

XYZ Organization

Board of Directors Fundraising Pledge Form (SAMPLE) January 1, 2018 – December 31, 2018

2018 annual budget: \$750,000

XYZ Organization's current revenue streams are earned income (training & consulting fees), foundation grants, and contributions from individuals. In order to maintain a strong and healthy organization, all board members are expected to make their own personal gift and to participate in activities to generate income for the organization.

Please complete this as your 2018 fundraising plan, by confirming your personal gift and choosing the fundraising activities you will participate in.

Board Member Name: _____ **Date:** _____

PERSONAL COMMITMENT

Board members of XYZ Organization are each expected to make an annual financial contribution. There is no minimum amount, and we ask that you consider an amount that represents a significant gift to you. To make this gift, consider pledging an amount early in the year, and making pledge payments over the course of the year.

My personal donation for 2018: _____

I will pay my pledge:

_____ **at one time, by** _____ **(date);**

_____ **in 4 quarterly payments;**

_____ **in 12 monthly payments**

- I have named XYZ Organization in my estate planning.
- I would like to have a conversation regarding including XYZ Organization in my estate planning.

FUNDRAISING COMMITMENT

- *Provide a list of prospects for donor cultivation and solicitation.* The staff will work one-on-one with you to develop an effective strategy for inviting your family, friends and/or colleagues to support the work of XYZ Organization.
I'm willing to ask _____ (indicate #) people I know to make a contribution to XYZ Organization: yes_____ no_____ .
- *Participate in donor meetings.* We're working to build a stronger base of major donors, and need board members to assist in soliciting current donors personally – face to face or by phone.
I will solicit current donors, by phone or in person: yes_____ no_____

- Invite friends and/or family to **sponsor** our annual fundraising dinner with a major gift:
yes___ **no**___

- Invite friends and/or family to **attend** our annual fundraising dinner:
yes___ **no**___

- Identify and make contact with Foundation prospects **yes**___ **no**___
I have contacts at these foundations: _____

- Identify and make contact with Corporate prospects **yes**___ **no**___
I have contacts at these corporations: _____

- Host a house party or invite a friend to host a house party. By hosting a party, you invite your contacts, underwrite the cost of food and drink, open up your home to potential supporters, and preferably make the pitch for support.

I am available to host a house party: **yes**___ **no**___
Best month(s): _____

I have a friend who I will ask to host a house party: **yes**___ **no**___
The name of my friend is: _____

- Other ways to support fundraising.

I have expertise in the following areas: _____

I agree to fulfill the above-stated fundraising goals to the best of my ability.

Board Member

Date