DYNAMIC ANNUAL REPORTS

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Past, Present, and Future

- What have annual reports typically looked like?
- What purpose did they serve?
- Who was the audience?
Past, Present, and Future

- What is the purpose?
- Who is it for?
Past, Present, and Future

- What do you want it to do?
- What should it look like?
- Who should it reach?
Past, Present, and Future

**Past**
- What have annual reports typically looked like?
- What purpose did they serve?
- Who was the audience?

**Present**
- What is the purpose?
- Who is it for?

**Future**
- What do you want it to do?
- What should it look like?
- Who should it reach?
Past

Your Answers
Future

Your Answers:
Why Annual Reports?
Tell Your Story
CREATE
Your Answers:
Create Community
Create Connection
Create Communication
Create Annual Report
PiktoChart

2013 ANNUAL REPORT

The Problem

Maternal Mortality Rate in Haiti
350 Deaths
1 in 83

US Rate is 12.7
100,000 Births

Maternal Mortality Rate in Haiti
350 Deaths
7% of children die before age five.
That’s 1 in every 14 children.

75% in Haiti and
94% in the US
mentally appropriate methods.

We deliver high impact projects to reduce maternal and infant mortality in Haiti. By working collaboratively with Haitian organizations to determine the most culturally appropriate methods, we achieve lasting change for our graduates and the mothers and children they serve.

NUMBER OF SKILLED BIRTH ATTENDANTS TRAINED IN 2013
21

NUMBER OF SKILLED BIRTH ATTENDANTS TRAINED SINCE 2005
75

2,143 births attended
by our midwives and
students at St. Teresa Hospital

$6000 dollars
funds

$15000 dollars
funds

$10,000 dollars
funds

5,607 maternal care
visits at Mobile
Outreach Program

$15,920 funds
annual

$5000 funds
annual

$9950 funds
annual

Special thanks to our 91 volunteers, 504 donors and the continued support of Every Mother Counts, Planned Parenthood, SA Foundation, Virginia Women’s Center and VA Sectional Health System.

To honor or remember a loved one, volunteer your skills, become a partner or corporate sponsor or to make a tax-deductible donation please visit: www.midwivesforhaiti.org

So, we train Haitian nurses to become Skilled Birth Attendants.
Sway (2016 report)
The simpler way to plan your visual content marketing

Schedule & manage your Instagram posts

CONTINUE AS THE CREATIVE BUSI...
Get Creative
Then What?
Tell Your Story
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EVALUATIONS

The Partnership Wants Your Feedback!

Please be sure to complete the evaluation for this session online, via the CAPCON18 Event App.

Thanks in Advance for your Cooperation!