Helping People. Changing Lives.
community Action PARTNERSHIP
LEARNING COMMUNITIES RESOURCE CENTER

Evaluating Collective Impact

August 15, 2018: 2 PM ET



Results at the Community Level

Learning Communities Resource Center

The Promise of Community Action

Community Action changes people's lives,
embodies the spirit of hope,
improves communities, and
makes America a better place to live.

We care about the entire community and
we are dedicated to helping people
help themselves and each other.

Helping People. Changing Lives.
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AMERICA'S POVERTY FIGHTING NETWORK

Agenda
August 15, 2018



- Learning Community Information
- Introductions
- Evaluation & Shared Measurement
  - interactive polls throughout!
- Question & Answer Session
  - type your questions in the chat box at anytime throughout the webinar!
- Meeting Schedule & Wrap Up

COMMUNITY ACTION PARTNERSHIP

THE LEARNING COMMUNITY

Building Capacity to Increase Impact

***Purpose**: The purpose of the LCRC is to analyze Community Action outcomes and identify effective, promising, and innovative practice models that alleviate the causes and conditions of poverty.*

BUILD CAA CAPACITY TO FIGHT POVERTY!

Helping People. Changing Lives.
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AMERICA'S POVERTY FIGHTING NETWORK

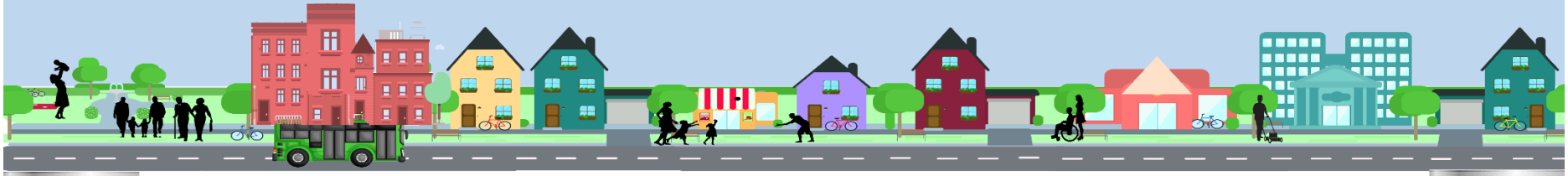
The National Community Action Network Theory of Change

Community Action Goals

Goal 1: Individuals and families with low incomes are stable and achieve economic security.

Goal 2: Communities where people with low incomes live are healthy and offer economic opportunity.

Goal 3: People with low incomes are engaged and active in building opportunities in communities.



Services and Strategies

Employment





Education & Cognitive Development

Income, Infrastructure & Asset Building





Housing

Health/Social Behavioral Development





Civic Engagement & Community Involvement

Core Principles

- Recognize the complexity of the issues of poverty
- Build local solutions specific to local needs
- Support family stability as a foundation for economic security
- Advocate for systemic change
- Pursue positive individual, family, and community level change
- Maximize involvement of people with low incomes
- Engage local community partners and citizens in solutions
- Leverage state, federal, and community resources

Performance Management

How well does the network operate?

- Local Organizational Standards
- State and Federal Accountability Measures
- Results Oriented Management and Accountability System

What difference does the network make?

- Individual and Family National Performance Indicators
- Community National Performance Indicators

A national network of over 1,000 high performing Community Action Agencies, State Associations, State offices, and Federal partners supported by the Community Services Block Grant (CSBG) to mobilize communities to fight poverty.

This publication was created by NASCSP in the performance of the U.S. Department of Health and Human Services, Administration for Children and Families, Office of Community Services, Grant Number 90ET0451.

THE LEARNING COMMUNITY

Open LCGs

- Health Intersections
- Decreasing Family Homelessness
- **Results at the Community Level**
- Cultivating Data Centered Organizations

Intensive LCGs

- Integrated Services to Improve Impact
- Financial Empowerment for Families
- Whole Family Approaches for Economic Mobility from Poverty 1.0

Communities of Practice

- Rural Integration Model for Parents and Children to Thrive (IMPACT)
- Whole Family Approaches for Economic Mobility from Poverty 2.0



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AMERICA'S POVERTY FIGHTING NETWORK

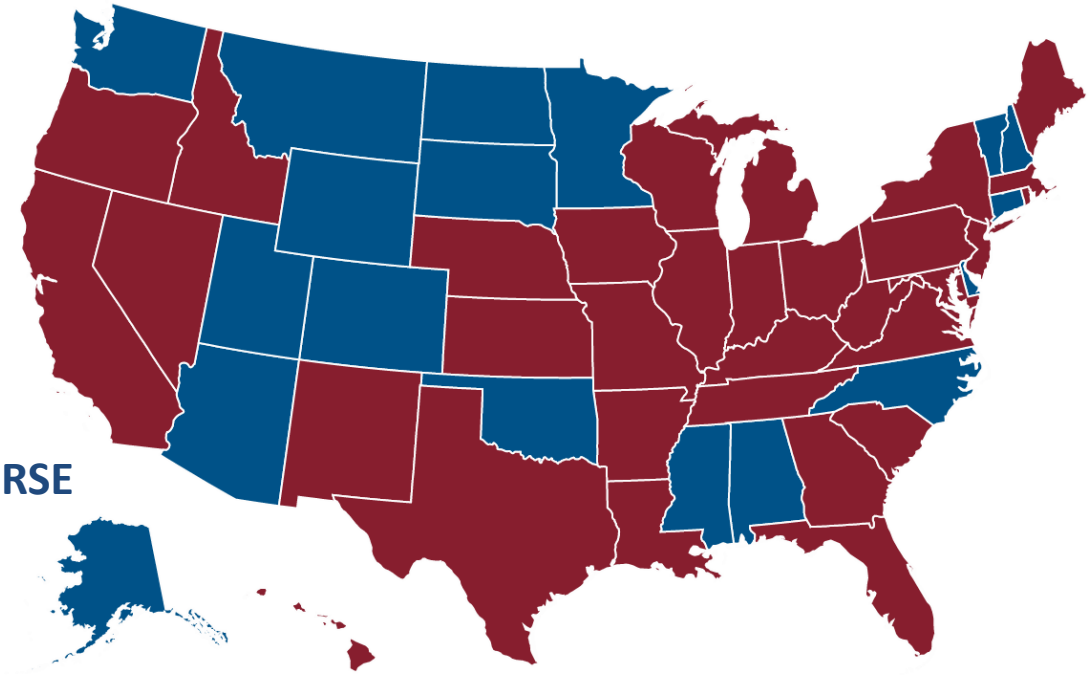
THE LEARNING COMMUNITY

All 11 Regions - 33 States - 407 Counties

are Represented in the Learning Community

FIELD LEADERS

RURAL



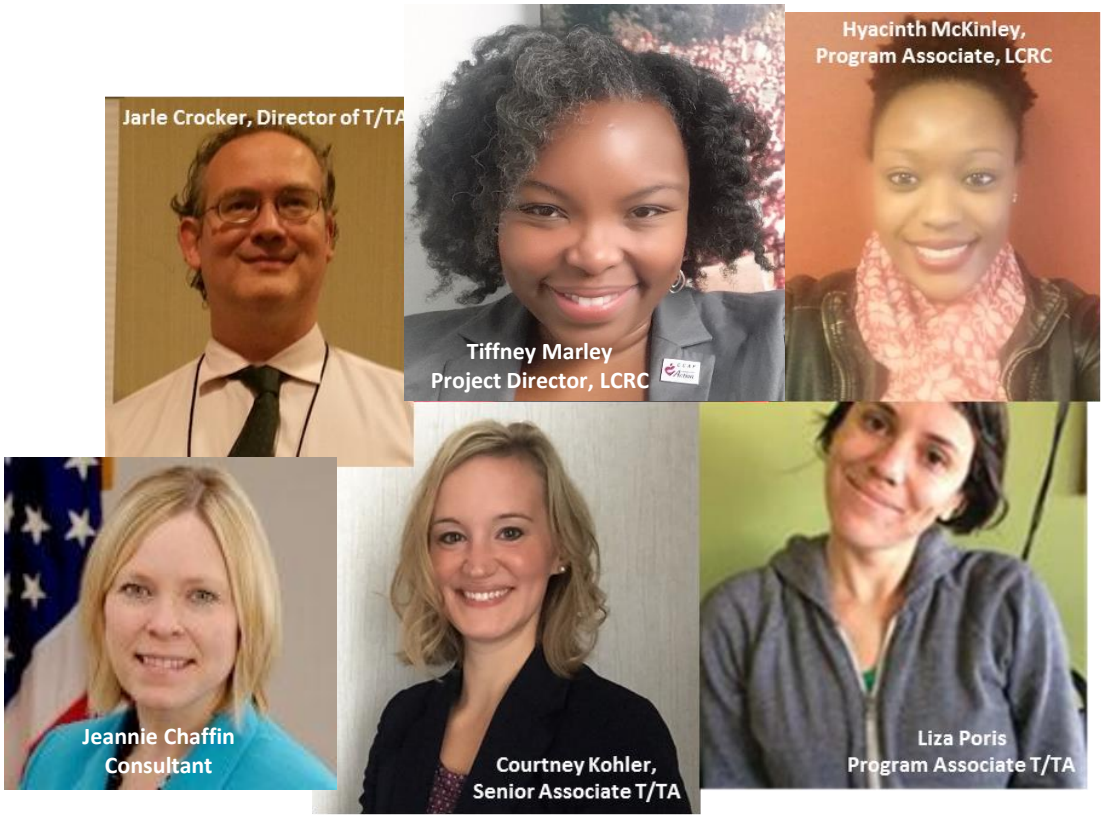
URBAN

CULTURALLY DIVERSE

Total individuals served: 1,640,775

Helping People. Changing Lives.
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AMERICA'S POVERTY FIGHTING NETWORK

