Program Innovations for Addressing Rural Child Poverty
A Two Generation Approach

Community Action Partnership
2016 management and Leadership Training Conference
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Program Innovations for Addressing Rural Child Poverty
A Two Generation Approach
Rural IMPACT Demonstration

- National Partnership
  - USDA-White House Rural Council
    - Secretary Tom Vilsack
    - Rural child poverty
    - Assigned to the White House Council
    - Involved philanthropic sector and made site visits
    - Cross department effort
  - HHS/ACF/OCS led in creation of 2G Rural IMPACT
    - Assist in implementing/growing 2G as approach for addressing child poverty
    - Facilitate process for selecting sites
    - Support from USDA, Dept. of Ed., DOL, ARC, Delta Regional Authority and Corporation for National Service.
    - Administered by CAP and AAP
Program Innovations for Addressing Rural Child Poverty
A Two Generation Approach

- National Partnership
  - Foundation support for the demonstration
    - Aspen Institute's Ascend initiative
    - Annie E Casey Foundation and Casey Family Programs
  - The plan
    - 10 rural sites
    - Local partnerships
    - 6 months planning and TA
    - 6 months implementation with TA
    - Provide VISTA volunteers
    - Facilitate peer learning
    - Interagency federal team to address barriers
  - Foundation support
    - John Gorman
    - Winthrop Rockefeller
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A Two Generation Approach

- **Demonstration sites**
  - 10 locations
  - Plan and Implement local 2G models
    - Local Teams
    - Focus on employment, education, health, child well being outcomes
  - Comprehensive Family framework to address child poverty

- **Ten sites (5+ are CAAS)**
  - Little Dixie CAA (OK)
  - Highland Co CAA (OH)
  - Garrett/Allegany (MD)
  - Mid Iowa (IA)
  - Mississippi Co EOC(AR)
  - Berea College (KY)
  - San Juan Foundation (UT)
  - Friends of Children (MS)
  - White Earth Reservation (MN)
  - Community Caring Collaborative (ME)
Program Innovations for Addressing Rural Child Poverty
A Two Generation Approach

2G Lens
1. Combine child focus programs with adult focused services
2. High quality intensive interventions for both parents and children
3. Not case management or augmenting one service with another

Genesis
1. The science
2. Rural child poverty data
3. Work done by AECF and Aspen
4. Tulsa CAP
5. Federal interest
6. Emerging States interest (CT, UT, CO, WA)
7. Bi partisan support
## Support for Two Generation Approach

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*If it increases taxes*
Program Innovations for Addressing Rural Child Poverty
A Two Generation Approach

Highland County Community Action Organization, Inc.

HOME TEAM

• Julia Wise, Executive Director*

• Tara Campbell -- Director of Workforce Services

• Christi Hauke -- Director of Emergency Services

• Valerie Williams -- Director of Early Childhood Services
Highland County, Ohio

- In 2009, Highland County was hit with 2,000 job losses with the relocation of DHL from a neighboring county. The county unemployment rate was the 2nd highest in the State of Ohio.
- Within the next two years it is estimated that our county will add up to 300 new jobs between new businesses coming to the area and the expansion of current businesses.
- Crime, drug use, child trauma and neglect are major issues within our county.
- There is a very limited amount of childcare in the county with no 2nd & 3rd shift care at all. The poorest area of the county, where the majority of new jobs are returning, has NO childcare at all.
- No public transportation in the county.
Internally, at Highland County Community Action Organization, Inc., we do our best to work for the “whole” family with a two-generation approach between all programs.

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Individual agencies often have a primary focus for example: Food or Clothing Distribution, Domestic Violence, Homeless Shelter, Education, Health Care, Mental Health & Others. Taking into consideration their mission, limited resources and staff, they are doing a great job. It is often difficult to intensively case manage. The Rural Impact Program, will help increase partnerships to decrease childhood child poverty.
2 Generational Approach

1) Encouraging collaboration with all agencies in the county to truly work to help move people from poverty.

2) Focusing on job readiness (secondary education or on the job training) and supportive services focusing on child care and transportation. This is one step at a time in order that our families can feel a sense of success at each step.

HCCAO has over 50 years of helping people in our community.

