Weatherization Leveraged Partnerships Project

The project offers training and assistance for all WAP subgrantees in designing private partnerships and programs that leverage their local WAP expertise.

Meg Power, Executive Director, EOS
megpower@oportunitystudies.org

Natalie Kramer, Policy Associate, CAP
nkramer@communityactionpartnership.com
• The WAP Network brings value to potential partnerships
• Success – increased impact of EE services for low-income households
• Our team can help with “start up” and new challenges in existing programs
  • Resources to share
  • Connection with experienced peers
  • Trainings and webinars like this one!
Designing Bundled Energy Affordability Programs

Janet Regner, Director, Coconino County Community Services, Arizona
Charles Lanier, Hunting Park Neighborhood Advisory Committee, Pennsylvania
LIHEAP – ASSURANCE 16

Presented by: Janet Regner, Director
Coconino County Community Services
LIHEAP – ASSURANCE 16

**Topics to be Covered:**

What are the components of the LIHEAP Statute regarding Assurance 16?

What activities does Assurance 16 include and not include?

What activities is Coconino County doing that support Assurance 16?
Components of Assurance 16 from the LIHEAP Statute (Section 2605) – Applications & Requirements

The Statue indicates that all states will certify and agree to:

- Use up to 5 percent of funds, at its option
- Services that encourage and enable households to reduce their home energy needs
- Include needs assessments, counseling, and assistance with energy vendors
- And....... report to the Secretary the impact of such activities.
LIHEAP – ASSURANCE 16

Assurance 16 activities CAN BE:

- **Energy Education** – providing information on how to reduce energy usage and obtain energy efficient services
- **Financial Counseling** – working with the client to improve financial management skills and proactively manage energy bills
- **Vendor Advocacy** – helping the client to communicate effectively with the vendor to maintain service
Assurance 16 activities CAN BE: continued

**Needs Assessment & Referral** – reviewing client’s file and identifying the most appropriate referrals

**Case Management -Short-Term** – developing information/materials about services available to LIHEAP clients

May also include an understanding of client’s needs and offering counseling during the LIHEAP intake.
LIHEAP – ASSURANCE 16

Assurance 16 activities CAN BE (continued):

- **Case Management – Longer Term** – developing a curriculum and training materials for service delivery

- or working with clients on energy education or financial counseling over an extended period of time.
LIHEAP – ASSURANCE 16

Assurance 16 activities ARE NOT:

- **Outreach** – creating outreach materials or conducting outreach activities
- **Intake** – working with the client to complete the LIHEAP application
- **Crisis determination** – assessing whether the client is in crisis
- **Benefit determination** – using information supplied by client to determine their benefit.
Coconino County’s Assurance 16 activities include:

- **Case Management Services:**
  - Conduct an assessment of client needs for LIHEAP services.
  - Provide education on LIHEAP services to the client.
  - Provide Financial Coaching through workshops and one-on-one sessions.
Coconino County’s Assurance 16 Activities include (continued):

Provide energy education on how to reduce utility usage

Provide advocacy by contacting vendors to ensure services are maintained.
LIHEAP – ASSURANCE 16

ANY QUESTIONS?
Creating and Sustaining Community Partnerships
Lessons Learned from EnergyFIT Philly:

A project of the Energy Coordinating Agency (ECA) and The Hunting Park Community Revitalization Corporation (HPCRC)

Presented by
Charles Lanier
Executive Director
HPCRC/NEC/NAC

August 31, 2017
Two Nonprofits....Leverage Skills

ECA brings:
Energy Retrofit
Weatherization
Expertise and Funding

Funding and EnergyFIT Block Contest

HPCRC brings:
Deep connections with residents
Utility Grants, Budget and Energy Use Counseling, Workshops

Income Eligible Resident Housing Preservation
ECA EnergyFIT Philly Block Contest...You Have to Believe

HPCRC engages residents on a block

HPCRC and Block Captain work in concert to recruit residents

Residents pull together and submit an application to the Block Contest

An anonymous committee reviews and selects the winning block

The winning block receives energy efficiency upgrades
The Winning Block is Chosen...Now What?
Meetings & Paperwork

Meetings:

1\textsuperscript{st} Orientation: Meet with block captain(s)

2\textsuperscript{nd} Orientation: Meet with residents

3\textsuperscript{rd} Orientation: ECA/HPCRC staff meet with residents and explain retrofit process and eligibility

Eligibility Requirements:

• Proof income eligibility
• Most recent W-2 or 2 recent pay stubs
• Proof of homeownership (deed, real estate tax, mortgage)
• Landlord permission form
• Copy of lease
• Current utility bills in owners/renters name
• Social security cards for everyone identified on application
The Paperwork is Completed....Now What? Retrofit Work Begins!

Retrofitting a block of row homes with basic home repairs, which may consist of the following:

Cool White Roofing system: 60-80 degrees cooler than black roofs on hot summer days

Insulation and Air Sealing throughout the home

Other items may include new heater, hot water tank, refrigerator, windows, caulking/sealing baseboards, and other energy efficient items to help reduce energy cost.
New Windows Being Installed
Spray Foam Installation
Affordable Cooling

- White roofs are 60-80° cooler than black asphalt roofs on hot summer days

- **Benefits:**
  - Maximize passive cooling
  - Reduce air conditioning 20%
  - Reduced health risk to occupants
  - Lower energy bills
  - Fewer utility delinquencies, terminations
  - Extended roof life
  - Less roofing material in landfills
  - Reduced urban heat island effect
The Work is Complete....

- Improve comfort year round
- Reduce energy costs by 30% or more
- Reduce roof maintenance, repair and replacement cost
- Preserve the integrity of Philadelphia’s historic homes and neighborhoods
- Keep neighborhoods cooler and reduce urban heat island effect by reducing the concentration of dark, energy absorbing surfaces
- Help reduce greenhouse gas emissions, and slow climate change
- Support the Philadelphia’s effort to become “the greenest city in America”
One Neighborhood & EnergyFIT

**Before**
- High Utility Bills
- Moisture Problems
- Mold, vermin
- Poor Indoor Air Quality
- Severe Deterioration

**After**
- > 40% Energy Savings
- Dry, Durable House
- Improved Indoor Air Quality

EnergyFIT Philly!
More than half of all low income applicants’ homes are too severely deteriorated to weatherize!

Roof leaks found in >40% of low income homes

Plumbing leaks, structural problems etc...

Knob & tube wiring typically costs >$1,400 to mitigate

Resident Challenges

Tangled title and issues of ownership

Hoardung

Reluctant residents, concerned about letting workers in their home
Overcoming Implementation Challenges

**Success Breeds Success** – When residents who are reluctant see work being done on other houses on the block, they want to join!

**Tangled Titles** – Referrals are made to legal services to help residents finally address these issues

**Deterioration of the House** – Philadelphia is gearing up to invest significant dollars in basic systems repairs – and this funding, combined with WAP funding can help make a house durable and energy efficient AND address health and safety concerns

**Sustaining our Communities** – Housing preservation stops displacement, increase market value, which makes it a win win for the neighborhood and the City
Questions?
EVALUATIONS

The Partnership Wants Your Feedback!

Please be sure to **complete** the evaluation for this session **online**, via the **CAPCON17 Event App**.

Thanks in Advance for your Cooperation!