LCRC TEAM



Helping People. Changing Lives.
community Action PARTNERSHIP
AMERICA'S POVERTY FIGHTING NETWORK



COLLECTIVE IMPACT FORUM



Shared Measurement and Evaluating Collective Impact

Community Action Partnership

August 15, 2018

Today's Team



Tiffany Clarke

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Strategic Learning and Evaluation Team,
FSG



Jennifer Juster

Executive Director
Collective Impact Forum,
FSG

The Collective Impact Forum is a program of FSG and the Aspen Institute

HANDS ON SUPPORT

- ✓ Juvenile justice in NY State
- ✓ Childhood obesity in Dallas
- ✓ Substance abuse on Staten Island
- ✓ Cradle to career in King County
- ✓ Pre-term birth in Fresno
- ✓ Health in the Rio Grande Valley
- ✓ Diabetes in Minnesota

THOUGHT LEADERSHIP



LEARNING COMMUNITY



www.collectiveimpactforum.org

*The **Collective Impact Forum** is a community of practice designed to help curate and disseminate knowledge, tools, and best practices that support effective collective impact*

Agenda

1. Collective impact refresher

2. Shared Measurement

3. Evaluating Collective Impact

Agenda

1. Collective impact refresher

2. Shared Measurement

3. Evaluating Collective Impact

Group Poll #1

How familiar are you with the collective impact approach?

a) Not at all familiar

b) I have heard the term “collective impact” but am not really sure how it differs from other forms of partnership

c) I know about the collective impact approach but am not currently involved in a collective impact collaboration

d) I am involved in a collective impact collaboration

Collective Impact is the commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem at scale.

Source: Channeling Change: Making Collective Impact Work, 2012

Achieving Large-Scale Change through Collective Impact Involves Five Key Elements

Common Agenda	• **Common understanding** of the problem • **Shared vision** for change
Shared Measurement	• **Collecting data** and **measuring results** • Focus on **performance management** • **Shared accountability**
Mutually Reinforcing Activities	• **Differentiated approaches** • Willingness to **adapt individual activities** • **Coordination** through joint plan of action
Continuous Communication	• **Consistent** and **open communication** • Focus on **building trust**
Backbone Support	• Dedicated **staff** • Resources and skills to **convene** and **coordinate** participating organizations

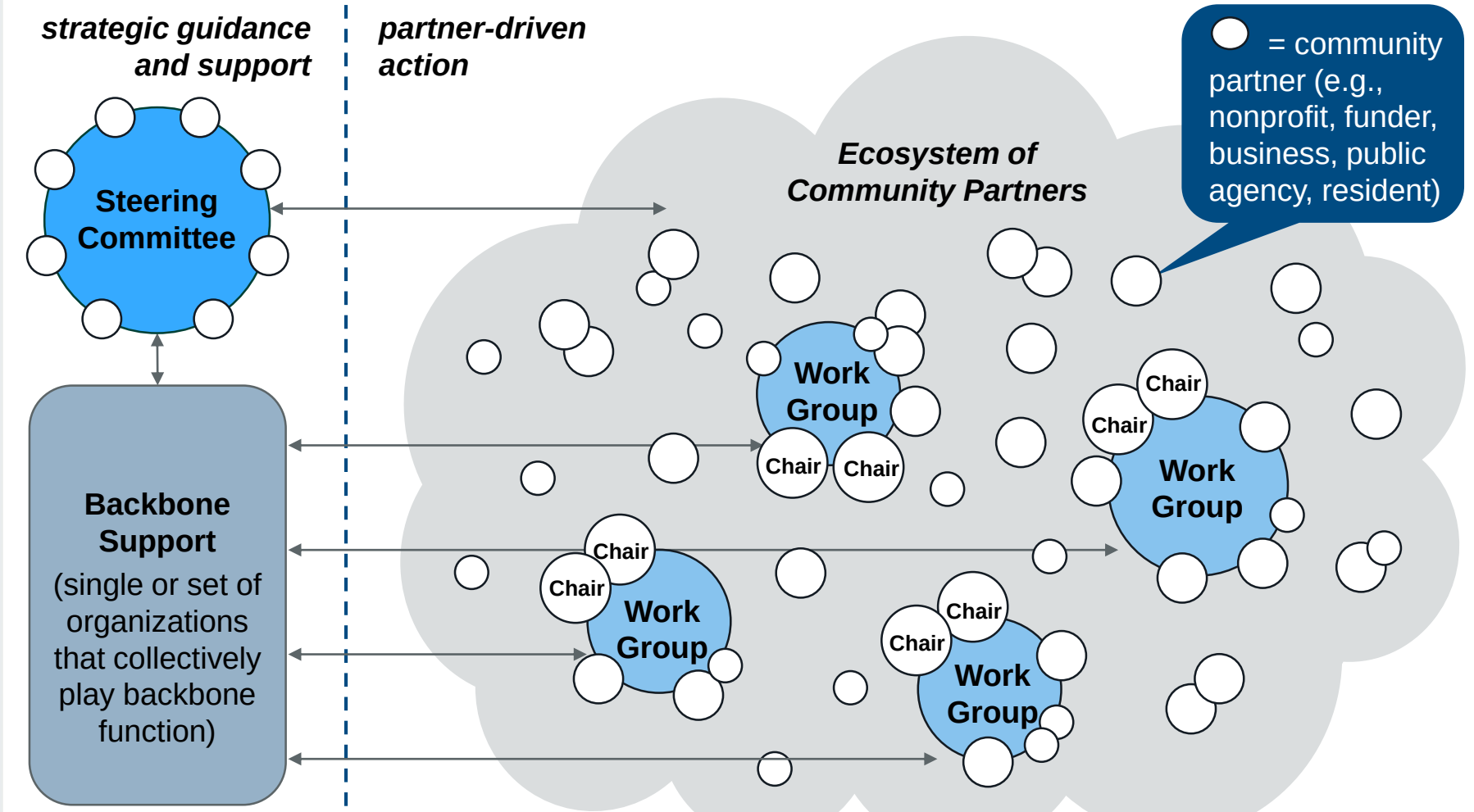
Source: Channeling Change: Making Collective Impact Work, 2012; FSG Interviews

Eight Principles of Practice Are the "How" of Collective Impact

1. Design and implement the initiative with a **priority placed on equity**
2. **Include community members** in the collaborative
3. Recruit and co-create with **cross-sector partners**
4. **Use data** to continuously learn, adapt, and improve
5. Cultivate leaders with unique **system leadership skills**
6. Focus on **program *and* system strategies**
7. **Build a culture that fosters relationships**, trust, and respect across participants
8. **Customize** for local context

Collective Impact Infrastructure

Common Agenda and Shared Metrics



* Adapted from Listening to the Stars: The Constellation Model of Collaborative Social Change, by Tonya Surman and Mark Surman, 2008.

Agenda

1. Collective impact refresher

2. Shared Measurement

3. Evaluating Collective Impact

Shared measurement is a critical piece of pursuing a collective impact initiative

Definition

Identifying common metrics for tracking progress toward a common agenda across organizations, and providing scalable platforms to share data, discuss learnings, and improve strategy and action

Benefits of Using Shared Measurement

- **Improved Data Quality**
- **Tracking Progress Toward a Shared Goal**
- **Enabling Coordination and Collaboration**
- **Learning and Course Correction**
- **Catalyzing Action**

Source: Breakthroughs in Shared Measurement and Social Impact, FSG, 2009

What is shared measurement?



IS:

Common metrics that help us ask the questions:

WHAT progress are we making?

HOW does this information help us make better decisions?

