EFFECTIVE FUND DEVELOPMENT AND UNRESTRICTED REVENUE STRATEGIES

Marcelle Epley, President & CEO, Long Beach Community Foundation
Mark Guillen, Director of Civic Engagement, Government Contracts, Molina Healthcare
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Moderator: Linda Alexander, Executive Director, The Nonprofit Partnership

Community Action Partnership
2017 Management and Leadership Training Conference

EVALUATIONS

The Partnership Wants Your Feedback!

Please be sure to complete the evaluation for this session online, via the MLTC Event App, or by using the paper evaluation provided during the session.

Thanks in Advance for your Cooperation!
The Long Beach Community

- Population: 486,044
- One of the top two most diverse cities in US
- 36th most populous city in US
- 6th most populous city in CA
- Over 25% live in poverty
- 33% of residents live and work in City
- One of largest ports in US
- Charter City: School District, Police Department, Health Department, etc.

The Nonprofit Community

- 10% of total jobs are in the nonprofit sector
- 19,230 nonprofit jobs in Long Beach (direct)
- 41,970 total jobs (direct, indirect + induced)
- 60% of organizations planning to increase hiring in near future
The Nonprofit Community

INCOME IMPACT

- $687 million in Payroll
- $795 million in Payroll including volunteers attributed value
- $859 million Total Labor Income

VOLUNTEER IMPACT

- 4.9 million Volunteer Hours
- $109 million Value of Volunteer Hours
- 120,000 Volunteers

OUR MISSION

To build the capacity of nonprofits so they can make positive change in their communities.

THE THREE GEARS of capacity building

Recognizing that in order to build strong, resilient nonprofit organizations, The Nonprofit Partnership chooses to focus on building capacity for Individuals, Organizations, and the Sector as a whole.
About The Partnership

The Nonprofit Partnership has a direct and profound impact on our community by ensuring thousands of nonprofit professionals, board members and volunteers receive the tools and resources they need to be successful and make their organizations thrive. With a comprehensive management service approach, we ensure successful organizations supporting thriving communities.

Since our inception in 1993, the Partnership has provided resources, guidance and support to over 3,000 community organizations, over 400 each year. We serve nonprofit and community organizations in over 35 cities across Southern California with a focus on Long Beach, the South Bay and Gateway Cities.