



BUILDING CAPACITY FOR COMMUNITY ACTION

Engaging Residents Through Leadership Academies

*County of San Diego Community Action Partnership
August 27, 2018*



WORKSHOP AGENDA



WELCOME & INTRODUCTIONS

BACKGROUND – CAP SAN DIEGO

RESIDENT LEADERSHIP ACADEMY

- Curriculum
- CAP RLA Projects
- Partner Video

IMPACT

FUTURE PLANS

QUESTIONS

WELCOME & INTRODUCTIONS



San Diego County





COUNTY OF SAN DIEGO



- Southernmost major metropolitan area in CA
- 4,261 square miles
 - *Pacific Coast from Mexico to Orange County and inland to Imperial County along Mexico border*
- 3.1 million residents
 - *47% white, 33% Hispanic, 4.43% Black, 11.32% Pacific Islander, 3.84% Other*
 - *Large refugee resettlement site*
- 18 incorporated cities



COMMUNITY ACTION PARTNERSHIP

- Public Community Action Agency
- Direct Services through Contracts
- Resides in County's Health & Human Services Agency





LIVE WELL SAN DIEGO

Building
Better
Health

Living
Safely

Thriving

[Live Well San Diego Video](#)

Collective impact



Resident Leadership Academy





WHAT IS A RLA?

Training for neighborhood leaders that covers:

- Community building principles
- Healthy food systems
- Planning and Implementing Community Improvement Projects

Upon completion of the training, participants initiate a project to improve the conditions of their community using the skills and tools acquired during the RLA



RLA TRAINING MODULES

1 ORIENTATION SESSION

2 COMMUNITY BUILDING PRINCIPLES SESSION

3 SOCIAL DETERMINANTS OF HEALTH SESSION

4 SAFE WALKABLE COMMUNITIES SESSION
INCLUDING CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN

5 HEALTHY FOOD SYSTEMS SESSION

6 LAND USE AND COMMUNITY PLANNING SESSION

**7 LEADERSHIP, ADVOCACY & POLICY
DEVELOPMENT SESSION**

**8 COMMUNITY IMPROVEMENT PROJECT
NEEDS & OPPORTUNITY ASSESSMENT SESSION**

**9 COMMUNITY IMPROVEMENT PROJECT
PLANNING & IMPLEMENTATION SESSION**

**10 COMMUNITY IMPROVEMENT PROJECT
EVALUATION & CELEBRATION SESSION**



BEGAN AS A HEALTH INTERVENTION

Initiated in 2011-12 through County of San Diego's Public Health Services Division as a **public health intervention tool:**

- Funded with ARRA dollars from the Centers for Disease Control and Prevention

- Curriculum developed in partnership with a local health promotion organization, Community Health Improvement Partners (CHIP)

- Piloted in four (4) different Health and Human Services Agency service delivery areas, resulting in the production of 4 different Community Improvement Plans (CIP), aligned with community priorities



LEVERAGED FOR COMMUNITY ACTION

In 2013, CAP initiated a CSBG Innovation Project to adopt RLA as a social service intervention:

- Build capacity by training additional RLA Facilitators
- Worked with local CBOs to host RLA Sessions
- Supported RLA network through hosting the RLA Council
- Utilized RLA graduates and network to conduct community needs assessments



CAP RLA PROJECTS

Resident Leadership Academies

- English, Spanish, Vietnamese, Arabic
- Over 276 Graduates through CAP funded RLAs