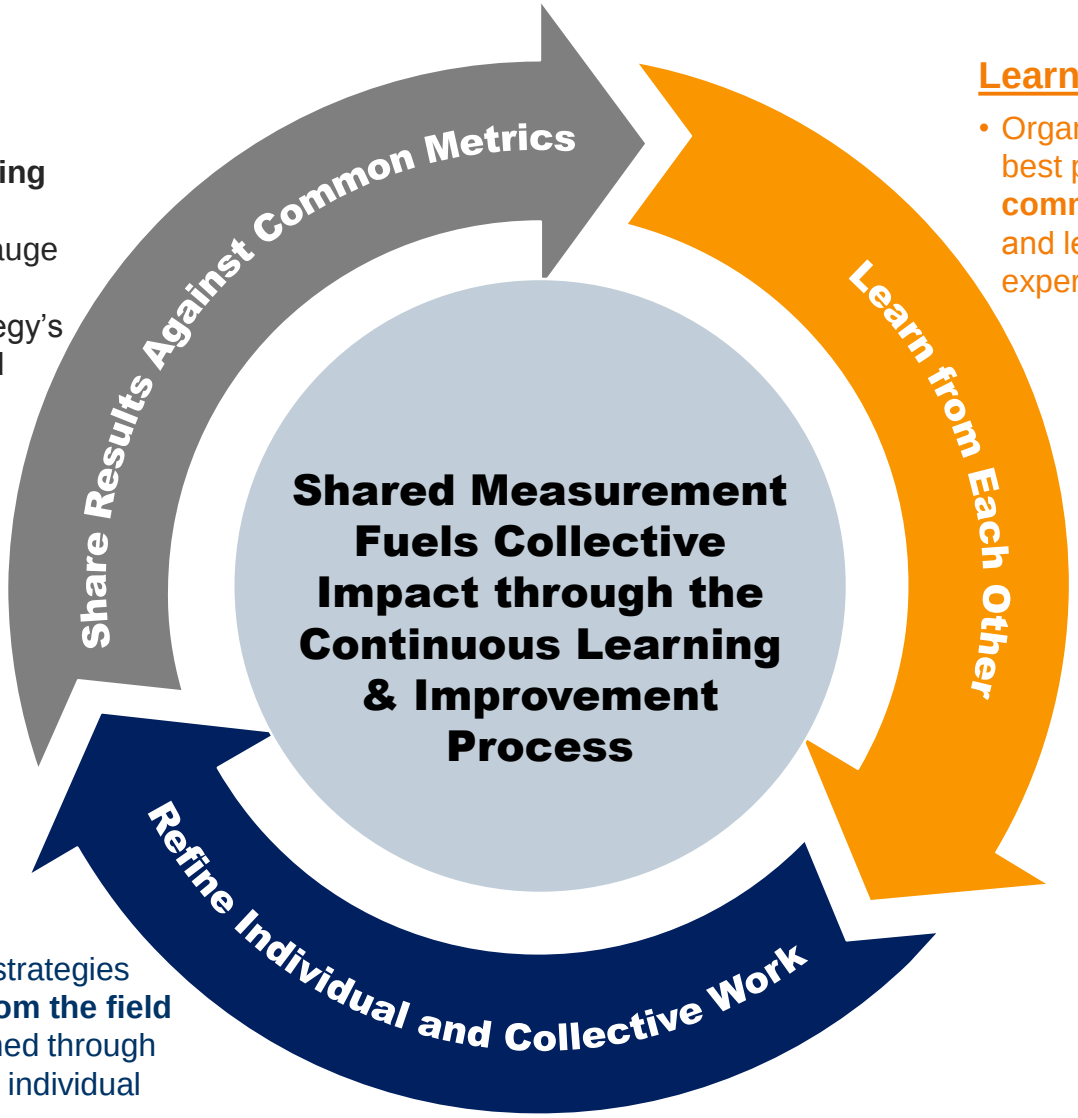
IS NOT:

- Meant to measure the impact of a single organization or intervention
- Simply data collection
- Focused only (or mostly) on programmatic measures
- Meant to be punitive
- Meant to foster competition
- A once-a-year report
- Evaluation

Shared measurement provides a common language for continuous learning and improvement

Share Results Against Common Metrics:

- Through **continuous learning and improvement**, organizations are able to gauge their performance against a Shared Measurement strategy's **common benchmarks** and evaluate their impact at the **system level**



Learn from Each Other:

- Organizations are able to share best practices through a **common language of results** and learn from each other's experiences

Refine Individual and Collective Work:

- Organizations **refine** their strategies based upon key insights **from the field**
- Collective Impact is sustained through the **harmonized** impact of individual organizations

Source: Channeling Change: Making Collective Impact Work, 2012; FSG Interviews

Group Poll #2

Where is your collaborative in the process of implementing shared measurement?

a) We are engaged in collective impact but have not yet begun to develop shared measures

b) We are in the process of designing / developing our shared measures

c) We have a fully developed shared measurement system

d) N/a / we are not yet doing collective impact

Developing an effective shared measurement system (SMS) includes five key areas

Key Features of Shared Measurement Progress

Supportive Environment	• How strong are collaboration and relationships in the sector? • What are current dynamics in the sector? • How broad is agreement around common outcome use?
Common Agenda	• Is there a common agenda for progress in the sector? • How broadly is this common agenda accepted?
Outcome Selection	• How wide is sector input in the development and selection of outcomes? • How similar are outcomes currently tracked in the sector? • How do shared outcomes inform learning in the sector?
Data Collection	• What is sector capacity to track selected outcomes? • Are there concerns about sharing data in the sector? • Is there an existing structure, database or hub for data?
Data Use	• How frequently do sector stakeholders meet to review shared outcomes? • How is data used to inform collaboration and activities within the sector? • How is data used to inform ongoing evolution of shared outcomes?

Source: Channeling Change: Making Collective Impact Work, 2012; FSG Interviews

There are three phases to developing a shared measurement system for collective impact

Creating a Shared Measurement System



- **Shared vision for the system and its relation to broader goals, theory of change or roadmap**
- **View of current state of knowledge and data**
- **Governance and organization for structured participation**
- **Identification of metrics, data collection approach, including confidentiality/ transparency**

- **Development of web-based platform and data collection tools**
- **Refinement and testing of platform and tools**
- **Staffing for data management and synthesis**

- **Learning forums and continuous improvement**
- **Ongoing infrastructure support**
- **Improve system based on a pilot, review, refinement, and ongoing evaluation of usability and impact**

Source: Breakthroughs in Shared Measurement and Social Impact, FSG, 2009

Key challenges in developing shared measures



Difficulty in **coming to agreement** on common outcomes and indicators



Concerns about **relative performance / comparative measurement** across providers



Limited capacity (time and skill) for measurement and data analysis within participating organizations



Alignment among funders to ask for the common measures as part of their reporting requirements



Time and cost of developing and maintaining a system, both for human capital and technology

There Are a Number of "Tips and Tricks" to Bear in Mind When Developing Shared Measures

Identifying Indicators

- Limit "top-level" indicators to a manageable number (~10-15), with additional contributing indicators if needed
- Establish a set of criteria to guide the identification and prioritization of potential indicators

Collecting and Presenting Data

- Set specific and time-bound goals and report progress relative to targets
- Include data on whole populations (vs. a sample) where possible
- Use numbers as well as percentages to make goals more tangible

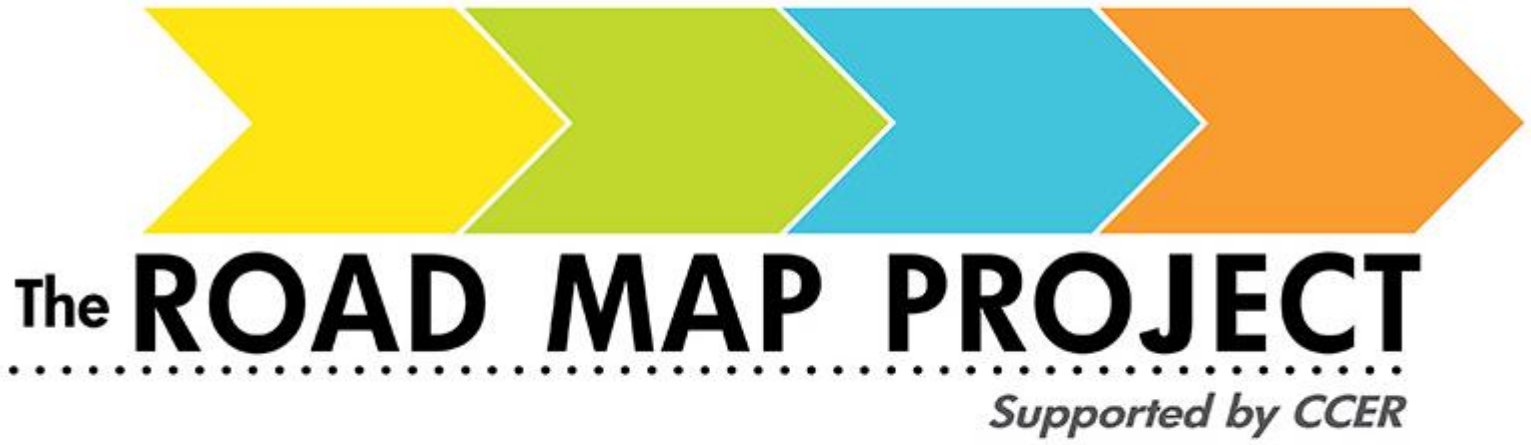
Leveraging Existing Efforts and Expertise

