



COMMUNITY ACTION MONTH | TOOLKIT

MAY 2017

Other Social Media Suggestions

I Love Community Action Selfies

Show your love for Community Action by taking a selfie of yourself and your staff with one of our “I Love Community Action” selfie signs. A sample selfie sign is available on the next page and features the Huggy Heart in our logo. Remember to tag **#CommunityActionWorks** and **#WeR1000Strong** when you post it.



Social Media Posts about Activities and Programs

When looking for social media content, the best place to start is your agency’s regular activities and programs. Take photos and videos of your staff and customers participating in the activities suggested in the Toolkit as well as in programs and events that your agency normally hosts. ***(Make sure that you get written permission from your clients and/or your clients’ legal guardians before posting any photos or videos of them.)*** Your work is vital to the communities that you serve, and the best way to increase your social media visibility is to show your communities how you serve them.

Be sure to tag your posts with **#CommunityActionWorks** and **#WeR1000Strong** if you’d like them to get a social media boost. Also, please tag **@CAPartnership** on Twitter, and email Dyan Lee, director of communications & branding, at dlee@communityactionpartnership.com so that our national office can share your success stories!

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Community Action

#WeR1000Strong