Facilitator Trainings

- 9 “Train-the-Trainer” courses, with over 87 Trained Facilitators

RLA Council

- Bi-Monthly Meetings
- Supplemental Trainings
- Technical Assistance



PARTNER VIDEO – REFUGEE RLA PROJECT

RLA

EL Cajon Resident Leadership Academy



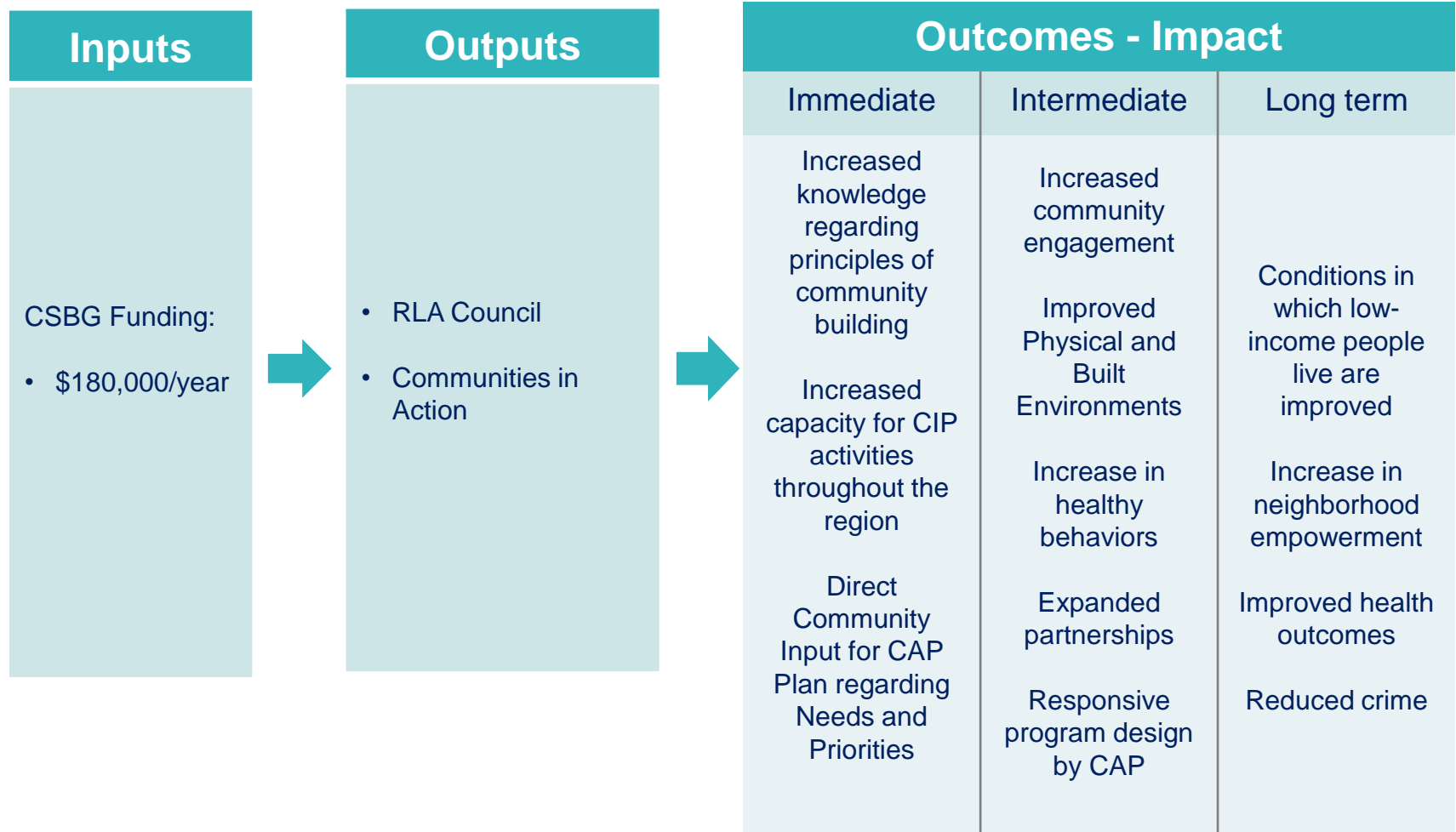
<https://youtu.be/JPRScW90Mwo>

Impact





OBJECTIVES & OUTCOMES FOR CAP RLA INVESTMENTS





RLA GRADUATES LEADING IN THEIR COMMUNITIES

Highlights from Calendar Year 2018

- Angeles N. of Lemon Grove named to the Board of the San Diego Breastfeeding Coalition
- Keryna J. of San Diego appointed to a consultant to the City of San Diego's Smart Growth & Land Use Committee chaired by Councilmember Georgette Gomez
- Janice R. formally established her non-profit in National City and is writing up Agreements with the City of National City for Paradise Creek and Joe's Pocket Farm.



PROCESS USED BY OTHER ORGANIZATIONS

RLA Council Participants

- Using CAP Community Needs Assessment to Pursue Funding & Other Opportunities
- Building off of process to continue local needs assessments

Hospital Association of San Diego and Imperial Counties (HASDIC)

- Using results and building off of process to inform Hospitals' Community Needs Assessment



AMPLIFYING THE VOICE OF THE CUSTOMER





LESSONS LEARNED FROM NETWORK SURVEY

- Interest in web-based or teleconference options for networking/training
- Desire to have RLA Council become more of a working or advisory meeting
- Request for Inventory of Best Practices for Community Improvement Projects and Resource List for Speakers for RLA Sessions
- Supplemental Trainings Most Valuable Support to RLA Practitioners



BUILDING ON CAP'S INVESTMENT

- Continued Technical Assistance
- Additional RLA Facilitator Training
- Supplemental Training for RLA Graduates
- Revisiting 2014 Community Needs Assessment Model in 2018



LIVE WELL
SAN DIEGO

Questions?

Live Well San Diego website brought to you in Beta. Do you have ideas about how to make the site better? We would love your feedback. [Click here](#)



Live Well San Diego is an initiative of the **County of San Diego** to **improve health and wellness** for all residents. It represents a shared vision that can only be accomplished through collaboration across partners from every sector. This vision calls on every resident to take action to improve their own health, safety and well-being, as well as that of their families and neighbors.



START LIVING WELL

To live well is to make healthy choices every day. To feel safe and secure...

[Read More](#)



NEWS AND SUCCESS STORIES

Healthy. Safe. Thriving. Individuals, community organizations and recognized partners across San Diego County are champions of this...

- › [First 5 San Diego Partners with Vons to Give San Diego County Children Healthy Food Choices](#)
- › [Safe Routes to School: Lakeview Elementary School](#)
- › [Walking in support of those with Alzheimer's Disease and their care](#)
- › [Living it Up! in Vista with Residents and County Employees](#)

[Read More](#)



MAKE A PROMISE TO LIVE WELL

We are committed to helping every resident of San Diego County be healthy, safe and thriving. We promise to...

[Share](#)



LIVEWELLSD.ORG



The Partnership Wants Your Feedback!



Please be sure to **complete** the evaluation
for this session **online**,
via the **CAPCON18 Event App**.

Thanks in Advance for your Cooperation!