- Form a voluntary team of data experts to advise on the design, development, and deployment of a shared measurement system
- Develop a crosswalk of what partners are already measuring
- Consider leveraging existing indicators adopted by relevant efforts at the local, provincial, or federal level

Key Takeaways

- **Don't wait** - Start planning for measurement and evaluation now, and how you will learn from it
- **Invest** - Provide sufficient financial and logistical support (including personnel) for shared measurement and evaluation – it's worth it!
- **Be inclusive –** the process of getting a broad set of partners to jointly identify shared measures is as important as the measures themselves. This takes time.
- **Shared measurement alone is not sufficient –** be intentional about integrating evaluation and continuous learning

Example – The Road Map Project



The Road Map Project in Seattle

The **Road Map Project** is a collective impact initiative aimed at getting dramatic improvement in student achievement – cradle through college/career in South Seattle and South King County.



120,890 Students in Road Map Project Region Schools

67% Students of Color

59% Low Income

16% English Language Learners

Source:, http://www.roadmapproject.org/

The Road Map Project Overarching Goal

The ROAD MAP PROJECT



"The Road Map Project's goal is to double the number of students in South King County and South Seattle who are on track to graduate from college or earn a career credential by 2020.

We are committed to nothing less than closing the unacceptable achievement gaps for low income students and children of color, and increasing achievement for all students from cradle to college and career."

Source: http://www.roadmapproject.org/

Work groups used a multi-step process to identify, vet, and refine indicators

The ROAD MAP PROJECT

Develop Work Groups

- **Four work groups** formed in early learning, K-12 / in-school, K-12 / out-of-school, post-secondary
- Groups were charged with **identifying indicators of student success** for their part of the cradle-to-college continuum

Identify Indicators

- Each group used **criteria** to identify and prioritize indicators
- Work group chairs met to **calibrate indicators** across cradle-to-college continuum
- **Short-list** of top-level indicators were selected to set time-bound targets
- Additional **supporting indicators** are also tracked over time

Track Progress and Refine over Time

- The Road Map backbone (CCER) issues **baseline and annual reports** to track progress on all indicators where data is available
- A team of data experts **advises on indicators** over time so the list can evolve as warranted

Work groups used criteria to select indicators

The ROAD MAP PROJECT

Indicator Criteria

- **Valid measure, linked to ultimate goal,** and/or sub-goals
- Easily **understandable** to local stakeholders
- Produced by **trusted source**
- **Comparable** across school districts
- **Affordable** to gather and report
- **Available** consistently over time, be recent, and easily disaggregated by geography
- Able to be **disaggregated** by ethnicity, SES, ELL, and gender
- **Trend data** should be provided over at least 3-year period
- Each indicator should be able to be influenced to significant degree by **local action**, and be useful in daily work of working groups

Source: (1) Based on criteria identified by Cincinnati's Strive Partnership

Road Map Project indicators

The ROAD MAP PROJECT



- % of children **ready to succeed in school** by kindergarten

- % of students proficient in:
  - 3rd grade **reading**
  - 4th grade **math**
  - 5th grade **science**
  - 6th grade **reading**
  - 7th grade **math**
  - 8th grade **science**
- % of 9th graders triggering **Early Warning Indicator #1**
- % of 9th graders triggering **Early Warning Indicator #2**

- % of students who **graduate high school on-time**
- % of graduating high school students meeting minimum **requirements to apply to a Washington State 4-year college**
- % of students at community and technical colleges enrolling in **pre-college coursework**

- % of students who directly **enroll in postsecondary** education
- % of students **continuing past the first year** of postsecondary
- % students who earn a **post-secondary credential** by age 24

Source: http://www.roadmapproject.org/

Indicators of student success, action plans, and tracking progress

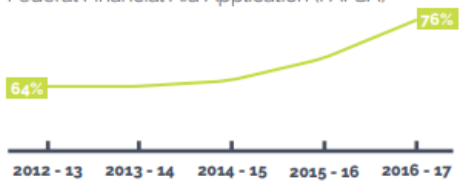


Source: http://www.roadmapproject.org/

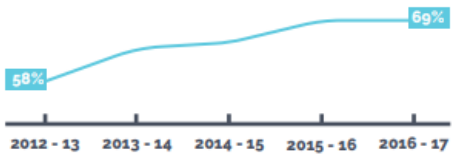
Road Map Project annual report

Gains in College Readiness

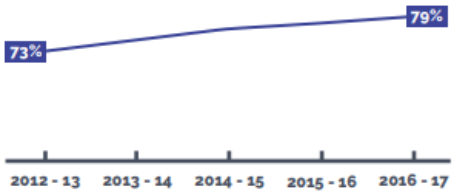
High School Graduates Who Submitted the Federal Financial Aid Application (FAFSA)



High School Graduates Who Took One or More College-Level Courses (AP, IB, or Cambridge)



On-Time High School Graduation



Sources: OSPI CEDARs student-level data and NSC via ERDC; The BERC Group. Prepared by the CCER data team. Note: Washington Application for State Financial Aid (WAFSA) numbers are not available from the Washington Student Achievement Council due to student privacy concerns. The Free Application for Federal Student Aid (FAFSA) allows students to access state and federal financial aid for college if they are eligible.

Areas Needing Improvement

High School Graduates Who Met the State's College Academic Distribution Requirements



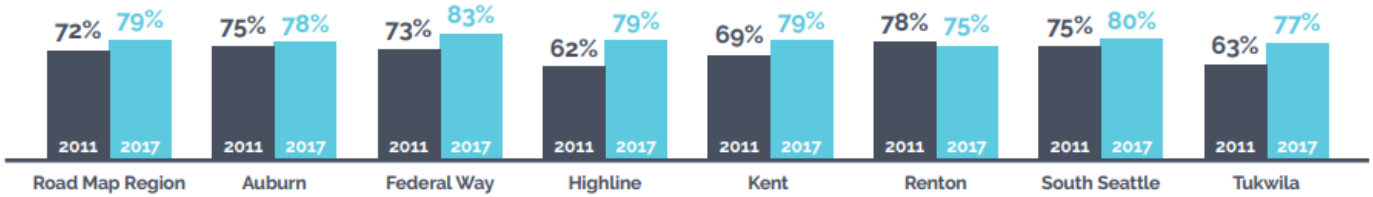
High School Graduates Who Directly Enrolled in College After High School



Sources: OSPI CEDARs student-level data and NSC via ERDC; The BERC Group. Prepared by the CCER data team.

On-Time High School Graduation

Percent of students who graduated high school within four years.



Sources: OSPI Report Card and Road Map Project region K-12 districts. Prepared by the CCER data team.

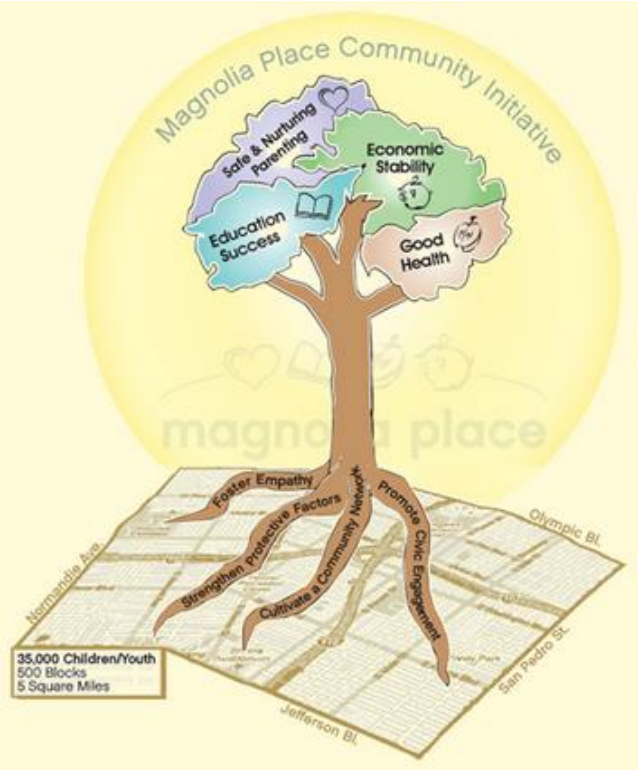
Source: Road Map Project 2017 annual report

Example – Magnolia Place

magnolia
community initiative

Source: Magnoliaplacela.org

Magnolia Place Community Initiative - Los Angeles



Vision

Everyone in the Magnolia Place community works together to ensure they and their neighbors live well and prosper

Mission

Unite the County, City, and Community to strengthen individual, family and neighborhood protective factors by increasing social connectedness, community mobilization, and access to needed supports and services.