We are the one-stop service provider & compassionate to our customers needs.
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<th>Community Partners</th>
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<td>Southern State Community College</td>
<td>Early Childhood (Head Start &amp; Early Head Start)</td>
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<td>Highland Appalachia Rural Transportation Program</td>
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<td>OhioMeansJobs (Workforce)</td>
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<td>Highland County Help Me Grow</td>
<td>Family Health Services (Reproductive Health &amp; WIC)</td>
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<td>Alternatives to Violence</td>
<td>Big Brother/Big Sisters of South Central Ohio</td>
<td>Housing (Energy Conservation, Rehab &amp; Rental Properties)</td>
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<td>Greenfield Area Christian Center &amp; Samaritan Outreach</td>
<td>Local Mayors &amp; County Commissioners</td>
<td>Emergency Services (Food &amp; Utility)</td>
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<td>Turning Point Applied Learning Center</td>
<td>Adena Regional Medical Center &amp; Highland District Hospital</td>
<td>Financial Literacy</td>
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<tr>
<td>Family Recovery (Alcohol &amp; Drug Addiction)</td>
<td>Scioto Paint Valley Mental Health</td>
<td>Foreclosure Counseling</td>
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</table>
Where we are in the planning phase

- We have identified a target group of about 10 families that are currently served in our Head Start, Early Head Start programs.
  - These families were selected on current needs, such as parents have educational, employment and outreach needs.
  - Current data was reviewed during selection process.
GOALS FOR PLANNING AND IMPLEMENTATION

- Hold a participant focus group in January to give them a summary of what to expect and identify what goals they would like to see met at the end of the pilot
- Hold partner meeting in early February
- Continue to research best practices that are currently being used by other agencies who have implemented a 2G approach
- Work on identifying the appropriate tracking system to use, and how to track progress of pilot group
Agencies working diligently in “silo’s” to meet the needs of their target populations

“**Vision**

Communities eliminating poverty by working together.

“We must open the doors of opportunity. But we must also equip our people to walk through those doors.”

Lyndon B. Johnson
THANK YOU!

ANY QUESTIONS??
Garrett’s 2G Initiative

- Garrett’s 2G Initiative
  - 5 years
    - Service integration/strategic plan
    - Quality early child program
    - Testing Ideas
    - Restructuring
    - IT
    - AECF Network, evaluation
    - Ascend

- Rural IMPACT with HRDC
  - Broaden 2G
  - Exchange lens
Program Innovations for Addressing Rural Child Poverty
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Garrett 2 Elements

- Bundling/integration
  - Restructuring
  - Agency
  - Positions
  - Performance/work plans
  - Participant engagement
  - Assessment
  - Pathway plan
  - Information Technology
  - Universal intake
  - Tracking
  - Sharing information
  - Reports
  - Defining outcomes

- Social Capital
  - Fostering staff participant relations
  - Coaching
  - Creating more time

- Partners
  - Health Dept.– home visiting
  - College – Career and education ladder
  - Schools, DSS sharing data
GCCAC 2G and Partners

- Career Ladder
  - College
  - WIOA partners
- Dept. Social Services
- Health Department—Home Visiting
- Early Child Dev
  - GCCAC Parent Engagement
- Budgeting & Asset Dev (financial management)
- Other GCCAC support services—transportation, crisis, rental, energy assistance, etc.
Program Innovations for Addressing Rural Child Poverty
A Two Generation Approach – Results
Data Quality Report

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### Data Quality Report for 9/1/2015 to 9/14/2015

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Total Count for Report: 1 missing data.
Report Total Clients Checked: 7
Program Innovations for Addressing Rural Child Poverty
A Two Generation Approach - Results

- Recreation/Lifestyle, 1.6%
- 2014-15 Pathway Plans
- Volunteer/Give Back, 0.2%
- Financial Management, 23.5%
- Family & Relationships, 16.9%
- Employment/Income Education/Job Skills, 18.1%
- Housing, 12.9%
- Transportation, 4.0%
- Health or Health, 0.4%
Program Innovations for Addressing Rural Child Poverty
A Two Generation Approach – Results Outcomes Report

<table>
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<td>Economically Self Sufficient as indicated by Crisis to Thrive Food, Housing &gt;=8; Healthcare 6 or 8 or &gt;; Transportation &gt;=7 (Pathway, ABC, E/HS)</td>
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<td>&gt;200% Poverty Current Income (pathway, ABC, EHS)</td>
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### Program Innovations for Addressing Rural Child Poverty

A Two Generation Approach – Results

Scale Progress Summary 2G Families

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Program Innovations for Addressing Rural Child Poverty
A Two Generation Approach

What’s Different

- Real and concrete focus on helping families to get to greater economic security and what they need to get there
- Financial coaching capacity and focus; asset development department
- Career Coach and career ladder
- Internal processes that are known to staff to help people move from crisis to stability to thriving
- People at all levels of the organization look at the data
- Organization Culture norms are shifting to more results-driven and less program focused (always a struggle b/c of the consistent pressure for silos)
- One intake form
- Community Engagement
Program Innovations for Addressing Rural Child Poverty
A Two Generation Approach

Lens for thinking about policies, programs, research and systems

- Draws on emerging science about linkages between development of children and parents
- Bridges the efforts of early childhood with other systems such as post secondary education and economic development
- Recognizes the interdependence of place and people
- Measures and accounts for outcomes for both children and parents across systems