New York, NY

Sughey Ramirez, The Opportunity Agenda, New York, NY

Will Coley, The Opportunity Agenda, New York, NY

Crafting Your Community Action Elevator Speech

Strategies to Increase Visibility

Ketayoun Davich-Kodjouri, Consultant, Washington, DC

Foster a Positive Fundraising Culture in Your Community Action Agency

Strategies to Increase Visibility

Rona Fernandez, Klein and Roth, Oakland, CA

Thursday, August 29 | 1:45pm—3:15pm

Demonstrating Progress at the Community Level

Effective Administration and Governance

Seth Hassett, Office of Community Services, US Department of Health and Human Services, Washington, DC

Katy Kujawski, NCRT, NASCSP, Washington, DC

Muska Kamran, NASCSP, Washington, DC

Barbara Mooney, EdD, NCRT, Association of Nationally Certified ROMA Trainers, Waynesburg, PA

Building the Next Generation of CAP Leaders (Succession 101)

Effective Administration and Governance

Brian Gaumont, Wipfli LLP, Madison, WI

Zaikeya Morris, Wipfli LLP, Chicago, IL

Becoming a Successful CCAP Mentor

Effective Administration and Governance

Charles McCann, CCAP Emeritus, Community Action Partnership, Washington, DC

Indirect Cost Rates: Which is Right for Your CAP

Effective Administration and Governance

Denes Tobie, CPA, Wipfli LLP, Madison, WI

Public CAP Roundtable on Organizational Standards

Effective Administration and Governance

Jarle Crocker, CCAP, NCRT, PhD, Community Action Partnership, Washington, DC

Universal Intake: Measuring Outcomes for the Whole Family Utilizing a Centralized Database System

Effective Administration and Governance

Jay Doman, CCAP, CPA, Eastern Idaho Community Action Partnership, Idaho Falls, ID

Beyond Sustainability: Creating Resilient Organizations, Part 2

Effective Administration and Governance

Julie Jakopic, NCRT, iLead Strategies, Alexandria, VA

Creating a Living Wage Plan for Your CAA

Effective Administration and Governance

Stephanie Zorn Kasprzak, CCAP, MOL, Monroe County Opportunity Program, MI

Preparing Yourself and Your Agency for Retirement

Effective Administration and Governance

Lisa Loughry, CRPS, Mutual of America, New York, NY

William Shannon, Mutual of America, New York, NY

VITA Volunteer Recruitment, Training, Retention, and Inspiration

Performance at the Front Line

Julia Cheng, Community Action Duluth, MN

Stop Wrestling, Start Dancing: A Strengths-based Approach to Resistance and Conflict

Performance at the Front Line

Myka Piatt, NCRT, Temple University, Harrisburg, PA

Affordable Rural Housing

Promising Anti-Poverty Practices

Lindsey Keyes, United States Department of Agriculture, Washington, DC

Duane Yoder, Garrett County Community Action, Oakland, MD

Kevin Kelly, Community Action Partnership, Washington, DC

Supporting Immigrant Children and Families

Promising Anti-Poverty Practices

Wendy Cervantes, The Center for Law and Social Policy (CARES), Washington, DC

Hannah Matthews, The Center for Law and Social Policy (CARES), Washington, DC

Building Resilience: Preventing Intergenerational Transmission of Toxic Stress

Promising Anti-Poverty Practices

Laura Rossman, CCAP, NCRT, ProAction of Steuben and Yates, Bath, NY

Tina Zerbian, CCAP, Cattaraugus Community Action, Salamanca, NY

Affordable Housing Advocacy

Promising Anti-Poverty Practices

Chantelle Wilkinson, National Low Income Housing Coalition, Washington, DC

2020 Census: What CAAs Should Know and Do, Part 2: Hands On

Promising Anti-Poverty Practices

Jim Masters, CCAP, NCRT, CRT, Consultant, Santa Rosa, CA

Allen Stansbury, Consultant, Santa Rosa, CA

Advocating for Human Needs Programs

Research, Policy, and Action

Debbie Weinstein, Coalition on Human Needs, Washington, DC

Marketing for Nonprofits: Unifying, Branding, Storytelling, and Online Media

Strategies to Increase Visibility

Laura Ponce, MPA, CCAP, El Paso Community Action Partnership, El Paso, TX

Mona Manglona, El Paso Community Action Partnership, El Paso, TX

Agency-wide Communications Planning

Strategies to Increase Visibility

Ketayoun Darvich-Kodjouri, Consultant, Washington, DC

Beyond Fundraising Galas: Integrated Successful Individual Donor Programs

Strategies to Increase Visibility

Rona Fernandez, Klein and Roth, Oakland, CA

State Advocacy

Research, Policy, and Action

Lana Shope, CCAP, Iowa Community Action Association, Des Moines, IA

Youth Homelessness: Helping Young People Reconnect to Housing

Promising Anti-Poverty Practices

Mindy Mitchell, National Alliance to End Homelessness, Washington, DC

Pivoting Toward a New Reality: Changing the Narratives About Race

Mee Moua, InterDependent Group LLC, Gaithersburg, MD

Tiffany Marley, CCAP, NCRT, Community Action Partnership, Washington, DC

*Note: This session runs until **5:30pm**. Separate registration required.*

Friday, August 30 | 9:15am—10:45am

Putting Your Strategy into Your Strategic Plan

Effective Administration and Governance

Courtney Kohler, CCAP, NCRT, MA, Community Action Partnership, Washington, DC

Laurie Lincoln-Swaim, Community Action Partnership of North Alabama, Decatur, AL

Writing Your Community Assessment: Organizing the Report

Effective Administration and Governance

Jarle Crocker, CCAP, NCRT, PhD, Community Action Partnership, Washington, DC

The Community Action Board's Role in Resource Development

Effective Administration and Governance

Rona Fernandez, Klein and Roth, Oakland, CA

Taylor Hartman What Color is Your Personality

Effective Administration and Governance

Shaunta McGee, Community and Economic Development Association of Cook County, Chicago, IL

State Association Caucus

Effective Administration and Governance

Incorporating Financial Education and Account Access into Workforce Programs

Promising Anti-Poverty Practices

Tracie Morris, FDIC, Washington, DC

Bobbie Gray, FDIC, Washington, DC

Solar Energy as a Social Enterprise

Promising Anti-Poverty Practices

Steven Leitner, Greater Bergen Community Action, Hackensack, NJ

Community Initiatives in Region 3

Effective Administration and Governance

Barbara Mooney, EdD, NCRT, Association of Nationally Certified ROMA Trainers, Waynesburg, PA

Jennifer Wintermyer, CCAP, NCRT, Tri County Community Action, Harrisburg, PA

Duane Yoder, Garrett County Community Action, Oakland, MD

Robert Goldsmith, People Inc, Abingdon, Virginia

Applying a Racial Equity Lens to Creating a Trauma-Informed Organization

Promising Anti-Poverty Practices

Dr. Denese Shervington, Tulane School of Medicine, New Orleans, LA

Sharing Stories: How Creating Community Helps Me Move Out of Poverty

Promising Anti-Poverty Practices

Linda Patton, MS, South Central Community Action Program, Bloomington, IN

Securing America's Future: Two Generation/Whole Family Approaches to Reducing Poverty

Promising Anti-Poverty Practices

Jeannie Chaffin, CCAP, Jeannie Chaffin LLC, Manassas, VA

Crisis Communications

Strategies to Increase Visibility

Ketayoun Darvich-Kodjouri, Consultant, Washington, DC