Implementation

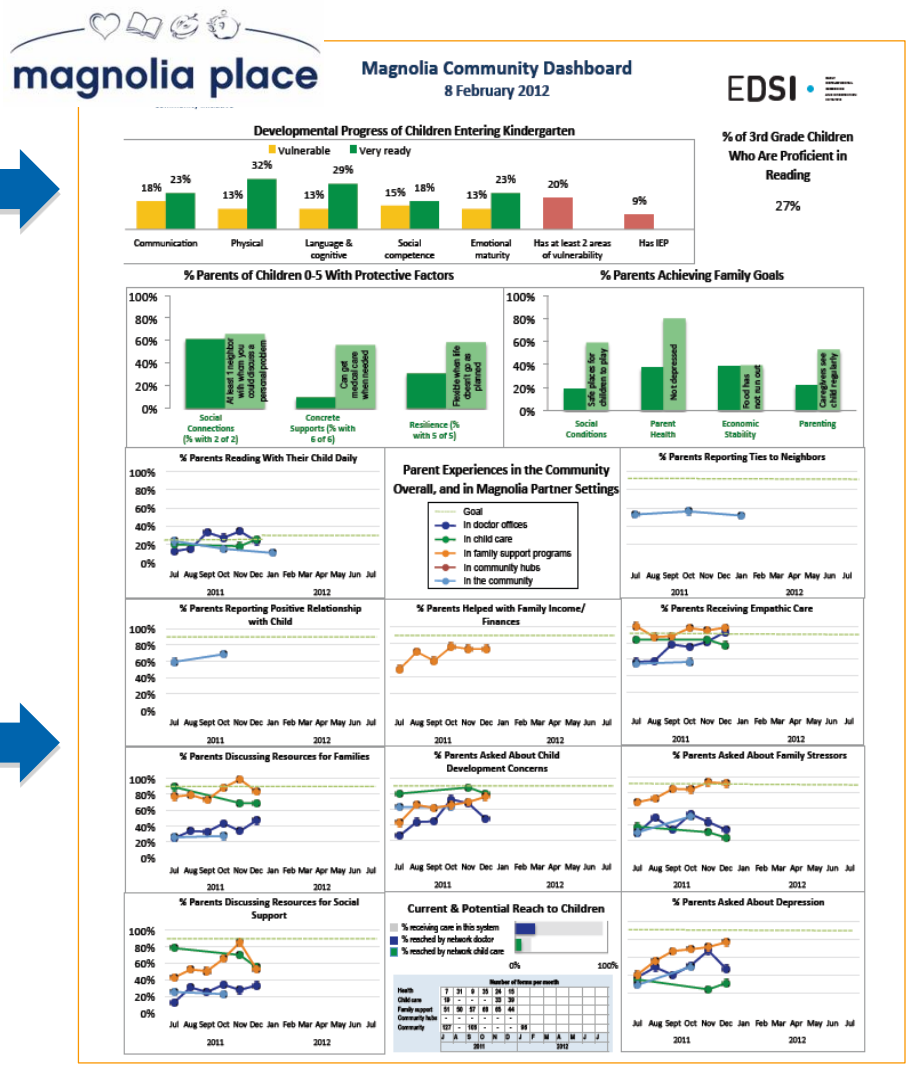
“Community Level Change Model” to build resilience at individual, family, and social levels

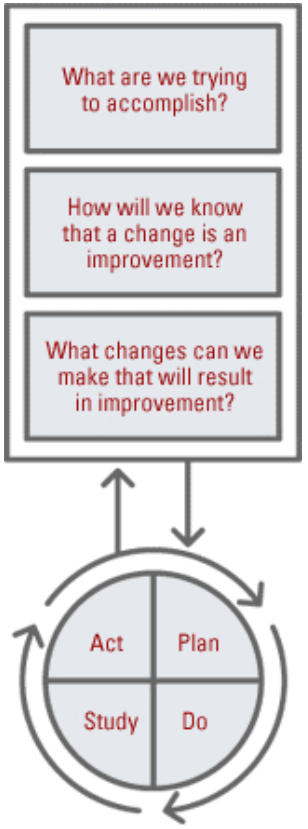
Source: Magnolia Place Community Initiative
Model for Improvement (Associates in Process Improvement)

Magnolia place developed a dashboard to facilitate learning

Long-term outcomes (e.g. Developmental progress, by kindergarten; Reading proficiency, third grade)

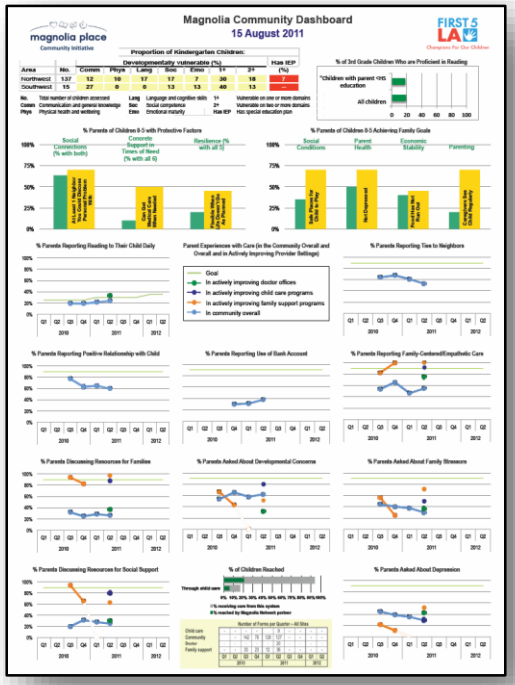
Measures of real-time improvement in services and supports (e.g., shows that the effort is making change on the elements that contribute to the long-term outcomes)

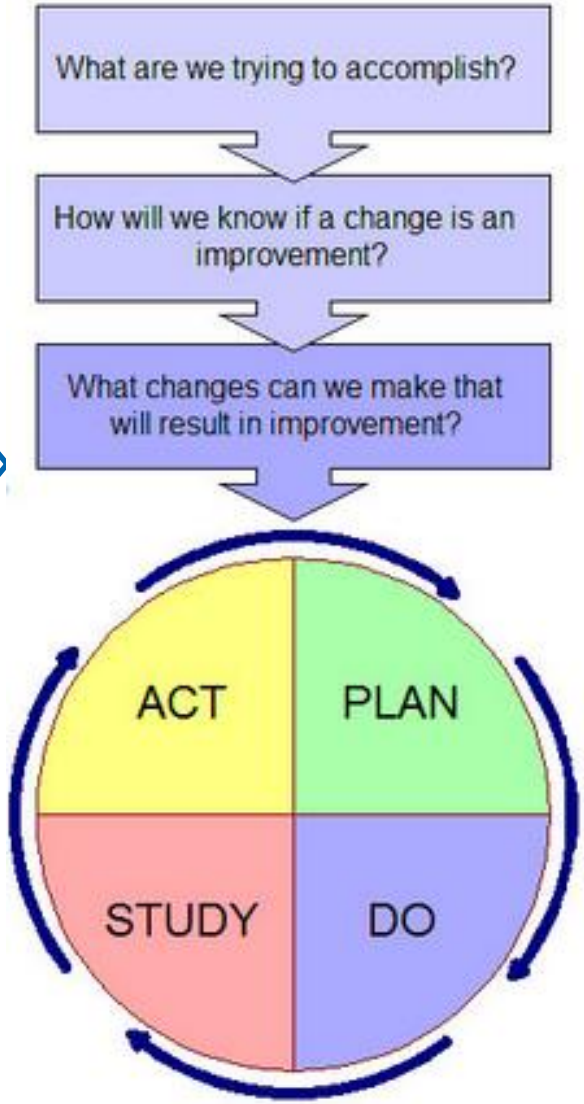




Source: Magnolia Place Community Initiative
Model for Improvement (Associates in Process Improvement)

Magnolia Place Dashboard Supports Learning





Set SMART aims for the improvement:

- **S**pecific
- **M**easurable
- **A**ction oriented
- **R**ealistic
- **T**imely

Three levels of change:

1. System
2. Across organizations
3. Individual organizations

Source: Magnolia Place Community Initiative
Model for Improvement (Associates in Process Improvement)

Magnolia Place's Lessons

1. **Real Time Data and Learning**
   - Real time nature of data provides a way to test hypotheses and learn what is working/not working and why
2. **Structure for Learning**
   - Model for Improvement provides useful discipline; partners attend meetings to receive access to data and gain coaching support
3. **Motivation and Engagement for Change**
   - Tapping into partners' knowledge, expertise, and creativity
4. **Strategic Alignment**
   - Individual and group engagement on shared measures enables greater system functionality and alignment

Source: Magnolia Place Community Initiative

Questions?



