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The Rural IMPACT Initiative: Two-Gen Strategies to Fight Rural Child Poverty

January 11, 2017

Tiffney Marley, Community Action Partnership, Moderator
Julia Wise, Highland Community Action, Panelist
Rebecca Reynolds, Little Dixie Community Action, Panelist
Clarissa Thompson, Mid-Iowa Community Action, Panelist
WHRC Rural Impact Initiative

The White House Rural Council will explore new partnerships and innovative models of service delivery to increase access and take-up of key programs in underserved rural places.


Community-led Innovation to Promote Childhood Wellness and Rural Economic Growth

Telehealth and Distance Learning Technology

Integration of Federal Resources

Empowerment of individuals/communities to address rural challenges

Rural IMPACT (two-generational approach)

Child Food Insecurity and Food Gaps

Rural IMPACT Demonstration Partners

Office of Community Services (OCS)

Office of Family Assistance (OFA)

Office of Child Care (OCC)

Office of Head Start (OHS)

American Academy of Pediatrics (AAP)

Maternal and Child Health Bureau (MCHB)

Federal Office of Rural Health Policy (FORHP)

Administration for Children and Families (ACF)

Health Resources and Services Administration (HRSA)

Substance Abuse and Mental Health Services Administration (SAMHSA)

Department of Agriculture (USDA)

Department of Education (ED)

Department of Health and Human Services (HHS)

Department of Labor (DOL)

Corporation for National and Community Service (CNCS)

Appalachian Regional Commission (ARC)

Delta Regional Authority (DRA)

Others (TBD)

White House Rural Council (WHRC)

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White House Rural Council (WHRC)
**Rural IMPACT Demonstration**

- **Rural Integration Models for Parents and Children to Thrive (IMPACT)**
  - help communities adopt a two-generation approach to programs, policies, and systems
  - a comprehensive, whole-family framework for addressing child poverty.

10 rural & tribal communities are receiving:
- Technical assistance
- Support from Federal staff
- AmeriCorps VISTA members
- Peer learning
- Coaches
- NO federal funds are going directly to sites

*Source: Shelly Waters Boots, Sarah Griffen, and Karen Murrell (consultants)*
# Rural IMPACT Sites

<table>
<thead>
<tr>
<th>Location</th>
<th>Backbone Organization</th>
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<tbody>
<tr>
<td>Oakland, MD</td>
<td>Garrett County Community Action Committee &amp; Allegany County Human Resources Development Commission, Inc.</td>
</tr>
<tr>
<td>Berea, KY</td>
<td>Partners for Education at Berea College (Knox County)</td>
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<tr>
<td>Marshalltown, IA</td>
<td>Mid-Iowa Community Action, Inc. (Marshall County)</td>
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<tr>
<td>Jackson, MS</td>
<td>Friends of Children of Mississippi, Inc. (Sharkey, Issaquena, Humphreys Counties)</td>
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<tr>
<td>Hillsboro, OH</td>
<td>Highland County Community Action Organization, Inc.</td>
</tr>
<tr>
<td>White Earth, MN</td>
<td>White Earth Reservation Tribal Council (Mahnomen, Clearwater, Becker Counties)</td>
</tr>
<tr>
<td>Machias, ME</td>
<td>Community Caring Collaborative (Washington County)</td>
</tr>
<tr>
<td>Blytheville, AR</td>
<td>Mississippi County, Arkansas Economic Opportunity Commission, Inc.</td>
</tr>
<tr>
<td>Blanding, UT</td>
<td>The San Juan Foundation (San Juan County)</td>
</tr>
<tr>
<td>Hugo, OK</td>
<td>Little Dixie Community Action Agency, Inc. (Choctaw, McCurtain, Pushmataha Counties)</td>
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PANELISTS

Julia Wise, Highland County Community Action

Rebecca Reynolds, Little Dixie Community Action

Clarissa Thompson, Mid-Iowa Community Action

Implementation of the Federal Rural IMPACT Demonstration

Check out this report that summarizes findings from an ASPE study of the first year of the White House Rural Council/HHS Rural IMPACT demonstration, which aims to reduce poverty through coordinated services for both children and parents.

Available on The Learning Community Blog: www.lcrcweb.org
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