NFF envisions a world where capital and expertise come together to create a more just and vibrant society

We unlock the potential of mission-driven organizations through

- **Tailored investments**
- **Strategic advice**
- **Accessible insights**

Guided by our Core Values →

- Generosity of Spirit
- Leading By Doing
- Responsive-ness
- Rigor Without Attitude
The ‘Invest in Results’ Campaign
What Do We Mean By Outcomes?
The shift to an outcomes-oriented system can improve the quality of life for individuals and communities, but it requires adaptable and strong service providers to succeed. Yet the current approach to social sector funding has led to chronic underinvestment, ignoring infrastructure needs—including organizations' ability to measure outcomes.

Instead of focusing on who is already "ready," all organizations will need support to advance along a spectrum. This requires dedicated investment, especially in nonprofit institutions in underinvested communities who are serving the hardest-to-reach populations.

A reorientation towards outcomes also requires continuous data-driven learning by funders. It is not an excuse to slash spending or avoid paying the full costs of delivering results.

NFF on Outcomes: We Believe…
Interested in Continuing the Conversation?

Adapting to an Outcomes-Based World
10:45am – 12:15pm

Organizational Sustainability:
*Shared Resources & Mergers*

*Social Enterprise*

*Social Finance – Unpacking Full Cost*
2:00pm – 5:00pm

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