43
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Agenda

1. Collective impact refresher

2. Shared Measurement

3. Evaluating Collective Impact

Evaluating collective impact can require a mindset shift on the part of practitioners

Typical Focus of Program Evaluation	Evaluating CI as a Complex Intervention
Assessing the impact of a **specific intervention**	Assessing **multiple parts of the system,** including its components and connections
Evaluating effects and impact according to a **predetermined set of outcomes**	Evaluating intended and unintended outcomes as they **emerge over time**
Using logic models that imply cause and effect, and **linear** relationships	Evaluating **non-linear and non-directional relationships** between the intervention and its outcomes
Providing findings **at the end** of the evaluation	Embedding **feedback** and **learning** through the evaluation

Evaluating a collective impact effort involves looking at four aspects of the work

1 **The initiative's context**

For example…

- Community culture and history
- Demographic and socio-economic conditions
- Political context
- Economic factors

2 **The CI initiative itself**

…the effectiveness of

- The five core elements of collective impact
- The initiative's capacity
- The initiative's learning culture

3 **The systems targeted by the initiative**

…changes in:

- Individuals' behavior
- Funding flows
- Cultural norms
- Policies

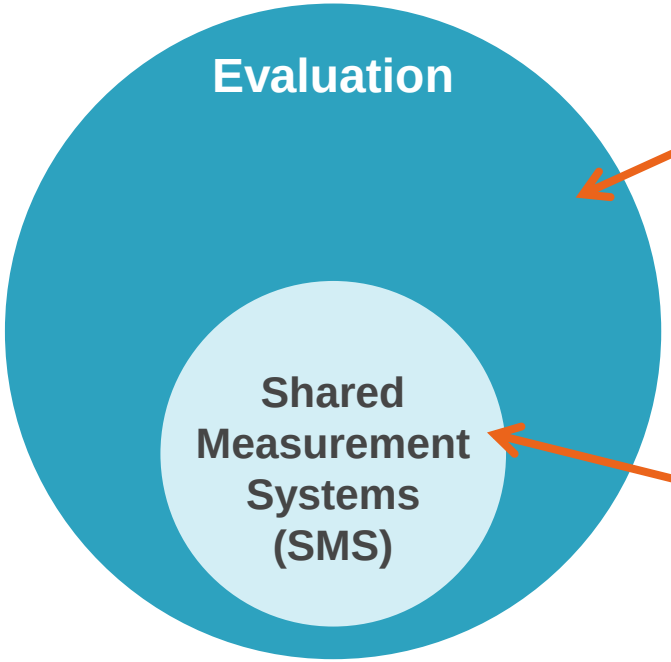
4 **The initiative's impact**

…changes in:

- Population-level outcomes
- The initiative's (or community's) capacity for problem-solving

Source: Hallie Preskill, Marcie Parkhurst and Jennifer Splansky Juster, "Guide to Evaluating Collective Impact", FSG, 2014

It is important to use both shared measurement and evaluation to understand the effectiveness of CI



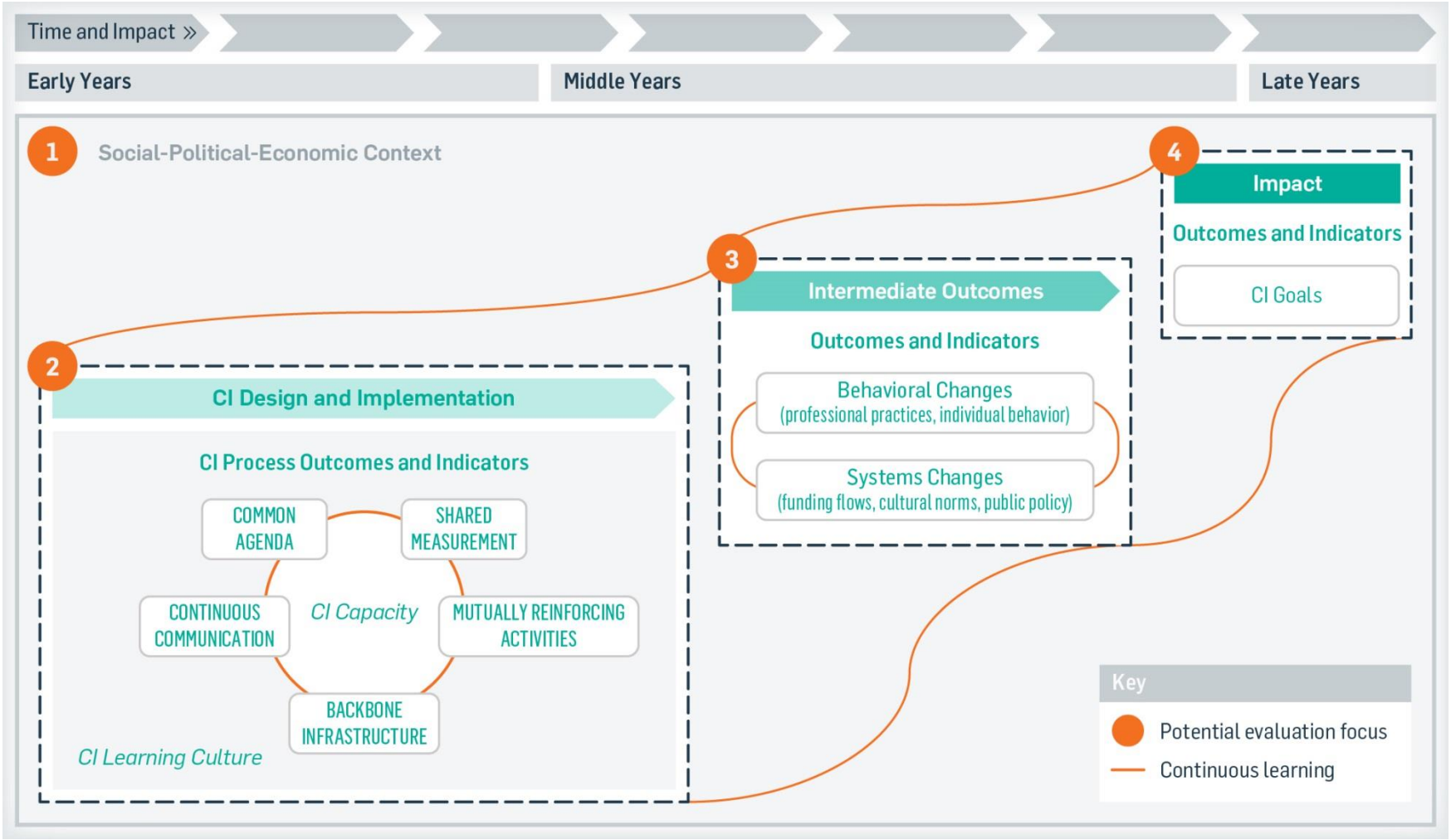
Evaluation refers to a range of activities that involve the planned, purposeful, and systematic collection of information about the activities, characteristics, and outcomes of a Collective Impact initiative

Shared measurement systems (SMS) use a common set of indicators to monitor an initiative's performance and track its progress toward goals

SMS can be both an input to evaluation (by providing data and/or shaping evaluation questions) and an object of evaluation

Source: FSG research and analysis

Collective impact theory of change



Source: Hallie Preskill, Marcie Parkhurst and Jennifer Splansky Juster, "Guide to Evaluating Collective Impact", FSG, 2014

Group Poll #3

For which of the following aspects is your initiative evaluating its work? (Select all that apply)

a) The initiative's context

b) The CI initiative itself

c) The systems targeted by the initiative

d) The initiative's impact

Collective impact partners should first identify the key learning questions they seek to answer

Sample Learning Questions

1 Context

- What are the cultural, socioeconomic, and political factors that are influencing the design and implementation of the CI initiative?

2 CI Design & Implementation

- *Backbone Infrastructure*: To what extent and in what ways is the backbone infrastructure providing the leadership, support, and guidance partners need to do their work as planned?

3 Intermediate Outcomes

Changes in Systems

- To what extent / in what ways are flows of philanthropic/ public funding shifting to support the goals of the CI initiative?
- To what extent / in what ways are social and cultural norms evolving in ways that support the goals of the CI initiative?

4 Impact

- To what extent has the CI initiative achieved its ultimate outcomes?
- What has contributed to or hindered the achievement of the CI initiative's goals?

Example: Outcomes and Indicators Backbone Infrastructure

Learning Question: To what extent, and in what ways is the backbone providing the leadership, support, and guidance partners need to do their work as planned?

Sample Outcomes	Sample Indicators
The backbone infrastructure (BBI) effectively guides the CI initiative's vision and strategy	• BBI builds and maintains hope and motivation to achieve the initiative's goals • BBI celebrates and disseminates achievements of CI partners internally and externally • Partners look to the BBI and SC for initiative support, strategic guidance and leadership
The backbone infrastructure ensures alignment of existing activities, and pursuit of new opportunities, toward the initiative's goal	• BBI provides project management support, including monitoring progress toward goals and connecting partners to discuss opportunities, challenges, gaps, and overlaps • BBI convenes partners and key external stakeholders to ensure alignment of activities and pursue new opportunities

CI evaluation is in service of both accountability AND learning

Accountability

- An obligation or willingness to take responsibility and account for one's actions
- The responsibility to provide evidence that a program is effective and in conformity with requirements

Strategic Accountability

- The extent to which individuals and organizations act as effectively as possible
- Commitment to an organization's ideas, strategies, or internal mission

Accountability within a CI initiative is also a <u>commitment to learning</u>:

- ✓ Partners hold themselves **accountable to each other** (do they follow through on commitments, bring their best selves to the work, and collaborate genuinely?)
- ✓ Participants hold themselves and others **accountable to the common agenda** (are they visibly committed to the agreed upon vision and goals, are they seeking ways to find synergies and commonalities among partners?)
- ✓ Participants are **committed to collecting and using data to learn in order to** make informed decisions

An evaluation approach should match a collective impact initiative's stage of design and implementation

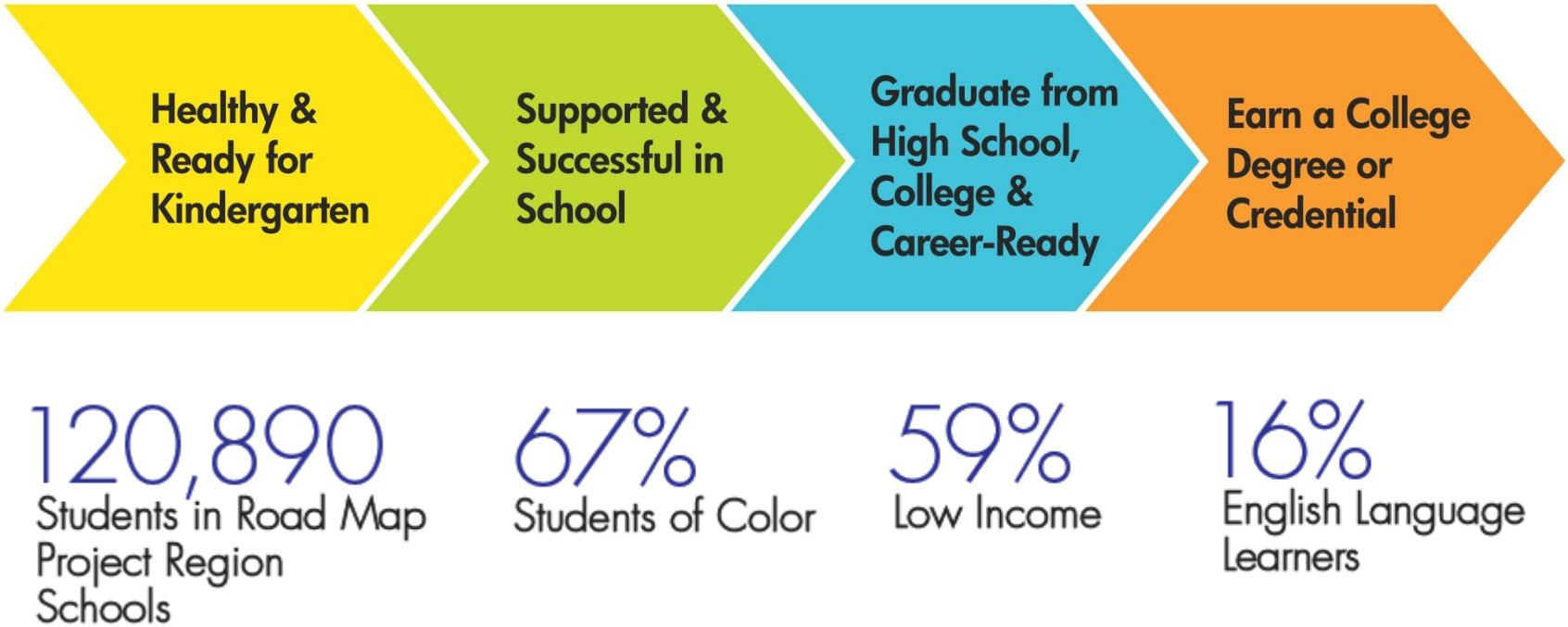
	Developmental Evaluation	Formative Evaluation	Summative Evaluation
Stage of CI Development	*CI initiative is **exploring** and **in development***	*CI initiative is **evolving** and **being refined***	*CI initiative is **stable and well-established***
What is Happening?	▪ CI partners are developing their initiative's core elements and action plans ▪ There is a degree of uncertainty about what will work and how ▪ New questions, challenges, and opportunities are emerging	▪ The initiative's core elements are in place ▪ Partners are implementing their action plans ▪ Outcomes are becoming more predictable ▪ The initiative's context is increasingly well-understood	▪ The initiative's activities are well-established ▪ Implementers have increasing certainty about "what works" ▪ The initiative is ready for a determination of impact, merit, value, or significance

An evaluation approach should match a collective impact initiative's stage of design and implementation

	Developmental Evaluation	Formative Evaluation	Summative Evaluation
Key Strategic Question	**What needs to happen?**	**How well is it working?**	**What difference did it make?**
Sample Evaluation Questions	▪ How are relationships developing among CI partners? ▪ What seems to be working well and where is there early progress? ▪ How should the CI initiative adapt in response to changing circumstances?	▪ How can the initiative enhance what is working well and improve what is not? ▪ What effects or changes are beginning to show up in targeted systems? ▪ What factors are limiting progress and how can they be managed or addressed?	▪ What difference(s) did the CI initiative make? ▪ What about the CI process has been most effective, for whom, and why? ▪ What ripple effects did the CI initiative have on other parts of the community and/or system?

The Road Map Project
Overview

The **Road Map Project** is a collective impact initiative aimed at getting dramatic improvement in student achievement – cradle through college/career in South Seattle and South King County.



Source: Road Map Project; Education Northwest

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The Road Map Project

How Do We Reach the Goal? Collective Action at Work



Alignment + Parent & Community Engagement + Power of Data + Stronger Systems = 2020 GOAL

Source: Road Map Project; Education Northwest

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The Road Map Project
Evaluation Questions

How is the Road Map Project being implemented on the ground?

- Role of various partners and regional organizations
- Plans and actions of key workgroups
- Supports provided by the backbone organization

In what ways does the Project use its core strategies (alignment, engagement, data) to catalyze systems change in the region?

What systems changes are occurring within and across organizations and the region as a result of Road Map?

Source: Road Map Project; Education Northwest

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The Road Map Project
Key Findings

Alignment

- Partners are beginning to align their policies, practices and funding decisions with Road Map goals and indicators

Engagement

- Knowledge and buy-in for the Road Map goal is very high
- There is “more work to be done” to ensure all stakeholders are meaningfully engaged

Data

- There has been tremendous success in building data capacity and adopting common metrics across organizations in the region

Stronger Systems

- There has been a substantial increase in collaboration both within and across sectors

Source: Road Map Project; Education Northwest

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The Road Map Project

CCER Reflections on Evaluating the Road Map Project

Evaluation Finding	Response
Strong, broad support for 2020 Goal	• 2020 Goal stays front and center
Continuous communication: Improve communication and engagement options	• Better Connections: new newsletter, RMP 101 events, strategic communication plan • More Voices: Leadership group expansion, advocacy re-organization
Common agenda: Increase focus on equity and inclusion	• Reporting framework changed • Awards program explicit about equity • Results Roundtables for Race/Ethnic groups
Shared measurement system: provide more detail and actionable data	• District Briefings with new data • Results Roundtables bring data to community groups • High School-specific reports

Source: Road Map Project; Education Northwest

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Key Takeaways

1



Embed evaluation in the initiative's DNA

2



Set reasonable expectations

3



Be thoughtful about your evaluation partners

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Questions?



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Upcoming Learning Opportunities

CAP Webinar Series

- September 26: Community Engagement and Equity for Collective Impact

Collective Impact Forum Opportunities

- Virtual Coffee Series
  - September 12: Aligning Partners with the Elizabeth River Project
  - September 18: Sustaining Momentum with the Milwaukee Teen Pregnancy Initiative and the Connecticut Juvenile Justice Alliance

- October 16 – 18: Champions for Change training in Los Angeles

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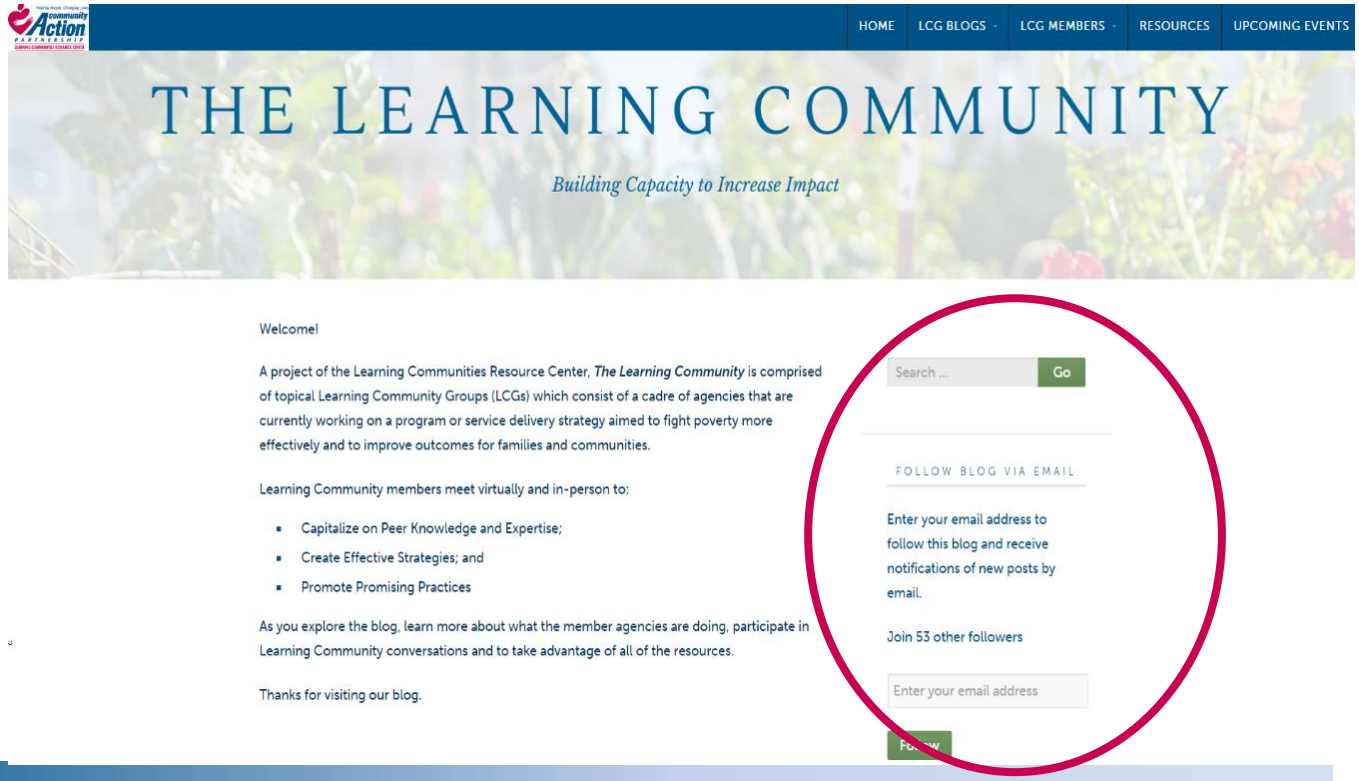
Open Chat and Questions



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CSBG TTA Resource Center

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Submit a request for training or technical assistance. We will confidentially help you identify issues or areas of improvement, point to resources, and connect you with those that can help.

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Search through a screened list of consultants who offer T/TA in the CSBG Network.

Discussion Forum
Connect with your peers to ask questions, share experiences, and get announcements.

Resource Bank
Search for resources such as evidence based or informed programs and practices, toolkits and guidebooks, webinar recordings, and more.

Shared Calendar
View a calendar of events in the CSBG Network.

CSBG T/TA Resource Center

www.csbgtta.org

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Sept 7: Decreasing Homelessness

Sept 12: Opportunity Youth in 2Gen Practice

Sept 19: Building Wealth Across Generations

Sept 26: Community Engagement and Equity for Collective Impact

https://communityactionpartnership.com/events/category/webinars/

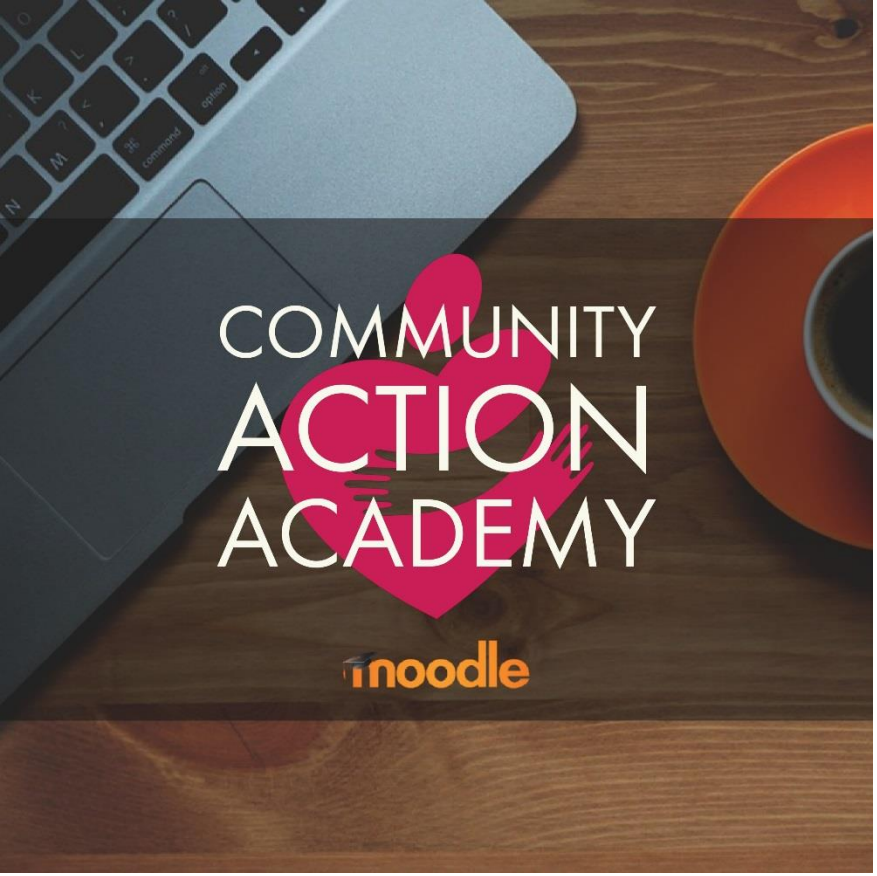
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Collective Impact Series



- **May 16th : Introduction to Collective Impact**
- **July 18th : Collective Impact Roles & Developing your Common Agenda**
- **August 15th: Evaluating Collective Impact**
- **September 26th: Community Engagement and Equity for Collective Impact**

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2. Once the account confirmation is complete (via email), login.
3. In the Course Categories box to the right of the screen, click Learning Communities.
4. Choose Open Learning Community Groups, then choose appropriate open group.

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2018 National Community Action Partnership Annual Convention

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Click here to learn more.





2018 Annual Convention
LCRC Session Offerings

Health Intersections

CAA- Federally Qualified Health Center Roundtable	Our Lost Cousins – Partnering with Federally Qualified Health Centers to Address Client Health Needs	Addressing the Social Determinants of Health

Whole Family Approach

Whole Family Approach: Sustaining Two-Generation Programs	Understanding the Building Blocks: A Whole Family Approach	A Whole Family Approach: Multilevel Strategies **Mini-General**

Racial Equity

Advancing Racial Equity- Practical Steps for CAAs	Facing Race: Designing Programs to Bridge the Racial Wealth Gap	Dr. Manuel Pastor **Keynote Speaker**

Integrated Services

Integral Models of Care

Cultivating Data-Centered Organizations

Becoming a Data-Centered Organization

Results at the Community Level

Looking at Results from the Community Level: A Local Agency Perspective

Decreasing Homelessness

Housing Rural America: Place-Based Strategies to Address the Changing Landscape of Homelessness

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